

GERMAN VILLAGE SOCIETY
BOARD OF TRUSTEES
AGENDA

June 9, 2020

Join Zoom Meeting

Meeting ID: 921 2002 5127

Meeting ID: 921 2002 5127

Password: 383410

One tap mobile

+ 1 312 626 6799 US (Chicago)

no report
Fund for Historic Preservation
no report

Darci Congrove

Advocacy

Nelson Genshaft

Parking

Tim Bibler

Civic Relations
oral report
Parks and Public Spaces
written report

Eric Vanderson

FUN Committee
Written report
Friends of Schiller
no report

Carol Mullinax

Mike Cornelis

Katharine Moore

Safety Committee
no report

Bill Curlis

The Big Give
written and oral reports

Events

Haus und Garten

Chris Hune

no report

Event Date:

Monster Bash

Natalie Brehm

no report

Andrea Ford

Event Date: October 10, 2020

Top 12706

Darci Congrove

no report

Event date:

Art Crawl

Jessica Holland

no report

Event Date:

Village Lights

Greg Gamier

Event Date: December 6, 2020

Governance

Finance Committee

Jim Penikas

Darci Congrove

no report

Organizational Development

Tim Morbitzer

written report

Staff Reports

Executive Director

Delilah Lopez

Re-opening of the Meeting Haus

written report

Manager of Historic Preservation and Outreach

Andrew Dodson

written report

Development Coordinator

written report

Manager of Events and Engagement

written report

Old/New Business

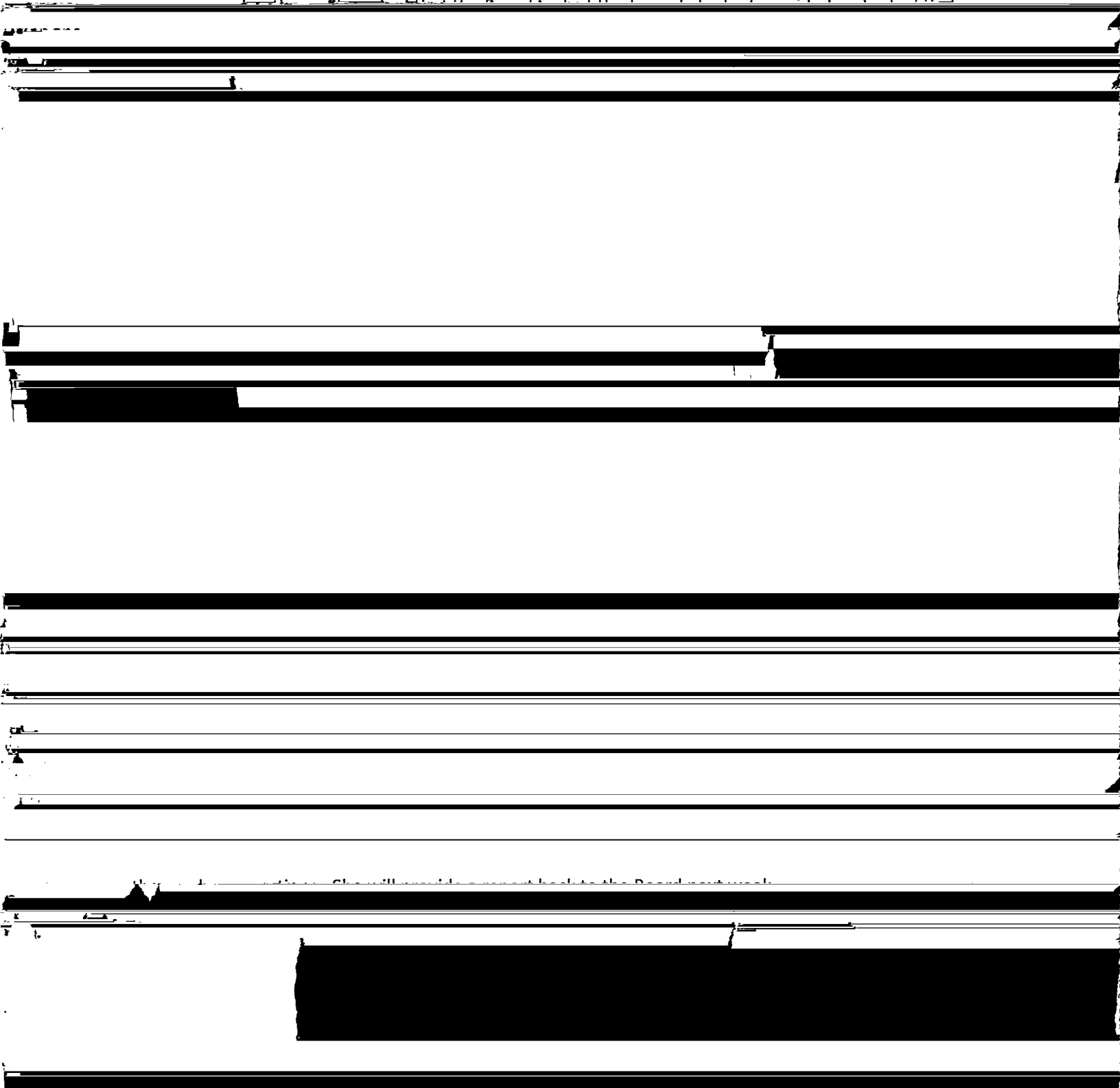
Jim Penikas

Adjournment

Jim Penikas

membership list. She thanked the Board for their effort in sending out the personal notes on the solicitation letters.

Treasurer Darci Congrove reported that she was working on an up-date to the 2020 budget in light of the cancellation of our biggest event and was working with the Development Committee on new



had been given access to the Society data base and hoped that the Board could become familiar with the system to help them in fundraising efforts and membership renewal.

President Penikas reported that he and the Executive Committee were continuing to work on plans on when and how to re-open the Meeting Haus. Ms. Lopez noted that the staff would be brought back first and that the Visitor's Center would be closed until we can assure the safety of our volunteers and visitors.

Ms. Congrove asked the Board if any Board member had participated in any virtual fundraising and asked that Board members contact her or Chris Lynn to see how they went.

Organizational Development Committee Chair Tim Morbitzer reported that the committee was unable to keep to the calendar for the election of trustees as a result of current limitations. He noted

Here are my reports:

GV EUN Committee - all activities are currently cancelled or on hold for 2020. Some questions from our Archivist GV

trivia contest are on our Facebook page.

GV9 vintage base ball club - all May games and practices were cancelled. Our June 14 game has been cancelled due to

no permits can be issued by Columbus parks as of now.

Our June 28 game in Schiller is on a wait and see. Pending an expected announcement next week by Columbus parks



Character lives on

Long Range Planning Committee May 20, 2020 Meeting Minutes

The Long Range Planning Committee expands the work of the German Village Society to be as forward

thinking we need to be to continue the stewardship, advancement, and evolution of the German

Character Input on.

- MVV Inputs and Next Steps:
 - Identify core established values
 - Socialize and recognize the values: Ask what values do you see?
 - Balance distills from process

- 1. GVS Board of Trustees **[COMPLETE]**
 - a. Outline summary of Board's MVV work
- 2. **Community Engagement [ONGOING]**
 - a. Develop "The List" of Stakeholders
 - i. The lists of things/groups that sponsor things/groups
 - ii. Matt stressed the need to engage with folks outside the Village

- iii. A lot of changes at the edges of the GVS will affect the work of the GVS
- iv. LRPC to develop list of stakeholders
 - City of Columbus government

Character lines on

- Kurt to schedule a meeting with Andrew, Eric, and Kurt to develop plan to engage the list once it becomes more solid
- The List could be used by Civic Relations to maintain steady drum beat of connecting with the larger community
- d. Outline summary of Community work
 - i. Long Range Planning Committee needs to be OK with being the filter/lens of interpretation throughout the Strategic Planning process.
- 3. Organization overlay (history, 501c3 status, previous plans) [UPCOMING]
- 4. Recommendation where the MVV work landed
 - a. History/momentum
 - b. Community Engagement
 - c. Board of Trustees
- **This work will complete PHASE 1 of the Strategic Plan (Research Component).**
- Leads into developing the next phase: Focus Areas and Objectives.

Discussed the **Strategic Plan Outline and Schedule:**

- Kurt to keep these documents up to date as we continue development



ACTION ITEMS GOING FORWARD

1. Develop Strategic Plan review/evaluations Summary from the reviewers – **KURT MILLER**

[REDACTED]

- Darci and Jay
- Matt

2. Develop current demographics and data Summary. – **KURT MILLER**

- **Katie sent data for review.**

William Curlis

From: wowo <wowo@columbus.rr.com>
Sent: Wednesday, June 03, 2020 12:09 PM
To: William Curlis
Subject: RE: June 9th

Village Singers continuing discussion with Actors Theater re; Globe School and our scholarships for student summer camp

Committee: Guided Tours Michelle Mazeke

In accordance with social distancing; the Scavenger Hunt Tours have been modified to 100% self guided. Modifications include online ticket purchasing, emailed clues



Development Committee Activities

May 13, 2020

A team meeting was held inviting members to provide an idea regarding fundraising ideas to help

June 6, 2020

TO: German Village Society Board

We are pleased to offer the following recommendation for a virtual fundraising event to raise funds for the German Village Society. Please let us know your thoughts. Recommended date – August 15, 2020

PURCHASE TICKETS

Ticket holders will have exclusive access to the virtual event via Zoom, the option to receive a delicious snack bag to enjoy during the event, access to music from our Band prior to event and access to our exciting silent auction.

___ Event tickets - \$150 each

___ Table Sponsorship (10 tickets) - \$1,500

___ Table Sponsorship (10 event attendees tickets) - exclusive access to virtual event via

Zoom, delicious snacks for 10 to enjoy during the event, access to music from our Band prior to event, access to our exciting auctions and recognition during event as Table Sponsor.

*Please remember social distancing at your home when getting 10 people together.

SNACK PACK

You can order a snack pack to either 1) be delivered to your house between 10:00am and 2:00pm the day of the event, or 2) picked up by you at _____ between 10:00am and 2:00pm the day of the event

SPONSORS

Thank to our Sponsors for this year. We hope you will remember their support when you are

PLANNING ORGANIZATION

The following outlines what I think we need to make this event happen. We will invite friends and neighbors to assist with these arrangements.

ESTIMATED BUDGET

PROJECTED INCOME

Ticket Sales – 350 @ \$150 each \$ 52,500

~~_____~~ ~~_____~~

Silent Auction \$ 5,000

Wine Pull \$ 1,000

Donations \$ 2,000

ESTIMATED INCOME \$ 90,500

PROJECT EXPENSES

Snack Bags – 350 @ \$20 \$ 7,000

Fundraising Software \$ 2,000

Entertainment \$ 500

Miscellaneous \$ 1,000

ESTIMATED EXPENSES \$ 10,500

ESTIMATED NET INCOME

\$ 80,000

Executive Director Report – June 2020

Operational Stability

...in collaboration with the executive committee to represent the board through the remainder of

Ideas in the pipeline and/or in the works – grants, Columbus Foundation Big Give, new member campaigns, virtual events. We also have several very talented and dedicated volunteers who are helping to lead the charge on some of these initiatives and we are forever grateful to you!

Historic Preservation & Outreach Manager Staff Report – June 2020

Summary

May was VERY busy. There was a big increase in contacts with folks going through GVC as the June 2 meeting was the first since the shutdown. That meeting was successful in clearing the application

backlog which is fantastic. Maria and Dilana leading on expansion of our sidewalk program and have

joined the City of Columbus Vision Zero campaign (part of a national effort to improve pedestrian

Manager, Event & Engagement Activities for May 2020

- Temporarily furloughed May 1, 2020
- Returned to 80% time on May 11, 2020

Events

- Virtual Fundraisers
 - Participated in and took notes on the virtual fundraising call on May 13, 2020
 - Researched online auction sites and prices

Membership Engagement

Created membership engagement survey that received 120 responses

Sal June Board Report

Came back 5/11/2020

- ❖ Crafted instructions for the board on how to use the DonorPerfect App.
 - I will be leading a training after the June Board Meeting for anyone who would like to learn more.
- ❖ Fielded messages regarding weddings in the parks.
 - Many people are eager to have a wedding space for a small group.
- ❖ Informed the community about two people passing. One lived in the village and one was a lifelong friend to the village.
- ❖ We have one wedding on the books for October. I am leaving it there for now. I have communicated the party and will be periodically checking in.
- ❖ I compiled a list of businesses reopening plan. Most of the businesses in The Village have or are planning to reopen.
 - There seems to be a lot of good feedback from the list.
 - Over the last three email communications with the members we have seen **238** unique

-
- ❖ The Big Give in June 10th and I have worked on a few social media strategies to get people engaged.
 - The first was a video with Delilah announcing it
 - Andrew will be second with talking about our mission and how important it is that people

-
- In conjunction with the videos I also have some posts planned leading up to the events.
 - The BigHero will be announced June 5 – June 9
 - We have three submissions
 - ❖ I am currently working through the website to go through our pages to see what needs to be updated so the information is accurate.
 - We have 422 pages on our website.
 - ❖ I have compiled a few lists for the board.
 - The first list was of current donors over \$250.
 - The second lists were of April lapsed members who did not respond to the constant contact email.
 - I am working on the May lapsed member list and plan to have it to Darci by the board meeting, if not sooner.

German Village Society PPSCE Report

- ❖ There have been a lot of inquiries regarding park rentals for weddings. I have continued to direct them to the city.
- ❖ The staff is not in the building yet, but we are actively talking about it.
 - We are looking at a tiered approach.

- ❖ We are currently working through a litany of virtual event ideas and hope to announce them soon.
- ❖ Currently, we are hopefully that we will be able to have our Fall and Winter events.