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(area: livingston (north), 3rd (east), whittier (south), high (west))

	Actual	Budget
Income		
Admission/Event Income	15,253.00	8,000.00
Sponsorship	1,695.00	1,695.00
Total Income	\$ 16,948.00	\$ 9,695.00
Expenses		
Advertising	250.00	250.00 (Cbus Underground \$250)
Bank/Credit Card Fees	385.01	235.00 (reduced by 40% - changed vendors - final # after event)
Decorations	539.23	500.00 (\$256.33 party city Elise + \$281.90 online decorations)
Equipment Rental - Bar Kit/Linens	95.00	95.00 lasting impressions - (invoice sent - paid)
Bartender Tip	50.00	0.00
Food/Beverages	614.46	700.00 (2 mini kegs from wolfridge @ \$177 each)
Volunteer Pizza	23.50	0.00 (Kroger - mixers, smores, etc from Kroger \$381.96 - returned \$145)
Beer	354.00	0.00

Cash Sponsorships:

BOSS Fitness (photobooth)	\$ 500.00	
Little Clinic (hayride)	\$ 695.00	(\$500 sponsorship + \$195 tickets)
Three Sheets (after party)	\$ 500.00	

Total Cash Sponsorships: \$ 1,695.00

In-Kind Sponsorships:

Wolf's Ridge Brewery (beer)	providing 2 kegs/bartenders. Will have 2 add'l kegs on hand
Top Shelf Mixology (liquor)	providing enough liquor for the night
Kolache (sweets)	providing 4 dozen sweets
Claddagh Gift Cards	3 costume prizes
Tartan Fields - round golf for 4	

Admissions Tracking

Total

Board Designated Bank Accounts

Board Designated Checking - 1362

Bicentennial Fund	0.00
Council of Historic Neighborhoods	1,777.87
For the Good of the Neighborhood	30,039.46
Frank Fetch Park/Maintenance	50.00
Fund for Historic Preservation	64,649.31
German Village Business Community	64,392.18
Highfield Garden	1,175.59
Historic Preservation Expert Restriction	33,999.60
Huntington Garden/Maintenance	3,957.58
Schiller Bloomin Fund	212.50
Schiller Friends of Schiller Fund	34,704.72
Schiller Park Enhancements	5,510.62
Schiller Park/Arboretum Fund	1,791.27
Schiller Park/Bench/Trash Can Fund	3,191.70
Village Connections	0.00
Village Singers	4,465.47

German Village Society
Balance Sheet
As of October 31, 2014

	<u>Total</u>
Total Designated Earnings	\$ 589,999.99
Retained Earnings	586,774.87
Net Income	102,746.96
Total Equity	\$ 1,279,521.82

	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	
Income																											
Admission/Event Income		0.00		0.00		0.00	3,518.00	20,000.00	45,402.55	23,500.00	38,521.45	83,050.00	26,375.00	9,900.00	12,161.20	15,500.00	13,973.00	31,500.00	12,571.83	10,100.00		1,000.00		0.00	152,523.03	194,550.00	
Advertising Income	7,803.50	1,500.00	2,236.50	1,500.00	5,454.00	3,000.00	1,625.00	1,000.00	4,850.00	8,200.00	11,542.57	1,500.00	2,450.00	500.00	1,900.00	600.00	3,772.57	0.00		500.00		0.00		5,200.00	41,634.14	23,500.00	
Contributions	15.00	4,000.00	1,181.80	0.00	295.40	0.00	2,496.96	1,000.00	75.00	0.00	683.36	0.00	3,280.96	1,000.00	1,118.80	6,000.00	31,286.33	0.00	2,946.96	1,000.00		0.00		0.00	43,380.57	13,000.00	
In-Kind Donations		0.00		1,000.00		0.00		1,000.00		30,000.00		62,375.00	92,490.02	1,000.00	90.00	1,000.00		625.00	2,001.22	2,000.00		0.00		0.00	94,581.24	99,000.00	
Interest Income	11.21		10.12		11.21		10.85		7.35		7.47		7.47		6.99		7.71		7.47						87.85	0.00	
Membership Dues - GVS	29,441.68	34,000.00	5,200.00	8,575.00	13,570.83	13,000.00	5,920.83	5,650.00	6,879.17	5,425.00	3,812.51	4,075.00	2,933.34	1,125.00	2,478.34	1,800.00	1,413.34	2,000.00	6,833.34	2,350.00		0.00		0.00	78,483.38	78,000.00	
Membership Dues -GVBC	5,400.00	6,500.00	450.00	1,500.00	1,050.00	250.00	1,575.00	150.00	900.00	0.00	75.00	150.00	75.00	0.00	150.00	75.00	150.00	150.00	750.00	225.00		0.00		0.00	10,575.00	9,000.00	
Merchandise Income	130.00	83.00	-85.60	83.00	736.90	83.00	180.62	83.00	231.50	83.00	190.00	83.00	89.50	83.00	-40.91	1,083.00	35.00	2,083.00	44.00	2,583.00	583.00		87.00		1,511.01	7,000.00	
Miscellaneous Income		0.00		0.00		0.00	-35.00	0.00	1,579.00	3,000.00	4,212.00	4,000.00	356.33	600.00	0.65	0.00	50.00	0.00	392.99	1,500.00		0.00		0.00	6,555.97	9,100.00	
Rental Income	500.00	1,583.00	200.00	1,583.00	586.00	1,583.00	620.00	1,583.00	545.00	1,583.00	1,050.00	1,583.00	612.00	1,583.00	910.50	1,583.00	1,250.00	1,583.00	3,166.00	1,583.00	1,583.00		1,587.00		9,439.50	19,000.00	
Sponsorship	1,550.00	0.00	50.00	0.00	4,072.93	5,000.00	6,350.00	2,000.00	8,100.00	21,500.00	18,683.33	21,000.00	12,234.93	6,000.00	6,500.00	3,000.00	4,833.34	0.00	6,460.07	1,500.00		0.00		7,500.00	68,834.60	67,500.00	
Tour Income		75.00		150.00	667.00	750.00	685.00	75.00	527.00	450.00	100.00	1,250.00	1,464.00	0.00	1,452.00	500.00	1,477.00	500.00	440.00	1,500.00		500.00		250.00		6,812.00	6,000.00
Total Income	\$ 44,851.39	\$ 47,741.00	\$ 9,242.82	\$ 14,391.00	\$ 26,444.27	\$ 23,666.00	\$ 22,947.26	\$ 32,541.00	\$ 69,096.57	\$ 93,741.00	\$ 78,877.69	\$ 179,066.00	\$ 142,368.55	\$ 21,791.00	\$ 26,727.57	\$ 31,141.00	\$ 58,248.29	\$ 38,441.00	\$ 35,613.88	\$ 24,841.00	\$ 0.00	\$ 3,666.00	\$ 0.00	\$ 14,624.00	\$ 514,418.29	\$ 525,650.00	
Gross Profit	\$ 44,851.39	\$ 47,741.00	\$ 9,242.82	\$ 14,391.00	\$ 26,444.27	\$ 23,666.00	\$ 22,947.26	\$ 32,541.00	\$ 69,096.57	\$ 93,741.00	\$ 78,877.69	\$ 179,066.00	\$ 142,368.55	\$ 21,791.00	\$ 26,727.57	\$ 31,141.00	\$ 58,248.29	\$ 38,441.00	\$ 35,613.88	\$ 24,841.00	\$ 0.00	\$ 3,666.00	\$ 0.00	\$ 14,624.00	\$ 514,418.29	\$ 525,650.00	
Expenses																											
Accounting Expense	833.00	916.00		916.00		916.00	1,832.00	916.00	1,832.00	916.00	916.00	916.00	916.00	916.00	916.00	916.00	916.00	916.00	916.00	916.00		916.00		924.00	9,077.00	11,000.00	
Advertising	3,301.50	100.00	525.00	200.00		100.00		0.00	525.00	3,000.00	3,300.00	600.00	1,235.00	600.00	525.00	0.00	450.00	300.00	1,700.00		0.00		3,250.00	9,711.50			
Computer Related Costs	3,578.24	300.00	171.56	200.00	2,425.28	200.00	1,992.97	300.00	2,398.23	300.00	924.50	2,000.00	845.89	750.00	2,315.38	250.00	1,112.08	200.00	552.08	200.00		300.00		3,000.00	16,316.21	8,000.00	
Consulting Fees	6,512.50	5,066.00	5,762.50	2,066.00	4,912.50	8,066.00	3,832.50	2,066.00	3,112.50	2,066.00	5,077.45	5,066.00	12,517.50	5,066.00	4,342.50	5,066.00	4,597.50	5,066.00	3,623.50	3,066.00		4,416.00		1,424.00	54,290.95	48,500.00	
Equipment Rental	1,508.94	550.00	327.94	1,300.00	756.08	300.00	327.94	550.00	341.27	300.00	2,053.11	6,400.00	3,367.67	400.00	926.32	500.00	1,105.02	900.00	341.27	900.00		3,600.00		400.00	11,055.56	16,100.00	
Food/Beverages	193.44	483.00	220.95	483.00	662.17	1,333.00	331.03	333.00	122.26	3,283.00	603.65	10,683.00	2,945.07	483.00	-102.43	1,083.00	1,529.16	583.00	734.75	10,583.00		10,583.00		1,087.00	7,240.05	41,000.00	
Gifts & Awards	19.84	0.00		0.00	65.52	0.00	510.40	500.00	257.46	300.00	808.26	1,350.00	1,100.00	175.00		0.00		0.00				175.00		0.00	2,761.48	2,500.00	

German Village Society
 2014 GVS Budget Variance By Month Operations
 January - October, 2014

	Oct 2014		Total		
Membership Dues - GVS	6,833.34	2,350.00	78,483.38	78,000.00	87.85
Membership Dues -GVBC	750.00	225.00	10,575.00	9,000.00	100.62%
					1<</MCID 287 >>BDC BT /TT1 1 Tf 7.2 -0 0 7 EMC /P <</MCID 443 >>BDC BT /TT1 1 Tf 7.2 -0 0
Other Income			\$ 48,749.24	\$ 46,205.00	\$ 2,544.24 105.51%
Transfers In		916.00	0.00	9,160.00	-9,160.00 0.00%
Total Other Income	\$ 0.00	\$ 916.00	\$ 0.00	\$ 9,160.00	-\$ 9,160.00 0.00%
Net Other Income	\$ 0.00	\$ 916.00	\$ 0.00	\$ 9,160.00	-\$ 9,160.00 0.00%
Net Income	-\$ 22,194.18	-\$ 20,104.00	\$ 48,749.24	\$ 55,365.00	-\$ 6,615.76 88.05%

consultant. Wages are under budget and consulting fees are over

No report for Civic Relations, except to say that the committee is going to meet on 11/10 to go over the key items we want OHM to focus on and recommend to the City. OHM asked Shiloh for advice on GVS' priorities in the engineering study and construction plans that should follow the study, and our committee will go over those priorities next week.

Nelson E Genshaft, Esq.

GVBC

German Village

Meeting Minutes – Historic Preservation Committee – October 23, 2014

Committee:	Board Chair/Rep:	Meeting Date:
Membership	Susan Sutherland	10/08/14
Number of Attendees:		New Members?:
6 Inc Susan		yes/ 1
Executive Summary:		
Reviewing what needs top be done for the membership event.		
Meeting Objectives/Highlights:		
Discussed upcoming membership gathering at Susan Sutherland's home 10/27-30		
Next Steps:		
<p>Assigned who was making appetizers for us bringing the credit card machine so we can capture those</p> <p>join at the event.</p> <p>Moving forward to November and reaching out to Dan Kline & Marie Logothetis to write the 2015 membership letter that goes out mid November for the 2015 membership campaign. They have agreed.</p> <p>Next membership meeting is Wednesday November12th, 2014 5 pm. At Meeting Haus</p>		

Parks, Public Spaces and Community Events

Minutes of the October 2 , 2014 meeting

In attendance: Jerry Glick, Katharine Moore, Carol Mullinax, Mark Weiss, Craig Seeds, Linda Friedman, Ann Lilly, Connie Swain and Sara McNealey.

Committee Chair Sara McNealey called the meeting to order at 9:00am.

Carol Mullinax reported that committee member Michael Cornelis had submitted a correction to the September minutes. Carol had forgotten to include a Fun Committee update that Michael had submitted since he would be out of town for the PPSCE meeting. Carol read the report into the record and Ann Lilly moved that the amended minutes of the August meeting be adopted into the record, Connie Swain seconded, and the motion passed unanimously.

Actors' Theatre of Columbus

Carol Mullinax reported that Actors' is in the process of planning for the 2015 season with only one weekend performance. ATC is partnering with the Columbus School for Girls on a performance of As You Like It, in November.

German Village Garten Club/Friends of Frank Fetch Park

Jerry Glick reported that the Annual Mum Sale was successful. The plants were

St. Mary Church & School

Frank Wickham is still recuperating and unable to attend.

Fun Committee

Mike Cornelis was unable to attend the meeting.

German Village Society Report

Mark Weiss reported that the German Village Business Community is hard at work finalizing plans the December 7th Village Lights Event, which draws an estimated 10,000 guests each year. Visitors follow luminaries from shops to businesses and restaurants open late with holiday treats, discounts and special offers. Festive surprises include carolers, live holiday music, and a horse-drawn carriage. Schiller Park is a special feature of the event this year and that a shuttle will be used to help transport to the different event features, including the park.

Evaluations from the recent Great Placemakers Lab were overwhelmingly positive. Most of the people who attended were from Columbus, but there were a number of attendees from other states. The goal of the conference was to help people focus on creating and enhancing the environments that support, inform and enrich our lives. The event was organized by the German Village Society.

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ARORETUM FUND REPORT PARKS AND PUBLIC SPACES MEETING 2014

1. On August 8, a crew of two Davey tree professionals worked diligently from 8 a.m. to 5 p.m. to prune many of the largest Schiller trees. They trimmed dead wood that was a result of Verticillium Wilt or just cold weather damage from last winter from the Norway Maple in the amphitheater area and the Turkish Filbert by the tennis courts. They concentrated dead wood out of the old White Oak by the pond, the huge northern Red Oak south of the cottage, the old Yellowwood north of the amphitheater, and the large Green Ash west of the sledding hill. We paid \$800 and were given in-kind work for at least \$2500! Whatever work

GVS Finance Committee Report
October 29, 2014

Attending the Meeting Jim Nichols, Jeanne Likins, Roy Bieba, John Miller, Jim Gibboney, Lisa Lynch and Tim Bibler

Huntington Investment Report

Representative Jim Gibboney and Lisa Lynch from the Huntington submitted a written investment review regarding the three investment accounts that the Huntington manages for the Society. They reviewed the report with the committee and answered questions. The earning returns did well compare to the goals/benchmarks that were set for each of the funds.

The Committee reviewed the investment objectives and asset allocations and decided to review these at the next meeting.

Risk Management

The committee discussed the need to do a risk management plan. During the next meeting in January the committee will discuss what areas need to be addressed.

2015 Budget

The 2015 Budget will be discussed during a budget meeting on November 3, 2014. The 2015 Budget and an oral Budget report will be presented to the Noa

I can divide up my month of October 2014 into four basic food groups: strategic planning, budget, finalizing the handbook and development.

Strategic Plan: I have started on a straw man of where I want our strategic process to go. Separately, task force member Darci Congrove has put together buckets from our Sept. 20 retreat, along with the

November 10, 2014

Monthly Report to the German Village Society Board of Trustees

Submitted by: Russ Arledge, Curator of Archives / Facilities

y While the month of October started off with Betsy DeFusco's art exhibit in the Fest Hall, the month finished with the opening of the art exhibit of Jim Weigle. Both were well attended and Jim's show runs thru November 23rd.

y The Membership Committee's welcoming event (and membership drive) on October 23rd at Susan Sutherland's home was a very delightful evening. We picked up 4 new members and they were very pleased to know that the GVS was there for them.

y The last of the new A/V equipment was installed on Oct. 20th and we are so ready to start using it. Village Singers will start using it to practice with in anticipation of their upcoming performances in December, where you will be able to hear the full potential of the new system!

y I spent a good part of my time this month crosschecking all of the data from three different sources for membership, donations, in-kinds, advertising, and sponsorship and entered it into PastPerfect so that a final master spreadsheet could be used for the 2014 GVS Annual Report.

y The Arts Committee reviewed 4 potential candidates for art exhibits to be scheduled for the calendar year 2015. The art presented was wonderful and 2015 schedule of 6 potential shows looks to be an exciting year!

y The Police Luncheon turned into a supper for the month of October as it was moved to Wednesday evening before Halloween. It had a really good turnout of residents and the program presented by the Police was full of useful information and handouts. The Police Luncheons will be sponsored for the next two years by German Village Insurance. The supper this month was provided by Katzinger's, with owner Diane Warren in attendance.

It's been a busy month... all for now.

P.S. Today, November 10th is Johann Christoph Friedrich von Schiller's 255th Birthday!

Sarah Marsom –

Mark Weiss –November Board Report

GVBC From the last report you may recall we had targeted a handful of businesses for potential membership and I'm happy to update that we have acquired three of those targets so far with Three Sheets, Shane's Gourmet Catering, and Qwirk CoWorking and Collaboration. In addition, we are meeting with Shane's soon to discuss potential sponsorship opportunities getting into 2015.

Marketing Budget While many of my hours have been full of Village Lights coordination, another focus has been on the 2015 marketing budget for the GVBC. My team of research has dealt heavily with Columbus bloggers. The general consensus among our Marketing Committee seems to be German Village attracts visitors through travel writers and bloggers. While it was acknowledged a large portion of our visitors are out-of-towners from the state and region, we want to focus on the day visitors from Columbus suburban neighborhoods. A grassroots approach to boasting about our beauty and offerings in 2015 seems to be the lean. I have been creating a profile through our relationship with Experience Columbus and reaching out to each individual blogger.

Shiloh and I will be narrowing down the proposal and making it easily digestible for our committee, but the stab of a youthful community, a community with disposable income and a desire to explore Columbus.

Obviously, I focus on the rates and exposure. I try to envision the execution, careful to make sure the blogger knows we want a little control/ownership over the content, but at the same time we want to capture