GERMAN VILLAGE SOCIETY
BOARD OF TRUSTEES

MINUTES OF THE MEETING OF
October 12, 2015

Present: John Barr, Tim Bibler, Dennis Brandon, Bill Curlis, Greg Gantt, Tom Kurzer, Jeanne Likins, and David Wible

Staff and Guests: Jim Nichols, Jay Smith, and Shiloh Todorov.

The meeting was called to order at 6:04 p.m. by President Likins

Public Participation

cers

oard that they would be hosting consultants to assist the Board in its
in the meeting. She reminded the Board of its governance
tegic direction, financial accountability, leadership development, and
ed that the Strategic Plan had created many goals and objectives that
eachieved

German Village Society
Balance Sheet
As of September 30, 2015

Board Designated Checking - 1362		0.00
Bicentennial Fund		0.00
Council of Historic Neighborhoods		1,777.87
For the Good of the Neighborhood		38,160.15
Frank Fetch Park/Maintenance		50.00
Fund for Historic Preservation		62,917.98
German Village Business Community		68,837.54
Highfield Garden		893.59
Historic Preservation Expert Restriction		16,453.60
Hunt 6</MCID 14.TF 0 6.n9261SJ	**Total Meeting Haus Maint/Repl**	
Village Singers Fund - 14126		5,170.17
Warner Maintenance - 0330		0.00
Warner Maintenance - 0330 Gain/Loss		-6,328.47
Warner Maintenance - 0330 Principal		167,626.48
Total Warner Maintenance - 0330	**$**	**161,298.01**
Warner Maintenance - 2342		0.00
Warner Maintenance - 5402		0.00
Warner Maintenance - 8188		0.00
Total Board Designated Funds	**$**	**356,693.32**
Total Board Designated Bank Accounts	**$**	**589,178.94**
Permanently Restricted Fund Accounts		
Frank Fetch Endowment		0.00
Fund at Columbus Foundation		753.93
Huntington Garden Endowment		0.00
Huntington Garden Endowment Gain/Loss		-6,575.80
Huntington Garden Endowment Principal		
Designated Funds GVS Receivable		0.00
Inventory		0.00
prepaid Expenses		0.00
Undeposited Funds		2,208.00
Total Other current assets	**$**	**3,163.43**

	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual
Income																			
Admission/Event Income		7,792.20	16,486.18									743.17			210.00				25,231.55
Advertising Income			17,490.01																17,490.01
Co13(0.f 6.6 -0 0 6.6 335.4 493.92 Tm [(A)57((al /TT1 1 Tf 5 11.28 457.56 TmMCID.8[-6d E0.0123 Tf .88 -0 0 5. 941.0437466.8 T69[(17,)-13(490.)-13(01)]TJJ ET EMC /P <</CID 118 >>BDC BT /TT1200 Tw 5.88 -0 0 5.13941.04028DC 23.816 0 Td 3(490.)-13(01)]TJJ5ET EMC /P <</CID 118 >>BDC BT /TT12C 72 5.88 -0 0 5.BDC 2																			
License/Fees/Permits		50.00	250.00																300.00
Meeting Haus Groundskeeping			0.00				961.56												961.56
Miscellaneous Expense			0.00				1,992.62			5,650.00		4,715.91	773.75		910.00				14,042.28
Payroll Taxes			1,392.24																1,392.24
Postage			0.00								333.39								333.39
Printing/Sign re .re 5835/.5g.s(.2 82T E98 5.88 -0 0 5.88 11.2849-5(r)2(i)-7(nt)8(i)-7(ng/)-7(S)-5(i)-7(4u9ss(.2 82T E98 5.88 -ere 5835/.5g.88 -ere 5835/.5g.88 -ere 5835/.5g.88 -e831)-5(r)2(it0 5.88 674.04 266. /P <0.)-13(00)]TJ ET EMC /P <</MCID 684 >2p39 2a-2re 5835/ T Tf 5.88 -0 0 5.88 258.72 266.16 Tm [.eMC /P <</MCID 684 >2p39																			

German Village Society
Financial Highlights
September 12, 2015 Trustee Meeting
Tim Bibler, Treasurer

This report attempts to highlight certain line items of the attached financial reports and other financial activity that is presented to the GVS board. It is not meant to summarize the reports, but rather represent denotations of the treasurer or staff because of their impact upon the financials.

September 2015 Highlights

1. **Balance Sheet for September 30**

	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget
Income																										
Admission/Event Income			130.00	130.00			5,463.38	2,573.00	41,960.92	49,012.00	67,143.08	52,900.00	175.00				5,065.00			10,000.00		0.00		0.00	119,937.38	114,615.00
Advertising Income	2,350.00		24,458.75	26,706.76	1,091.00	1,061.00	17,895.24	1,401.24	2,788.10	1,500.00	2,625.00	2,000.00		2,000.00		1,500.00	150.00	3,500.00		416.00		3,416.00		424.00	51,358.09	43,925.00
Contributions			1,093.94	1,093.94	130.51	127.51	2,166.98	2,278.55	586.93	0.00	5,144.67	500.00	2,030.96	2,500.00	110.03	1,000.00	1,558.72	0.00		2,500.00		5,000.00		0.00	12,822.74	15,000.00
In-Kind Donations			215.53	215.53	38.97	38.97		0.00		0.00	20,383.98	0.00		91,245.50	69,083.52	0.00		0.00		2,500.00		0.00		0.00	89,722.00	94,000.00
Interest Income	7.23		6.75		7.79		7.23		6.99		7.72		7.35		3.72		3.60								58.38	0.00
Membership Dues - GVS	32,490.00	32,490.00	5,330.00	5,405.00	7,555.00	7,400.00	9,805.00	7,000.00	5,670.00	7,000.00	9,585.00	5,000.00	2,530.00	3,405.00	1,855.00	2,000.00										

	Actual	Budget	over Budget	% of Budget	Actual	Budget	over Budget	% of Budget	
Income									
Admission/Event Income	5,065.00		5,065.00		119,937.38	104,615.00	15,322.38	114.65%	
Advertising Income	150.00	3,500.00	-3,350.00	4.29%	51,358.09	39,669.00	11,689.09	129.47%	
Contributions	1,558.72	0.00	1,558.72		12,822.74	7,500.00	5,322.74	170.97%	
In-Kind Donations		0.00	0.00		89,722.00	91,500.00	-1,778.00	98.06%	
Interest Income									
Membership Dues -GVBC		150.00	-150.00	0.00%	9,275.00	9,700.00	-425.00	95.62%	
Merchandise Income	101.00		101.00		-1,580.02	0.00	-1,580.02		we bought copies of John Clark's book to sell in the VC
Rental Income	1,462.00	500.00	962.00	292.40%	9,782.50	5,800.00	3,982.50	168.66%	
Sponsorship	575.00	0.00	575.00		48,585.98	38,750.00	9,835.98	125.38%	
Tour Income	2,547.00	250.00	2,297.00	1018.80%	12,620.00	6,500.00	6,120.00	194.15%	

ARBORETUM FUND REPORT – July/August, 2015

This time, I goofed. I scheduled our 40th wedding anniversary trip during the first week in August, totally forgetting about our meeting. I am so sorry! Here's what's been happening lately:

1. The tree watering continues, although we haven't had to do much of it with all of the rain.
2. Sarah Marsom and I have been advising a woman, Kimberly Gibbs, who lives at 221 Sycamore how to apply for champion tree status for her incredibly large White Mulberry tree. I took her a lot of the info I had and sent Barry Weber to look at it. Then the head of the Ohio Big Tree
5. Thanks to Craig and Larry Ambe laints, the City pruning crew removed the two very sick Pin Oaks north of the Rec Center. They also pruned the dead branches on our young Redbud south of the basketball court. It has finally come back nicely after playing dead after the winter.
5. There have been lots of things going on with the ducks and the geese. I had to take the crippled male duck to the Ohio Wildlife Center, because he managed to get a second fishing line wrapped around his good leg! They cut it off and are giving
the river most of the time now, so their droppings are not such a big problem. Lastly, today, a dog ripped apart and killed a nesting female Mallard. So once again, unleashed dogs are a serious problem.
6. Craig and Jack Mounts are working diligently on cleaning up the green gunk in the pond. It is not algae, just the remains of the St. Patrick Day industrial dye. Today (July 30), the City crews had the rowboat out on the pond stirring together the blue food color that prevents algae to try to hide the green dye. So far the green dye is winning. But one of the workers was raking up grass clippings that had soaked up some of the dye and collected at the edge of the pond. Although that procedure seemed to really help remove the gunk, it will probably need to done several times if possible. Once again, thanks to Craig!
7. I have had the pleasure to help Katharine deliver a few of the burl bowls. They are truly works of art!

Art Committee

Hello—art committee is finalizing 2016 strategy and securing artists for gallery series. Also meeting with Columbus Gifted Academy soon to discuss possible partnering on event(s).

Long Range Planning Committee

September 2015 Report

The LRPC is knee-deep in its busy season with a full pipeline of exciting programming.

OSU Tailgate Party ±October 3rd

An official event page was created and had significant reach. Despite 50 degree temperatures and nonstop rain there were between 40-60 unique attendees throughout

GVS Board Report

Historic Preservation Committee Report – October 2015

The HPC met on September 17, 2015. Committee members turned in sidewalk conditions survey forms to be inputted by Sarah Marsom, OSU intern. The survey forms detail sidewalk and curb materials, condition assessments of both, and tree information. Joel Teaford and Jamie Weilbacher will assist in language used to verify a landscaper's ability to create a proper brick sidewalk.

Jay Panzer and Anthony Hartke talked about highlights from the September German Village Commission Meeting. Highlights include

Committee:	Board Chair/Rep:	Meeting Date:

Number of Attendees:		New Members?:

The highlight of the month was the trip to the sandstone quarry. Need to catch up? Click here: http://germanvillage.com/go-inside-sandstone-quarry-tour/

When the Strategic Planning Task Force put to paper what they'd learned from German Village Society shareholders, the top priority was preservation. To deliver the source of sandstone that put these curbs in place 100 years ago—and now to do the education and advocacy with our partners to get them approved is a HUGE win for our ability to deliver.

So is the overhaul of our digital presence. The Communication Task Force delivered strategic tasks that Mark Weiss is making operational. The biggest investment is going to be remaking our websites, and the RFP is nearly final that will help us attract and assess the right firm for the job. The task force also suggested tweaks to the digital newsletter and addition of a twice-yearly printed/mailed newsletter, which we also plan to produce in 2016. Expect to approve a final recommend02 timew4r1end02 tidal tietterg[Tc 0

first grant to get our archive project in the Scheurer Room underway. We have four candida interested in doing the work, and Sarah Marsom and members of FHP will make a rec the November board meeting.

How are we going to pay for all of the mission-centric, stakeholder

GERMAN VILLAGE SOCIETY
BOARD OF TRUSTEES
AGENDA

October 12, 2015

Call to Order	Jeanne Likins
Public Participation	
Report of the Officers	
Report of the President	Jeanne Likins
Development Strategic Plan Update	Shiloh Todorov
Report of the Vice President	Heidi Drake
Report of the Secretary	
Minutes approval	Bill Curlis
Report of the Treasurer	
Accept Treasurer's Report for Audit	Tim Bibler
Strategic Plan Committee Reports	
Preservation	Bill Curlis
Historic Preservation	Kathy Fortener
written report	
Advocacy	Kelly Clark
Parking	Tim Bibler
no report	
Civic Relations	Nelson Genshaft
written report	
Parks and Public Spaces	Sara McNealey
written report	Carol Mullinax
Friends of Schiller	Katharine Moore
written report	
Community Quality of Life	Brittany Gibson/Greg Gamier
GV Business Community	Marie Trudeau
no report	
Long Range Planning	Josh Miller
written report	
Art Committee	Nick Reshan
no report	

Digital Coordinator for Business Development
written report — Mark Weiss

Old/New Business

German Village Society
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September 12, 2015 Trustee Meeting
Tim Bibler, Treasurer

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_____: The checking account is $99,855.48 ($97,371.75). The contingency savings account is $88,340.55 ($88,336.95).
Designated Checking: The various designated projects and committee accounts total $232,485.62 ($231,331.18) of which some of the major accounts include Historic Preservation $62,917.98 ($59,541.71), German Village Business Community $68,837.54 ($3,352.41), Historic Preservation Expert Restriction $16,453.60 ($16,453.60) and Friends of Schiller Fund $12,910.31 ($10,782.64).

2. To Date Operational Budget
   Total actual income to-date is $433,125.55 compared to total to-date income budget of $375,234. Total actual expense to-date is $369,508.05 compared to total to-date expense budget of $375,234.

[redacted]

[redacted]	0.00
[redacted]	0.00
[redacted]	1,777.87
[redacted]	38,160.15
[redacted]	50.00
[redacted]	62,917.98
[redacted]	68,837.54
[redacted]	893.59
[redacted]	16,453.60
[redacted]	[redacted]

[redacted]	0.00
[redacted]	6,376.75
[redacted]	$ [redacted]
[redacted]	
[redacted]	0.00
[redacted]	-6,435.08
[redacted]	196,660.22

[redacted]	$ [redacted]
[redacted]	$ [redacted]
[redacted]	
[redacted]	0.00
[redacted]	753.93
[redacted]	0.00
[redacted]	-6,575.80
[redacted]	200,670.51
[redacted]	$ [redacted]
[redacted]	$ [redacted]
[redacted]	100.00
[redacted]	$ [redacted]
[redacted]	
[redacted]	19,381.60
[redacted]	$ [redacted]
[redacted]	
[redacted]	955.43
[redacted]	0.00
[redacted]	0.00
[redacted]	0.00
[redacted]	2,208.00
[redacted]	$ [redacted]

	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual
Income																		
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License/Fees/Permits		50.00	250.00															300.00
Meeting Haus Groundskeeping			0.00				961.56											961.56
Miscellaneous Expense			0.00				1,992.62			5,650.00		4,715.91	773.75		910.00			14,042.28
Payroll Taxes			1,392.24															1,392.24
Postage			0.00								333.39							333.39
Printing/Sign re .re 5835/.5g.s(.2 82T E98 5.88 -0 0 5.88 11.2849-5(r)2(i)-7(nt)8(i)-7(ng/)-7(S)-5(i)-7(4u9ss(.2 82T E98 5.88 -ere 5835/.5g.88 -ere 5835/.5g.88 -ere 5835/.5g.88 -e831)-5(r)2(it0 5.88 674.04 266. /P <0.)-13(00)]TJ ET EMC /P <</MCID 684 >2p39 2a-2re 5835/ T Tf 5.88 -0 0 5.88 258.72 266.16 Tm [.eMC /P <</MCID 684 >2p39 2a-2re 5835/ T Tf 5.88 -0 0 5.BDC																		

[illegible]			130.00	130.00			5,463.38	2,573.00	41,960.92	49,012.00	67,143.08	52,900.00	175.00				5,065.00			10,000.00	0.00		0.00	119,937.38	114,615.00
[illegible]	2,350.00		24,458.75	26,706.76	1,091.00	1,061.00	17,895.24	1,401.24	2,788.10	1,500.00	2,625.00	2,000.00		2,000.00		1,500.00	150.00	3,500.00	416.00	3,416.00		424.00	51,358.09	43,925.00
[illegible]			1,093.94	1,093.94	130.51	127.51	2,166.98	2,278.55	586.93	0.00	5,144.67	500.00	2,030.96	2,500.00	110.03	1,000.00	1,558.72	0.00	2,500.00	5,000.00		0.00	12,822.74	15,000.00
[illegible]			215.53	215.53	38.97	38.97		0.00		0.00	20,383.98	0.00		91,245.50	69,083.52	0.00		0.00	2,500.00	0.00		0.00	89,722.00	94,000.00
[illegible]	7.23		6.75		7.79		7.23		6.99		7.72		7.35		3.72		3.60						58.38	0.00
[illegible]	32,490.00	32,490.00	5,330.00	5,405.00	7,555.00	7,400.00	9,805.00	7,000.00	5,670.00	7,000.00	9,585.00	5,000.00	2,530.00	3,405.00	1,855.00	2,000.00	[illegible]40.00	1,500.00	6,800.00	0.00		0.00	79,260.00	78 1 Tf 5.

	5,065.00		5,065.00		119,937.38	104,615.00	15,322.38	114.65%	
	150.00	3,500.00	-3,350.00	4.29%	51,358.09	39,669.00	11,689.09	129.47%	
	1,558.72	0.00	1,558.72		12,822.74	7,500.00	5,322.74	170.97%	
		0.00	0.00		89,722.00	91,500.00	-1,778.00	98.06%	
		150.00	-150.00	0.00%	9,275.00	9,700.00	-425.00	95.62%	
	101.00		101.00		-1,580.02	0.00	-1,580.02		we bought copies of John Clark's book to sell in the VC
	1,462.00	500.00	962.00	292.40%	9,782.50	5,800.00	3,982.50	168.66%	
	575.00	0.00	575.00		48,585.98	38,750.00	9,835.98	125.38%	
	2,547.00	250.00	2,297.00	1018.80%	12,620.00	6,500.00	6,120.00	194.15%	

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Art Committee

Hello—art committee is finalizing 2016 strategy and securing artists for gallery series. Also meeting with Columbus Gifted Academy soon to discuss possible partnering on event(s).

GVS Board Report

Committee:	Board Chair/Rep:	Meeting Date:
Membership	Susan Sutherland	Sept Membership Meeting

[redacted]

Executive Summary:The Welcome gathering at Susan's home on was successful in obtainng 4 new memberships. 3 of the 4 memberships were at the $125 level. The guests that attended were very appreciative of being invited to a home and learning about the GVS and meeting new residents. We had approximately 18 guests plus
committee members. This event replaced our September meeting.

Meeting Objectives/Highlights :Assign committee members who can help with specific duties in getting prepared for the next directory to come out for 2016-2017.

within 3 weeks.
We will stuff bags at our next meeting October 14th. Committee still looking for approx 5 block captains to cover the open block areas.

October 12

The highlight of the month was the trip to the sandstone quarry. Need to catch up? Click here: http://germanvillage.com/go-inside-sandstone-quarry-tour/

When the Strategic Planning Task Force put to paper what they'd learned from German Village Society shareholders, the top priority was preservation. To deliver the source of sandstone that put these curbs in place 100 years ago—and now to do the education and advocacy with our partners to get them approved is a HUGE win for our ability to deliver.

So is the overhaul of our digital presence. The Communication Task Force delivered strategic tasks that Mark Weiss is making operational. The biggest investment is going to be remaking our websites, and the RFP is nearly final that will help us attract and assess the right firm for the job. The task force also suggested tweaks to the digital newsletter and addition of a twice-yearly printed/mailed newsletter, which we also plan to produce in 2016. Expect to approve a final recommend02 timew4r1end02 tidal tietterg[Tc 0

first grant to get our archive project in the Scheurer Room underway. We have four candida interested in doing the work, and Sarah Marsom and members of FHP will make a rec the November board meeting.

How are we going to pay for all of the mission-centric, stakeholder

Friends of Schiller Park Report

Katharine Moore

August 6, 2015

The Welcome Gardens have benefited from the crazy amount of rain…they look so beautiful this summer. Makes it easy to put off the complicated issue of how to solve the watering issues at the beds that do not have irrigation systems. I checked in with the Planning office at Recreation and Parks, they have no information on the status of the ADA project on the southeast corner/rec center entrance.

The stone that was ordered for the Umbrella Girl area was turned back by McKay Lodge upon arrival…they said it didn't look anything like the samples. Awaiting new samples, new options, hopefully in this lifetime.

We are trying to get the 5 benches we have in storage installed, but the quote for concrete pads came back at TRIPLE the price the same contractor (the City's preferred vendor) gave us 4 years ago. I am pressing for a solution.

The steering committees for both of our October 30 fundraising events are gearing up. Tequila and fashion…what's not to love?! Jeff Wolfe will host the Kindred Spirits gathering at his home, and Girl Friends of Schiller Park will be at the Kitchen. Tickets will go on sale the first of September.

Burl Bowls are now on sale to the public, after a quiet offering to the current FOS volunteers. I have had them on display at my office, as the space offers up lots of table top real estate. Our plan had to been to have an open house and sale at the Meeting Haus once the bowls from the planting (not the burl) had dried…but timing ran us too close to the Tea, so we have scheduled the Sunday event for November 15. We will also show "Following the Ninth" that afternoon; it is a documentary about Beethoven's 9th Symphony, for which he utilized Schiller's Ode to Joy as lyrics. It is a really lovely film and the showing is made possible by a grant from the Puffin Foundation.

1. Parks, Public Spaces and Community Events

Minutes of the August 6 , 2015 [2(t)2 -20]/-5(c)-5(.x]TJn)1(g<25( )A)21(u 8t)

The stone she ordered for the Umbrella Girl area was turned back by McKay Lodge upon arrival because it didn’t match the sample. There also has been a delay in installing the five benches currently in storage installed because the quote

As was discussed at the previous meeting, Sara McNealey is proposing that the committee undertake a Butterfly/Pollinator Pro ject, which could include creating a Butterfly Garden in the Grange Audubon Metro Parks The No Name Committee was asked to work with Sara to explore the possibility of Parks and Public Spaces support of the project. Sara reported th at the project was progressing and she was doing more research'.

There being no New Business, the meeting was adjourned at 10:12 am. The next meeting is on September 7, 2015.

Attached:
Friends of Schiller Report
Arboretum Fund Report

OctoberBoard Report – Mark Weiss

Website RFP

Another deliverable from our website overhaul has arrived – the request for proposal (RFP) draft was submitted from eRoots as expected at the beginning of the month. Overall, much of what was dissected during last month's visioning session was applied, but some of our notable edits were a change in the timeline and constantly reinforcing that our desire to have all features itemized as we were willing to work with different vendors on multiple components.ot (- f v3m[MC /P t)-i( )P2 -0dT- i 3 >>: ($ –,F a N>sd•p Åp for the new development hire to apply his/her thoughts, incorporate their direction if necessary.

Oct. 15 : RFP Sent Out

Oct. 23: Deadline for Question/Clarification Submission

Oct. 26: GVS Responds to questions deadline

Nov. 6: Agency Proposal/Response Submission Deadline

Nov. 16-17: Firm Interviews

Week of Dec. 14: Board Approval, announce winning bid

Dec. 21-23: (pending holiday plans) Designer Consulations

and functionality perspective. Navigation from the landing page was a big feature we scrutinized through researching other websites. Imagery, font size, the number of paths the end user can choose were all aspects we looked at. Some sites we really like: Benefactorgroup.com, Women's Fund, stbaldricks.org, Grow Licking County, Mount Carmel and Knowble Media.

Marketing:

Local bloggers continue to be scheduled to visit the area through GVBC marketing dollars. The past three weeks alone have seen three separate trips from Girl About Columbus, Columbus Living and Live Bus. To date, 23 GVBC members have been featured – about 15% of GVBC membership. When you factor in that less than 15% of the GVBC marketing budget was applied to this blogger portfolio, I am very proud of the exposure the GVBC has received.