















## German Village: Stories Behind the Bricks





	Total
ASSETS	
Current Assets	
Bank Accounts	
Bank Accounts - Operations	
Operations Chase Checking - 6039	97,371.75
Operations Chase Contingency - 4693	88,336.95
Operations Fifth Third Checking - 5113 (deleted)	0.00
Total Bank Accounts - Operations	\$ 185,708.70
Board Designated Bank Accounts	
Board Designated Checking - 1362	0.00
Bicentennial Fund	0.00
Council of Historic Neighborhoods	1,777.87
For the Good of the Neighborhood	38,160.15
Frank Fetch Park/Maintenance	50.00
Fund for Historic Preservation	59,541.71
German Village Business Community	73,352.41
Highfield Garden	893.59
Historic Preservation Expert Restriction	16,453.60
Huntington Garden/Maintenance	6,274.21
Schiller Bloomin Fund	4,771.61
Schiller Friends of Schiller Fund	10,782.64
Schiller Park Enhancements	10,827.49
Schiller Park/Arboretum Fund	5,466.27
Schiller Park/Bench/Trash Can Fund	-4,308.30





German Village Society  
Financial Highlights  
August 13, 2015 Trustee Meeting  
Tim Bibler, Treasurer

This report attempts to highlight certain line items of the attached financial reports other financial activity that is presented to the GVS board



Membership Dues -GVBC	225.00	150.00	75.00	150.00%	9,275.00	9,550.00	-275.00	97.12%	
Merchandise Income	296.00		296.00		-1,681.02	0.00	-1,681.02		we bought copies of John Clark's book to sell in the VC
Rental Income	461.75	500.00	-38.25	92.35%	8,320.50	5,300.00	3,020.50	156.99%	
Sponsorship	800.00	1,000.00	-200.00	80.00%	48,010.98	38,750.00	9,260.98	123.90%	
Tour Income	290.00	250.00	40.00	116.00%	10,073.00	6,250.00	3,823.00	161.17%	
Total Income	\$ 73,125.02	\$ 6,400.00	\$ 66,725.02	1142.58%	\$ 417,153.23	\$ 369,334.00	\$ 47,819.23	112.95%	
Gross Profit	\$ 73,125.02	\$ 6,400.00	\$ 66,725.02	1142.58%	\$ 417,153.23	\$ 369,334.00	\$ 47,819.23	112.95%	
Expenses									
Accounting Expense	1,083.00	1,083.00	0.00	100.00%	8,664.00	8,664.00	0.00	100.00%	
Advertising		600.00	-600.00						





# Position Statement on Historic Preservation

## Policy

Enhancement Plan  
Adopted January 6, 2003  
Historic Preservation

History “. . . the aggregate of past events.” “. . . the continuum of events occurring in Succession leading from the past to the present.” [1]

Preservation “. . . the process of applying measures to maintain and sustain the existing materials, integrity, and form of a building, including its structure and building artifacts.” [1]

Restoration [1]

Rehabilitation “. . . the returning of a building to a useful state by repair, alteration, and modification.” [1]

German Village has a rich history back to the nineteenth century and continues to ‘make’ history today. As caretakers of a legacy, German Village Society is committed to preserving the integrity and essence of the original German Village historic district while encouraging the rehabilitation of existing properties and the creation of new structures to add vitality to the contemporary urban community.

The German Village Society recognizes that the German Village Commission is charged by the

## Civic Relations

We are having a Civic Relations subcommittee meeting on 9/11 to plan the next phase of the effort to translate the OHM engineering study into a capital project to improve Third St. planning includes the following parts:

1. Finalizing the GV endorsement of the OHM study by selecting the specific elements in the study that had choices, e.g. brick vs. asphalt sidewalks, specific type and color of pedestrian lighting, etc. There are two open issues in the study that will require further review, pedestrian lighting and curbs. Once we finalize our choices, we will make a recommendation to the BOT and then submit the GV final endorsement of the study to the City.
2. Negotiating with the City as to what contribution will be made by GV community and property owners along Third St. We know the City will require some contribution, but just how much that will be is negotiable. Shiloh and I are planning to meet with the newly elected Mayor in November, or as soon as possible after the election, to discuss what level, if any, the community must contribute for the Third St. project.
3. Working on funding for Third St., which will include grants, donations, property assessments, fundraising events, and anything else we can think of (bakesales?).
4. Working on the political lobbying effort with the new administration and City council for support of the project and the effort to include the project in the 2016 capital improvement budget.
5. A plan to keep the community informed through written pieces in print and online, as well as community information meetings.

In addition, we continue to work on the list of priorities for GV projects that will be paid for by UIRF funds. The policy we have adopted calls for UIRF funds to be used to improve brick streets and curbs. There is a project that is badly needed to completely renovate Jaeger St between Beck and Sycamore. The residents have been pushing the City and GVS for years to do the project because the street needs a new drainage system and resurfacing, but nothing has been done. The City is aware of the need, and Shiloh has been in contact with people at the City in an effort to get the project on the list for street improvements.

GVBC

We've caught our breath from Art Crawl, and Greg & Jeff are in the planning stages of Village Lights, 12/6/15.

We continue to move forward on ways to update the website, newsletter and social media. While a lot of blood sweat and tears went into the current website, it has become obsolete and it's time to update it to the current available technologies.

We're tearing onto the current budget and tweaking it for next year. John Miller has volunteered to continue to help with that.

The Ambassador Program (Pinback Giveback) program is being monitored for its usefulness. It seems that the closer a business is geographically to the meeting haus, the more traffic is driven from the program. It does not seem to be encouraging visits to businesses away from that area. This is a pilot program that will be thoroughly evaluated after the end of the calendar year.

The chair of our membership committee, Jonathan Bradley of Huntington Bank, has been promoted and will no longer be worki

## Long Range Planning Committee

### August 2015 Report

The LRPC is entering its busy season with a full pipeline of exciting programming in the coming months.

#### OSU Tailgate Party ±October 3<sup>rd</sup>

An official event page is underway. Planning has been a bit more difficult due to OSU not releasing the kickoff time and broadcast network yet, as of Sept. 8<sup>th</sup>.

#### Highlights:

- x Indoor & outdoor broadcast of the game
- x 3 food trucks
- x Fun tailgate-esque activities

#### Monster Bash

Tea43206

2015 Financial Results

Cash Sponsorship:

	Cash	In Kind	GVGH	Total	Cash	In Kind	GVGH	Total	VARIANCE
Eventsponsors@ \$1500	0	r			2	r 3,000.00		3,000.00	3,000.00
Welcomesponsor@ \$500	0	r			1	r 500.00		500.00	500.00
Floralsponsor@ \$500	0	r			0	r r			r
Silentauctionsponsor@ \$500	0				1	500.00		500.00	500.00
Beveragesponsor@ \$500	0				1	500.00		500.00	500.00
Hatcontestsponsor@ \$500	0				0	r			r
Silvertea pot @ \$750	1	750.00		750.00	1	750.00		750.00	r
Porcelain tea pot @ \$500	4	2,000.00		2,000.00	3	1,500.00		1,500.00	(500.00)
Chinatea pot @ \$250	6	1,500.00		1,500.00	15	3,750.00		3,750.00	2,250.00

In Kind Sponsorship:

Flowers		250.00		250.00	0	r			r
Marketing		1,500.00		1,500.00					(250.00)
Hatcontestgifts		150.00		150.00			200.00	200.00	50.00
Photography							750.00	750.00	750.00

GVGH bash sponsorship to cover expenses

Silentauction items purchased by guests	10,000.00			10,000.00				12,596.00	2,596.00
Silentauction items donated		12,000.00		12,000.00			16,340.00	16,340.00	4,340.00

Food donated by others

		500.00		500.00			150.00	150.00	(350.00)
--	--	--------	--	--------	--	--	--------	--------	----------

Ticket sales and donations

Gen admission	135	10,125.00		10,125.00	70	5,250.00		5,250.00	(4,875.00)
Concierge @ix					10	1,000.00		1,000.00	1,000.00
Uber friends	12	900.00		900.00	12	697.20		697.20	(202.80)
Donations in lieu of attendance		300.00		300.00		175.00		175.00	(125.00)

Raffle

		r				r 685.00		685.00	685.00
--	--	---	--	--	--	----------	--	--------	--------

Friday night admissions

		r			0	r r			r
--	--	---	--	--	---	-----	--	--	---

<b>Total Revenue</b>		<b>25,575.00</b>	<b>14,400.00</b>	<b>6,500.00</b>		<b>46,475.00</b>		<b>30,903.20</b>	<b>17,440.00</b>	<b>7,516.19</b>	<b>55,859.39</b>	<b>9,384.39</b>
----------------------	--	------------------	------------------	-----------------	--	------------------	--	------------------	------------------	-----------------	------------------	-----------------

Postage for postcards and sending tickets to sponsors

		350.00		350.00				367.50	367.50
--	--	--------	--	--------	--	--	--	--------	--------

Organizational Development Committee

Board Report

September 2015

Submitted by: David Wible

At the September meeting we will be asking for your vote to accept John Barr as a full voting member of the Board of Trustees.

John currently serves as an appointed non-voting member. He joined our board earlier this summer.

John is a principal at the accounting firm of Clark, Schaefer, Hackett and has broad expertise as a CPA and financial manager. He will bring much needed financial strength to the board and will bring a valuable point of view to the team.

It has been the goal of the ODC to add financial and legal expertise to our board. With the addition of John to the Board, the ODC will now focus its energy on finding a suitable and strong candidate from the legal profession.

## September 2015 Executive Director's Report

August has been full of Third Street meetings, preparing for the annual report, Monster Bash and planning for next year's event related fundraising. In the meantime, I've also worked on drafting three RFPs.

Civic Relations Committee Chair Nelson Genshaft has set a Nov. 1 internal deadline for volunteers and staff to finalize answers still outst

covering a percentage of the overhaul, too, since the gvbusinesscommunity.com and mobile sites will all be brought in line to the germanvillage.com url through the process.



September 14, 2015

Monthly Report to the German Village Society Board of Trustees

Submitted by: Russ Arledge

yMost of this month was spent processing the normal daily flow of memberships, in- kinds, sponsorships, donations, and admissions from various events.

yI have also working on the new GVS travelling exhibit that will premiere at Columbus City Hall for 3 months.

yThe Po lice Luncheon/Supper was held on August 27. They had a really good turnout of residents and the program presented by the Police was full of useful information as always. The Police Luncheons will be sponsored for the next two years by German Village Insurance. The lunch/supper this month was provided by Plank's Café and Pizzeria.

All for now...

## September 2015 Board Report, Historic Preservation Advocate Sarah Marsom

Explore sidewalk strategy End of October sidewalk restoration workshop details are being finalized with two sites tentatively having been selected for improvements. The brick sidewalk FAQ is being tweaked to work as a non-interactive pdf on germanvillage.com with potential to be interactive when the Society's website is improved in 2016. Discussion of a spring workshop involving Upper Arlington students is currently underway as part of a new service project initiative. The brick sidewalk survey will be completed in September.

GVC/ COA The iPad that will be used for digital tour content has proven to be helpful during German Village Commission meetings; the iPad allows people in the crowd to view application drawings during the meeting if they are interested neighbors. The German Village Commissioners provided ideas for a new Neighbors 4 Neighbors column called "Myth Busting"; commissioners submitted ideas of what they think are misconceptions the public has of the GV Commission process and I have been turning it into articles for N4N to help bridge the gap between the neighborhood and GVC, there has been a positive response.

Education August was a strong month for tours with diverse audiences learning about the neighborhood's history. Tour groups included the Ohio State University Resident Assistance program, Cub Scouts, World War II Marine Veterans, and more! Every group has different interests in the neighborhood and

September Board Report Mark Weiss

Communications Visioning Session:

Wow, what an incredible approach to kicking off our RFP process. Above all else, this session along with a few follow up email exchanges, will result in a completed RFP by eRoots, not GVS staff.

eRoots spent over two hours with Shiloh and me actually creating a few deliverables through our visioning session last week. We did a few exercises where we took a much deeper dive into defining our online audience going as far to put our "consumers" (consumers of our content, mission, events, education, etc.) into categories in order to further define what each consumer's goal was and why they may be interested in interacting with our organization. We also explored all of our 'must haves' for the new website, items that were imperative and central to our mission for this specific platform, allowing eRoots to convert these needs into a language that would be suitable for a competing firm to bid on our RFP.

I was very impressed with the guidance eRoots shared on what we should be looking for in potential firms. It was suggested to choose a vendor that has 5+ year of experience with a client. Taking that a step further, we can usually give a competing firm a quick 'yes' or 'no' through existing client testimonials or just checking in with those existing clients on a specific firm's process.

The next steps:

- 1) Supply eRoots with a couple examples of existing sites we feel capture the aesthetics and functionality that we're looking for in our site
- 2) Review/edit a proposed navigation scheme
- 3) Propose a project timeline for all potential vendors

Broken Links:

I'm happy to report we can finally connect to germanvillage.com through mobile and tablet devices!

What happened? Every website has an HT Access file. Initially, eRoots installed a plug as the solution to redirect and connect to germanvillage.com's access file. However, it was discovered that there were two layers to get through for a successful redirect to our website from a mobile/tablet device. When a user attempts to access germanvillage.com from a tablet/phone an HT Access file on GoDaddy's end is hit first and because the initial plug solution was to access a WordPress site, nothing happened. This two-layer redirect process is no longer common practice. So it took so long to discover the solution because eRoots was basically using process of elimination to discover that we were using an obsolete way to redirect. Once the layers were discovered, the plugs to the access files were triggered and the redirect connected.

How does this affect our hosting switch to Rackspace?

Switching from GoDaddy to Rackspace is unrelated to connectivity issues from mobile devices. The downtime we experience in loading sites has to do with three sites (germanvillage.com, germanvillagetour.com and gvbusinesscommunity.com) all counteracting against each other because they're all hosted on a noncloud based host like GoDaddy. With the switch to Rackspace, all these access files and redirects will also migrate. Simply put, Rackspace no longer has the limitations we encountered with GoDaddy, eliminating loading/downtime issues.