GERMAN VILLAGE SOCIETY
BOARD OF TRUSTEES

MINUTES OF THE MEETING OF
November 9, 2015

Present: John Barr, Tim Bibler, Kelly Clark, Bill Curlis, Heidi Drake, Greg Gamier, Brittany Gibson, Susan Sutherland and David Wible

Staff and Guests: Ryan Bone, Heather Bonner, Kerri Mollard, Josh Miller, Jim Penikas, Sarah Penikas, Sharon Steele, and Shiloh Todorov.

The meeting was called to order at 6:06 p.m. by Vice President Heidi Drake

Public Participation

Members of the highly successful Monster Bash Committee were present to accept the thanks of the Board for planning and hosting -1(o)a TJ 0.002 Tc -0.011 Tw 9.457 0 Td [(M)9(o)7(n)5(s)2(ter)3( )-11(B)3(a)3(s)

GVS Finance Committee Report
October 28, 2015
Submitted By Tim Bibler

Attending the Meeting: Jim Nichols, Darci Congrove, John Barry, John Barr, Roy Bieber, Jeremy Chandler, John Miller, Brittany Gibson, Shiloh Todorov, Jeanne Likins, Jessica Johnson, Jim Gibboney, Dawn Lucas and Tim Bibler

My current term for Treasurer will end this year and I have decided not to be considered for Treasurer next year. As Chair of the Finance Committee, I want to thank the members of the Finance Committee for their work, assistance and advice during these two years. It has been an active and productive two years.

During this time the Society's -0.00CID 8 >>BDC 0.002 Tc.Tc 0 Tw b0 Tc Td ( )Tj EMC /Pah-4(e [0 0

Points of discussion included

- Clarifying and defining several accounting categories and categories.
- Process for tracking gifts/donations so that there is an easy way to track funds that were spent for gifts/donations.
- Discussed accounting clarifications related to Operations and Designated funds including how to designate transfers during a fiscal year and from one fiscal year to another fiscal year

After the discussion and the changes made to the budgets the Finance Committee recommend that the proposed Operations and Committee Budgets be presented to the Board.

2015 Meeting Date
February 3, 2016

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German Village Society
Balance Sheet
As of October 31, 2015

	Total
ASSETS	
Current Assets	
Bank Accounts	
Bank Accounts - Operations	
Operations Chase Checking - 6039	
Operations Chase Contingency - 4693	
Operations Fifth Third Checking - 5113 (deleted)	
Total Bank Accounts - Operations	$ 185,979.98
Board Designated Bank Accounts	
Board Designated Checking - 1362	
Bicentennial Fund	
Council of Historic Neighborhoods	
For the Good of the Neighborhood	
Frank Fetch Park/Maintenance	
Fund for Historic Preservation	
German Village Business Community	
Highfield Garden	
Historic Preservation Expert Restriction	
Huntington Garden/Maintenance	
Schiller Bloomin Fund	
Schiller Friends of Schiller Fund	
Schiller Park Enhancements	
Schiller Park/Arboretum Fund	
Schiller Park/Bench/Trash Can Fund	
Schiller Trash Can Fund (deleted)	
Southside Stay	
Village Connections	
Village Singers	
Total Board Designated Checking - 1362	$ 220,537.16
Board Designated Funds	
Meeting Haus Maint/Replacement	
Meeting Haus Maint/Replacement Gain/Loss	
Meeting Haus Maint/Replacement Principal	
Total Meeting Haus Maint/Replacement	$ 186,015.06
Village Singers Fund - 14126	
Warner Maintenance - 0330	
Warner Maintenance - 0330 Gain/Loss	
Warner Maintenance - 0330 Principal	
Total Warner Maintenance - 0330	$ 157,710.24
Warner Maintenance - 2342	
Warner Maintenance - 5402	
Warner Maintenance - 8188	
Total Board Designated Funds	$ 348,895.47
Total Board Designated Bank Accounts	$ 569,432.63
Permanently Restricted Fund Accounts	
Frank Fetch Endowment	
Fund at Columbus Foundation	
Huntington Garden Endowment	
Huntington Garden Endowment Gain/Loss	
Huntington Garden Endowment Principal	
Total Huntington Garden Endowment	$ 189,799.87
Total Permanently Restricted Fund Accounts	$ 190,553.80
Petty Cash	
Total Bank Accounts	$ 946,066.41
Accounts Receivable	
Accounts Receivable-General	
Total Accounts Receivable	$ 20,539.06
Other current assets	
Credit Card Receivables	
Designated Funds GVS Receivable	
Inventory	
prepaid Expenses	
Undeposited Funds	
Total Other current assets	$ 1,264.01

Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget

	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual
Income																		
Admission/Event Income																		
Advertising Income																		
Contributions																		
Grants																		
In-Kind Donations																		
Interest Income																		
Membership Dues -GVBC																		
Merchandise Income																		
Miscellaneous Income																		
Rental Income																		
Sponsorship																		
Total Income	$ 6,370.69	$ 45,886.20	$ 58,461.19	$ 1,000.00	$ 0.00	$ 3,763.28	$ 7,320.00	$ 3,672.04	$ 8,115.00	$ 1,164.00	$ 3,636.69	$ 3,282.17	$ 9,000.00	$ 500.00	$ 4,885.00	$ 500.00	$ 3,045.62	$ 160,601.88
Gross Profit	$ 6,370.69	$ 45,886.20	$ 58,461.19	$ 1,000.00	$ 0.00	$ 3,763.28	$ 7,320.00	$ 3,672.04	$ 8,115.00	$ 1,164.00	$ 3,636.69	$ 3,282.17	$ 9,000.00	$ 500.00	$ 4,885.00	$ 500.00	$ 3,045.62	$ 160,601.88
Expenses																		
Advertising																		
Bank/Credit Card Fees																		
Consulting Fees																		
Dues & Memberships																		
Equipment Rental																		
Food/Beverages																		
In-Kind Expense																		
License/Fees/Permits																		
Meeting Haus Groundskeeping																		
Miscellaneous Expense																		
Payroll Taxes																		

German Village Society
2015 GVS Monster Bash Budget
January - December 2014

	Monster Bash	
	Actual	Budget
Income		
Admission/Event Income		
Sponsorship		
Total Income	$ 19,756.90	$ 13,500.00
Expenses		
Advertising		1RQH
Bank/Credit Card Fees		
Decorations		OLJKWV 6SLULW +DOC $PD]RQ 'HFRUDWLRQV /LJKWLQJ -DQ &ODUN
Equipment Rental - Bar Kit/Linens		ODVWLQJ LPSUHVVLRQV LQYRLFH VHQW SDLG
Bartender Tip		
Food/Beverages		
Volunteer Pizza		LQ NLQG E\ %ULWWDQ\
Beer		LQ NLQG E\ :ROI V 5LGJH
Giant Eagle		
Top Shelf		
License/Fees/Permits (liquor license)		
Miscellaneous Expense		'-)ORRU &OHDQLQJ 3KRWRERRWK WLSV
Postage		
Printing/Signage		,Q NLQGHG E\ .H\
Security		
Supplies		
Net Income	$ 15,675.46	$ 9,725.00

Cash Sponsorships: &RPPLWWHG

3UHVHQWLQJ %266)LWQHVV
3KRWRERRWK %266
6 PRUHV VWDWLRQ $ODUP 2QH
$IWHU 3DUW\ 7KUHH 6KHHWV
9DPSLUH JUHHWHU 0XOOKROODQG ''6
%ORRG\ %DOOHULQD 6WXGLR %

Total Cash Sponsorships:

In-Kind Sponsorships:

:ROI V 5LGJH %UHZHULQHQHLQG R] SRXUV
7RS 6KHOI 0L[RORJ\ OLTXRU SURYLGLQJ HQRXJK OLTXRU IRU WKH QLJKW

Admissions Tracking

Ticket Type	Price	# Sold in 2014 = $14,125
9ROXQWHHU		#
1RQ 0HPEHU		#
9,3		#

Ticket Admissions Income

Misc. Admissions

*96 3DFNDJH 'HDO 3XUFKDVHV
1LJKW RI &DVK VDOHV 9,3 RQH PHPEHU

The only issues to report for Civic Relations are:

1. With the election of the new Mayor and City Council, we can now renew our lobbying efforts to get funds allocated for Third St and get the project in the capital budget for 2016.
2. The Third St project will be among those topics covered at the annual meeting for GV on 11/11
3. We are finishing printed pamphlets to promote the Third St project, one targeted at property owners on Third St and one for general use.

Friends of Schiller Park

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HYHQWV)ULHQGV RI 6FKLOOHU 3DUN ZLOO KROG LWV DQQXDO
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V\PSKRQ\ ZLOO EH VKRZQ

$QRWKHU GRQDWLRQ RI WKH EXUO ZLOO EH DYDLODEOH WR
$UERUHWXP)XQG FRRUGLQDWRU /LQG\ 0LFKDHO

Arboretum Fund

/LQG\ XSGDWHG WKH FRPPLWWHH RQ DOO RI WKH ZRUN
6FKLOOHU 3DUN QXUVHU\ DQG WKH GLVSXWH RYHU PRYLQJ GHDG
OLPEV IURP WKH DFWLYH 0DSOH RI WKH ZRUN LV EHLQJ GR
7UHH ZKLFK DOVR GRQDWHV VRPH RI LWV VHUYLFHV W

,Q WHUPV RI DGGLQJ QHZ WUHHV WR WKH SDUN /LQG\
VRRQ DV VKH LV DEOH WR ORFDWH RQH -HII :ROIH LV
GRJ %HDU DQG LV FXUUHQWO\ WUDLQLQJ DW WKH
DJHG WR GR WKLV ZRUN 7URRS LV GRQDWLQJ WKH WUHH

,Q RWKHU QHZV /LQG\ UHSRUWHG WKDW
VXVSHFW GURYH WKURXJK 6FKLOOHU 3DUN DW D KLJK

Highfield Garden

Columbus Recreation and Parks

&RXQFLOPHPEHUV XSGDWHG WKH JURXS DERXW WKH 6FKLOOHU 3RQG
SRQG LV LQIHVWHG ZLWK DOJDH DQG YDULRXV SROOXWDQWV
GUDLQ DQG WUHDW WKH SRQG IRU DOJDH EXW WKDW SURF
RQ WKH ILVK DQG LV QRW JXDUDQWHHG WR ZRUN

$HUDWLRQ XVXDOO\ KHOSV EXW WKH 6FKLOOHU SRQG PD\
FRPSDQLHV ZKR DUH DEOH WR DVVHVV WKH YDOXDWLRQ RI IRXU
6FKLOOHU DQG QHJRWLDWH RQ WKLV SURMHFW RQ
WUHDWPHQW EHFDXVH WKH\ GRQ¶W ZDQW WR GUDLQ WKH S

&RQWULEXWLRQ RI DOJDH PD\ EH DFFHSWDEOH
GUDLQ LQWR SRQG 7KH JURHQQHVS RQG IRU 6W 3DWULF
DGGHG WR WKH SUREOHP GUM1°€0

TO: Parks, Public Spaces, and Community Events

FROM: Katharine Moore, Friends of Schiller Park

November 4, 2015

Two Events, One Night, Loads of Love for Schiller Park

The dual fundraisers held on October 30th were great fun, with hard-working steering committees for both delivering terrific events. Very raw numbers indicate that we will make our budgeted fundraising goal. Special thanks to Jeff Wolfe for hosting the Kindred Spirits at his home and to Sarah Kellenberger for commissioning an umbrella girl ornament as the party favor for the women's event. There were dozens of generous supporters, but these two deserve a shout out for "above and beyond!"

November 15th

Following on the heels of the parties, we have an open house scheduled for Sunday, November 15. We will display the Schiller bowls that are available for sale (these are from the trunk of the Chinkapin Oak) and at 4pm we will show the documentary "Following the Ninth." The film is terrific and this is the first public display of the bowls. I am afraid I haven't given this enough promotional effort, but will work with the GVS staff to get the word out.

Holiday Plans

The Friends of Schiller Park will create a drop off for letters to Santa at the Caretaker's Cottage, and will decorate the Schiller monument.

Fact-Checking

I have responded to an OSU student writing a piece for publication about the Schiller monument, to another student working on a paper about anti-German sentiment during WW I, and to MidWest Living for details about the Umbrella Girl…the magazine featured a two-page photo in the November/December issue that is just stunning!

Benches Installed

We have five new benches in the park (big thanks to the Recreation & Parks Department for the installation). The bench plan, approved by the German Village Commission more than a decade ago, is nearing completion. There are only two more benches to be added. Of the newly installed batch of five, four have dedications, one is available.

This one gives me a great deal of joy!

German Village Society

The Friends of Schiller Park submitted a proposed budget for 2016 and contributed to the annual report being prepared.

Effectiveness Assessment Policy

The German Village Society shall establish procedures to ensure that the Society has defined measurable goals and objectives to evaluate the success and impact of its strategic planning, programs, and activities. The Society's officers shall:

A. At least once every two years, review the Society's goals and objectives toward achieving its mission and shall complete a performance and effectiveness assessment of its programs based on that review;

B. Shall conduct a review that
   1. Describes the activities that the Society undertook to achieve its goals and objectives;
   2. Identify the measures used to assess the effectiveness in achieving those goals and objectives;
   3. Analyze the effectiveness of the Society's programs in achieving its goals and objectives; and,
   4. Recommend future actions to take to increase effectiveness in achieving those goals based upon the findings; and that,

C. At the conclusion of the analysis and recommendations, the Board of Trustees may revise the goals and objectives of the Society, as needed.

Here is an 8-month look back at our strategic plan implementation to date by strategy.

Enhance property owner knowledge of/participation in preservation and upkeep

- Re-survey district – While we have chosen to push back the bulk of the grant-funded research phase of this project until 2017, Sarah Marsom is putting to work interns and has an OSU class slated for spring to do the bulk of the assessment per address as required.
- Explore sidewalk strategy – Three workshops will be complete by the BOT meeting and we have learned a lot. The December BOT meeting will include a presentation by OSU project student leaders who are vetting other ideas for us to help people improve their sidewalks and for GVS to deliver on the No. 1 priority in the plan according to stakeholders.
- COA coaching – Ongoing and stronger all the time as word gets out about Sarah's availability and expertise. Returning the Historic Preservation Advocate position to GVS staff was a 2013 priority, and was funded through a direct and specific ask to our community in the 2013 Big Give and through funds retained after settlement of the lawsuit brought by the school district. Please note that the 2016 budget will spend the remainder of that dedicated fund in order to fully realize the aim of donors. Those dollars will be spend toward HPA salary in 2016 as donors intended.
- COA coaching – N4N and other articles – The variety and pace eaky and]TJ 0.000()]TJ 0t226

- Top-down approach to committees – Implementation begins this fall as President meets with each chair to re-establish their commitment and check in on plan priorities.
- Return of board appointments for key professionals – Discussion underway in ODC.
- Create leadership ladders – Discussion underway – SHOULD BE PART OF NEW PART GOVERNANCE EXPECTATION OF TRUSTEES.
- Recruit/match chairs to talents/passions – Will happen naturally as part of President check-in.
- Empower stakeholders – ONGOING. In my mind, this crosses all committee and project boundaries and is a way to help people help themselves – don't bring GVS a problem without also bringing ideas for a solution.
- Recruit/develop YPs – ONGOING – please read my column on the topic for why: http://www.thisweeknews.com/content/stories/germanvillage/news/2015/12/06/village-notebook-nurturing-young-professionals-is-vital-for-societys-future.html
- Use Monster Bash to engage YPs – COMPLETE but also ongoing. LRP chair has four-month rollout plan to figure out next steps.

Gov't and Community Relations/Championing the Neighborhood

- GVC relationships/recruiting – ONGOING via HPC.
- HPO relationship – Sarah and I meet monthly with HPO.
- 3rd St. Livingston-Schiller – Expect final engineering survey this month.
- Livingston Ave. updates – Nothing new to monitor lately.
- 3rd St. Gap – Nothing new to monitor lately.
- 70/71 – Nothing new to monitor lately.
- Zoning changes to protect green space – stalled
- UIRF/Infrastructure – Waiting on secondary list of pricing on brick streets and sandstone curbs to complete prioritization beyond initial $400K.
- Parks – FOS has completed bridge upgrades, added Schiller signs and is nearing completion of Umbrella Girl base replacement. Arboretum has raised money through burl bowls but has advocacy/fundraising for next round of ash borer treatments on the dollar.
- Revive CHN – Stalled, but recent new interest from both Experience Columbus and Columbus Landmarks.
- Parking – Won back spots on Jaeger at the park; otherwise meets ad hoc as issues warrant. Chair names to city-wide parking committee.
- GLP/Barrett Symposium planning – UNDERWAY in concert with OSU and CMA
- GLP/Barrett Symposium execution – May 11-12, 2016
- Maintenance of welcome and Huntington gardens – ONGOING

Enhance visitor experience

- Oral histories – ONGOING with new volunteer interviewers, a focus on Gay Pioneers, videographer funds included in 2016 budget to continue

- x Complete digitization – House Files COMPLETE; RFP out for first phase of Scheurer Room collection for complete winter 2016
- x Visitor Center updates – 2017 project, with possible exception of some outdoor improvements incrementally this winter.
- x Comprehensive signage – Phase I COMPLETE, House plaque project underway for Christmas
- x Gay Pioneers addition – COMPLETE but being improved
- x Field trip addition – Stalled when intern had visa problems
- x Improvements to existing tours – COMPLETE, now recruiting for additional tour guides is ongoing
- x Pilot standing weekend walking tours – Stalled for other priorities this summer
- x Advertising management – 2015 COMPLETE, 2016 budgeted
- x New blogger outreach – COMPLETE

- Grow membership – welcome parties – ONGOING and very successful thanks to the fresh energy and leadership of Susan Sutherland.
- Grow membership – explore block captain revival – COMPLETED and revived.
- Maintain membership – ONGOING with staff making monthly outreach to those who have fallen further than three months out of date on dues. The resulting renewals are somewhere south of 20%.
- Maintain database – ONGOING
- Enhance database – EVOLVING led by new development contract.
- Explore endowment – EVOLVING led by new development contract.
- Rewrite financial policy manual – ONGOING
- Encourage Board Qs of finances – EVOLVING but there's much indication in the bTw 11(lo)-7(c)uVI

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November Board Report, Historic Preservation Advocate – Sarah Marsom

Explore sidewalk strategy – A November 7, sidewalk workshop is coordinated. Two sidewalks will be repaired through the assistance of volunteers. Bello Giardino Landscaping and Scholl's Landscaping will be leading the workshop. The Ohio State University Students for NonProfits Organization are preparing a draft of their research to be reviewed by the Historic Preservation Committee at the November meeting; edits to their draft will be done for a final presentation to GVS Board of Trustees in December. Their report will assist with focused sidewalk improvements for 2016. On October 30, Shiloh Todorov and I met with Hamilton Parker to discuss potential partnership opportunities to support neighborhood sidewalk improvements.

GVC/ COA – The German Village Commission heard a presentation from Crestline windows at their October 27, business meeting. There are occasional guest speakers at commission business meetings to ensure they are aware of all potential materials being manufactured that may or may not be applicable to the historic districts. There are less applications being heard due to the changing weather.

Education – October was a popular month for school group tours; the German Village Society hosted third graders from 4 different elementary schools. The GVS scavenger hunt complies with the third grade curriculum of learning about Columbus and local heritage. Ball State University and Ohio State

November Board Report – Mark Weiss

Village Lights:

Village Lights:

I've been plugging away at our Village Lights This Week insert, and despite not having the carriage back this year, excitement is building for Sunday, Dec. 6. We've found a high school band to play music where the carriage normally would be. Also, we're experimenting with Striezelmarkt a little and small

6) GVS office has not been able to view site since firewall was activated - continued to time out - we eliminated all potential problem sources including GoDaddy & Time Warner - TW tech recommended hardline test from modem to computer - Mark completed that test today - the result was the site did not

Haus Und Garten Tour
planning committee report
November2015

You better believe it: The Haus Und Garten Tour and PreTour committee leaders had their first meeting this year to get geared up for 2016. HGT co-chairs Susan Salt and Linda Gorsuch have alreadysecured about half of the homes for this year's route, Bert Stevens is actively recruiting gartens and PreTour co-chairs Josh Zimmerman and Terri Dickey (and Jerry, of the “Terri and Jerry Show,” in spirit) are encouraging returning and curious dinner hosts alike to put on their party hats and step forward in 2016!

Many thanks to these core volunteers for their early efforts and enthusiasm. Tour is in good hands and being set up for success!

Interested in sharing your home on Tour, hosting a PreTour dinner (8 seats or up to 100!) or helping to plan this year's Tour? Contact Brittany Gibson at brittanymgibson@gmail.com or 330.232.6275

As always, Tour weekend is the last weekend in June – this year, June 25-26, 2016.

Brittany Gibson
HGT board liaison and program editor