GERMAN VILLAGE SOCIETY

BOARD OF TRUSTEES

2014

Term Ending September, 2014

Nick Cavalaris	first term
Chris Hune	first term
Sarah Irvin Clark	first term
Darci Congrove	first term
Jeanne Likins	first term

Term Ending September, 2015

Tim Bibler	first term
William Case	first term
Bill Curlis	first term
Jeff McNealey	first term

Term Ending September, 2016

Dennis Brandon	first term
Brittany Gibson	first term
Susan Sutherland	first term

Non-voting, Ten Year Resident

Term Ending September, 2014

Joe Kurzer	not limited

5.20.14

GERMAN VILLAGE SOCIETY
BOARD OF TRUSTEES

MINUTES OF THE MEETING OF
May 12, 2014

Present: Tim Bibler, Dennis Brandon, Nick Calavaris, Bill Case, Sarah Irvin Clark, Darci Congrove, Bill Curlis, Brittany Gibson,

MOTION: Approve the Minutes of the meeting of April 14, 2014. [Curlis, McNealey]
Motion approved.

Treasurer Tim Bibler presented a draft copy of the 2013 Audit Report which had only just been received and noted that the Finance Committee would review the management report and return to the Board with their response.

The annual IRS 990 report of the German Village Society must, as is annually necessary, be filed at a later date because of just having received the Audit report and Mr. Bibler asked for the following motion:

MOTION: To authorize the Treasurer to file for an extension of time to file the GVS 990. [Bibler, McNealey]
Motion approved.

Treasurer Tim Bibler presented the Treasurer's Report and asked for approval of the Treasurer's Report for March, 2014.

MOTION: Accept the Treasurer's Report for audit. [Bibler, Hune]
Motion approved.

Ms. Congrove and Mr. Case asked several questions about the reporting process and why the report indicated we are behind in year-to-date income. Following discussion, Ms. Todorov said that these issues are 'reporting' and 7(po)2(r0 Tw 0.8 (o)2(m)74(e)-27(.ti)-7(po)2(r67(e)1(x)-27(po)2(r)24(B(127(po)2(rho)2(r.533
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also go on sale in the Visitors Center. The Discount Tour Day tickets ($18.00) will go on sale at all Giant Eagle Stores on June 2nd.

Ms. Todorov also noted the report from Matthew Shad that has been regularly reported as the "APA Workshop" was now to be known as the "Great Placemakers' Lab."

Old Business

Ms. Congrove, as chair of the Fund for Historic Preservation, made her report on the RFP's for the signage project. She noted that it had been a very difficult decision for the committee because all of the proposals had elements that were excellent; however, the committee was recommended that the proposal by BHDP be accepted.

MOTION: To authorize the Executive Director to sign a contract with BHDP to execute the scope of duties outlined in the BHDP signage Request for

GERMAN VILLAGE SOCIETY
BOARD OF TRUSTEES
AGENDA

MAY 12, 2014

Call to Order — Jeanne Likins

Public Participation

COTA CBUS
Haus und Garten Volunteers — Bonnie Mitchell

Report of the Officers

Report of the President
Question: — Jeanne Likins

Report of the Secretary
Minutes

Report of the Treasurer
Accept Treasurer's

Committee Reports

Civic Relations
no report
Parking Committee
Development
written report
Tea request for aut
to begin an annual
oral report
GVBC
no report
Historic Preservation
written report
2014 Tea Event/wr
Caretakers Recepti
Long-Range Planning
written report

Membership	
written report	Susan Sutherland
MOTION: membership level enhancement	
Organizational Development	
oral report	Bill Case
Report to the Board on candidates for the 2014 BOT	
Parks, Public Spaces and Community Events	
written report	Sara McNealey
written report	FOS: Katharine Moore
written report	Arboretum Fund: Lindey Michaels
Finance Committee	
written report	Tim Bibler
Staff Reports	
Executive Director	
written report	Shiloh Todorov
Haus und Garten/oral report	Shiloh Todorov
Curator of Archives and Facilities	
written report	Russ Arledge
Historic Preservation Advocate	
written report	Sarah Marsom
Assistant for Visitorism/GVBC	
written report	Mark Weiss
APA Workshop	
written report	Matt Shad
Old Business	Jeanne Likins
Signage Contract Bidders	Darci Congrove
(Executive Session Discussion)	
MOTION: Signage Contract Award	
(Open Session)	
New Business	Jeanne Likins
Adjournment	Jeanne Likins

GERMAN VILLAGE SOCIETY
BOARD OF TRUSTEES

MINUTES OF THE MEETING OF
April 14, 2014

Present: Tim Bibler,

MOTION: Accept the Treasurer's Report for audit [Bibler, Curlis]
Motion approved.

Ms. Todorov noted that this was the time of year that cash flow was tight and being monitored daily (after membership dues and before Haus und Garten revenue). She expressed no concern, just reminded the Board.

MOTION: To elect Susan Sutherland to the Board of Trustees for the unexpired term ending September, 2016. [Curlis, McNealey]
Election approved.

Ms. Likins noted that with the election of Susan Sutherland to the Board of Trustee as a voting member, there was now a vacancy in the ten-year non-voting seat on the Board and that pursuant to the Constitution she was appointing Joe Kurzer to that unexpired term.

MOTION: To accept the nomination of Joe Kurzer to the Board of Trustees for the seat designated as the non-voting, ten-year resident for the unexpired term ending September, 2014. [Curlis, Hune]
Appointment approved.

Sarah Marsom advised the Board that she had applied for a diversity scholarship to attend the National Trust for Historic Preservation conference in Savannah, Georgia, and that she had submitted a presentation topic on the Gay Pioneers of German Village. She hopes to hear if her scholarship and presentation are accepted in May.

Old Business

Mr. McNealey reported that he has had conversations with Columbus Police officers reminding him that the 'squeaky wheel' gets the response. It is important that Villagers call the police to report all incidents of crime and suspicious activity. Springtime brings more criminal activity and reporting all such activity will get us the responsiveness from the police that we want and that we deserve.

Dennis Brandon suggested that we invite someone from Nationwide Children's Hospital to give us a report on their plans and further growth in the area. He also suggested that Sara Bartsch from the Columbus Metropolitan Library also be invited to talk to the Board about the new library planned on Parsons Avenue.

The business of the April 14, 2014 meeting of the German Village Society Board of Trustees having been concluded, the meeting was adjourned at 7:15 p.m.

Respectfully submitted,

William L. Curlis, Secretary

Attest:

Jeanne Likins, President

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GVS Board Report

Please email to
<wcurlis@columbus.rr.com

The Tea 43206 brand, in just three years, has captured the imagination of German Village supporters who value preservation in our community. Patrons of the event have voted for these projects with their dollars to the tune of more than $50,000 earned!

When Darci Congrove and John Pribble first imagined the Tea event, they hoped it would become a platform for preservation fundraising beyond the third-Saturday-of-August event. Tea monies feed a restricted account called the Fund for Historic Preservation, denoting the scope of what Darci and John intended.

In 2014, Tea 43206 and its beneficiary – the German Village Society – are well positioned to take the next step and help expand the Fund for Historic Preservation beyond Tea. With a reimagined Development plan in place for two years, GVS has been sharing with donors and sponsors our list of critical needs for preservation. Sponsors from across Columbus have responded to our message, and this winter a growing group of residents have asked how they can help. How can they put their dollars to work for the mission-centric programs of German Village Society?

Building on the strong Tea 43206 brand and reputation, GVS seeks to expand the scope of use for the Fund for Historic Preservation to allow inspired donors to support preservation projects and track their dollars in a way that is tangible.

Donor Outreach Talking Points:

- We are seeking 25-50 gifts for 3-5 year pledge periods each. Suggested gift sizes start at $500.
- This gift is asked in addition to other contributions you already make to GVS. Membership and event dollars make up our current Operating Budget, which pays for the building and supplies, staff, printing, postage, appreciation events, building maintenance and cleaning, storage, bookkeeping and audit services, and so much more.
- Your additional gift allows you to put your investment to work specifically toward preservation projects such as those Tea has already funded: Art Crawl sign paint adjustments; database/archive software; revising field trip talking points to state education standards; comprehensive signage design and concept. Additionally, the preservation fund can support GVS historic preservation advocate staff expertise and time required to: 1) educate property owners on best practices in engaging the GVC 2) advocate for GV's specific preservations needs to the

April 17, 2014
Meeting Minutes

GVS Historic Preservation Committee

- Welcome – Chris Hune
- Caretakers of a Legacy – May 14th – &KULV DVNHG IRU

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Tea 43206, Two Hundred for Tea

2014 Budget

			Cash	In-Kind	GVGH Sponsor	Total
Sponsorship:						
China	5	250	1,250.00			1,250.00
Porcelain	4	500	2,000.00			2,000.00
Silver	1	750	750.00			750.00
Flowers				250.00		250.00
Marketing/Design				1,500.00		1,500.00
Hat Contest Gifts				150.00		150.00
GVGH cash sponsorship to cover expenses					6,000.00	6,000.00
Silent auction items purchased by guests			10,000.00			10,000.00
Silent auction items donated				12,000.00		12,000.00
						-
Food donated by others				500.00		500.00
Ticket sales and donations						
Individual tickets	140	75	10,500.00			10,500.00
Uberfreunds	12	75	900.00			900.00
Donations in lieu of attendance			300.00			300.00
T-shirt Sales			400.00			400.00
Total Revenue			26,100.00	14,400.00	6,000.00	46,500.00
Postage for postcards and sending tickets to sponsors			300.00			300.00
Labels for mailing			25.00			25.00
						-
Marketing and collateral design				1,500.00		1,500.00
Yard Signs					350.00	350.00
Postcards					350.00	350.00
Tickets					75.00	75.00
Programs & silent auction sheets					100.00	100.00
350.00						

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1. 2014 Project - How can we better engage Young Professionals and Renters?

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6. Highway Construction

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10. Open Discussion on New Ideas
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Important Upcoming Dates
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Discussion of Mission &ision statements: Many submitted statements, comments on both prior to the meeting but once in a group they came up with a different plan of using a slogan. Will be going with a couple of committee members to the next Strategic Planning meeting to present the committee's thoughts. Committee really likes the idea of just a logo for all to remember easily.

Discussion of adding a $2000 membership level on all printed and website materials. We go only up to $1000. Membership wants to move forward with this idea for the board to vote on.

Landlords: Big discussion of how to reach out to them again for membership. Long Range Planning reached out to Memebership for assistance. Discussed one way to make it happen with many landlords to obtain their involvement. Committee discussed possibly creating brackets of how many units an individual landlord owns & asking for a specific $ contributi

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GVS Finance Committee Report

April 30, 2014

Attending the Meeting: Jeff McNealy, Jim Nichols, Larry Anderson, Jeanne Lisk, Mary Cusick, Roy Bieber, Jim Gibboney, Lisa Lynch, Jessica Johnson and Tim Bibler

Huntington Investment Report

Representative Jim Gibboney and Lisa Lynch from the Huntington submitted a written investment review regarding the three investment accounts that Huntington manage for the Society. They reviewed the report with the committee and answered questions. The earnings were within the goals/benchmark that was set for each of the funds.

The Committee reviewed the investment objectives and asset allocations and decided to review these on a regular basis.

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My conversations with members about their passion and vision for the Village continue and they are absolutely lighting me on fire. Every person is so dedicated to this place and has shared AMAZING ideas and perspectives. I look forward to funneling this information to you through the strategic plan.

The APA conference planning continues apace, other than a website portal that has been slowed by a technology contractor. The speakers, sponsors and venues coming on board exciting and the response each partner has to the concept is invigorating. And I'm having a lot of fun working with our lead Matt Shad. He is truly connected in the planning community and his experience putting these conferences together is invaluable to me.

You'll note in Trustee Dennis Brandon's report the donations vs. goals we are obtaining in Development. Again, I love the team – including Tanya Rutnera – and I LOVE the feedback and enthusiasm we get from donors and sponsors. Absolutely empowering about our place in this city.

I've also had the privilege to attend every surprise announcement to this year's award winners. Many happy tears have been shed. I look forward to revealing those names and their stories to our neighbors starting at next week's Caretakers.

I appeared at the German Village Commission meeting on Tuesday to express some concerns I'm hearing in the neighborhood about a specific project. The concerns are very similar to those brought forward in a petition last year to GVS and I wanted to update the commissioners on what I'm hearing and ask that they help us help the public understand their decision-making. I also asked that the Commission do an internal assessment on its decision-making process for additions/new construction. I suggested that the body review several approved projects and discuss how the decisions were made, whether a (non-binding) precedent was set, which Guidelines are the hardest to follow and which the easiest, etc. There are many topics that the Commission could discuss that could be of benefit to the Commission and the neighborhood, and once commissioners give us some guidance on where we can help, we could partner to educate.

I was invited to the VIP group (I know it was VIP because former Trustee Beth E. Bitonte was there!) of COTA partners who kicked off the CBUS route on Monday. I expect to follow up with COTA on signage both on board and at Brewery District stops to help folks find German Village – a concept their marketing director and CEO have been very open to.

The Art Committee with staff support from Russ Arledge had a great opening event for Phoenix Rising on Tuesday.

Preservation – As I become more known in the German Village Historic District, more people are reaching out to me for preservation advice and assistance with the Certificate of Appropriateness application.

Haus und Garten – Research for historic images and information on Haus und Garten tour properties has been going great and is almost completed. There are some properties with a plethora of information and others that were rental properties and not much is known about the owner.

Oral Histories – Almost all of the oral history videos that have been edited and put on DVD have been transcribed, transcriptions should be completed by Monday, May 5th.

Education – Warmer weather brings visitors to German Village. The German Village Society gave five tours in April/first two days of May to 157 people – seniors, students, and travel writers. Our scavenger hunt tours taught middle and high school students about the architectural history of German Village and how that correlates to cultur(s)e fr [(W)-2(ar)11(m)-6(e)-303 Tw 8.1ger l(e)-6(n)1toif2(d)2(t)-erers-9(a Br(s)ew-0.

May Board Report – Mark Weiss

Social Media

May is very busy month with many events as you know. The #VillageValuesCampaign has been underway and representing our sponsors and the value they pay for has been top priority. This has included numerous mentions through Twitter and Facebook, packaging together images and logos to accompany the mention. I have been keeping a log of how many impressions, comments, retweets, etc.

May 8, 2014 Great Placemakers' Lab Matthew Shad,