GERMAN VILLAGE SOCIETY
BOARD OF TRUSTEES

MINUTES OF THE MEETING OF
April 14, 2014

Present: Tim Bibler, Dennis Brandon, Sarah Irvin Clark, Bill Curlis, Brittany Gibson, Chris Hune, Jeanne Likins, Jeff McNealey, and Susan Sutherland

Staff and Guests: Shiloh Todorov, Russ Arledge, Sarah Marsom, Jordanne Renner, and Gary Seman

The meeting was called to order at 6:00 p.m. by President Likins.

Public Participation

Go Green Committee Chair Jordanne Renner reported to the Board on the activities of her 42 member-

GERMAN VILLAGE SOCIETY
BOARD OF TRUSTEES
AGENDA

APRIL 14, 2014

Call to Order	Jeanne Likins
Public Participation	
Go Green	Jordanne Renner
Report of the Officers	
Report of the President	
Question:	Jeanne Likins
Strategic Planning Task Force	Shiloh Todorov
Report of the Secretary	
Minutes	

Parks, Public Spaces and Community Events

no report	Sara McNealey
no report	FOSP: Katharine Moore

Finance Committee

no report	Tim Bibler

GERMAN VILLAGE SOCIETY
BOARD OF TRUSTEES

MINUTES OF THE MEETING OF
March 10, 2014

Present: Tim Bibler, Bill Case, Nick Cavalaris, Sarah Irvin Clark, Darci Congrove, Bill Curlis, Brittany Gibson, Chris Hune, and Jeff McNealey

Staff and Guests:

German Village Society
Balance Sheet
As of February 28, 2014

	Total
ASSETS	
Current Assets	
Bank Accounts	
Bank Accounts - Operations	
Operations Chase Checking - 6039	
Operations Chase Contingency - 4693	
Operations Fifth Third Checking - 5113 (deleted)	
Total Bank Accounts - Operations	$ 122,406.85
Board Designated Bank Accounts	
Board Designated Checking - 1362	
Bicentennial Fund	
Council of Historic Neighborhoods	
For the Good of the Neighborhood	
Frank Fetch Park/Maintenance	
Fund for Historic Preservation	
German Village Business Community	
Highfield Garden	
Historic Preservation Expert Restriction	
Huntington Garden/Maintenance	
Schiller Friends of Schiller Fund	
Schiller Park Enhancements	
Schiller Park/Arboretum Fund	
Schiller Park/Bench/Trash Can Fund	
Schiller Trash Can Fund (deleted)	
Village Connections	
Village Singers	
Total Board Designated Checking - 1362	$ 166,379.43
Board Designated Funds	
Meeting Haus Maint/Replacement	
Warner Maintenance - 0330	
Warner Maintenance - 2342	

Warner Maintenance - 5402		
Warner Maintenance - 8188		
Total Board Designated Funds	$	370,209.83
Total Board Designated Bank Accounts	$	536,589.26
Permanently Restricted Fund Accounts		
Frank Fetch Endowment		
Fund at Columbus Foundation		
Huntington Garden Endowment		
Total Permanently Restricted Fund Accounts	$	190,573.01
Petty Cash		
Total Bank Accounts	$	849,669.12

Depreciaton		
Total Office Furniture	$	0.00
Office Paintings		
Cost		
Total Office Paintings	$	0.00
Total Fixed Assets	$	330,546.72
TOTAL ASSETS	$	1,180,858.06
LIABILITIES AND EQUITY		
Liabilities		
Current Liabilities		
Accounts Payable		
Accounts Payable		
Total Accounts Payable	$	0.00
Other Current Liabilities		
Deferred Revenue		
Deferred Revenue-Property Taxes		
Designated Funds GVBC Payable		
Designated Funds GVS Payable		
Other Current Liabilities		
Prepaid GVBC Membership Dues		
Prepaid GVS Advertising Fees		
Prepaid GVS Membership Dues		
Sales tax payable		
Total Other Current Liabilities	$	2,550.00
Total Current Liabilities	$	2,550.00
Total Liabilities	$	2,550.00
Equity		
Designated Earnings		
Non Restricted		
Permanently restricted fund		
Restricted		
Total Designated Earnings	$	589,999.99
Retained Earnings		
Net Income		
Total Equity	$	1,178,308.06

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	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget
Income								
Admission/Event Income								
Advertising Income								
Contributions								
In-Kind Donations								
Interest Income								
Membership Dues - GVS								
Membership Dues -GVBC								
Merchandise Income								
Miscellaneous Income								
Rental Income								
Sponsorship								
Tour Income								
Uncategorized Income								
Total Income	$ 43,402.39	$ 47,741.00	$ 9,142.82	$ 14,391.00	$ 50.00	$ 23,666.00	$ 52,595.21	$ 85,798.00

	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget
Income																																
Admission/Event Income																																
Advertising Income																																
Contributions																																

Civic Relations Report

My report is that CR has prepared a preliminary list of brick street repairs for the City's UIRF project list. CR will meet again on 3/13 to consider ideas from the community in response to Shiloh's article in N4N.We will hold apublic meeting on 3/20 (I think) and then submit our list to the City.

GVS Board Report Please email to

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¾ ,VVXHV RU FRQFHUQV WKDW UHTXLUH FRQVLGHUDWLRQ
UHVSRQVH RU DFWLRQ ZLWK WKH QHZ OHDGHUVKLS
JRRG ZRUN RI 6KLORK DQG 7DQ\D

1H[W 6WHSV
&RPPLWWHH ZLOO EH UHSRUWLQJ RQ WKHLU SUR

The Directories are in! This biannual labor of love happened thanks to the considerable effort of the Membership Committee, led by Trustee Susan Sutherland, and the Past Perfect database expertise of Russ Arledge- who spend CONSIDERABLE hours tending the lists and updating the software. Our businesses came out in force to place advertisements that underwrite the cost of printing this resource for our members. There is not a single cog in the wheel that could've been less energetic about the project and still have it delivered on time and on budget. Way to go team!

Our new staffers are getting introduced and getting up to speed as fast as lightning. Thank you to Chris Hune for creating a nice welcome event for Sarah Marsom and to Catherine Adams/Caterina Ltd. For Mark Weiss.

I am so tickled to report a major milestone in the archive project – Russ tells me his intern and volunteers are within a few documents of having every house file scanned!

Under the excellent strategy of Raising Green Productions, a half dozen Development Committee members have begun their outreach to expand our network in the city

The APA conference planning continues apace. We have five tracks identified and have now begun outreach to specific partners and speakers in town.

Thank you to so many of you for being at the Panera ribbon cutting on Feb. 28. It's always nice to have a force of GVSers out.

When we meet Monday, I'll be just returning from the Heartland Travel Conference in Toledo. We partnered with Schmidt's, Ohio Historical Society and Experience Columbus to have an audience with 60+ travel groups from across the Midwest who are considering trips to Columbus. We want them to experience our community and learn about our nationally recognized preservation efforts – from our volunteer docents and home- and garden-stop hosts. As we start group tour season, I want to thank each of the dozen volunteer docents and the nearly 40 homes and gardens who make this gift to our community each spring, summer and fall! To wit, docents include: Kathy Wightman, Hilary Talis, Jerry Glick, Bob Jackson, Pat Phillips, Norm Burns, Bonnie Mitchell, Tom Glass, Craig Walley, Connie Swain, Elise Wyant, Ken Hunger, Trevor Major and John Clark. Homeowners include: Amy Goldstein and Marc Sigal; Lenita and Tom Pepper; Bill Curlis; Mary Connor Ross and Dave Ross; Sally Levy; Jeanne Likins and Joseph Flood; Susan Sutherland; Sara and Jeff McNealey; Bill Mains and Brian Smith; Alec and Kathy Wightman; Marie Logothetis and Dan Kline; Sandy Kight; Dennis Valot and Bruce Meyer; Bert Stevens; David Holloway; Neil and Susan Rector; Heather Densmore and Matt Sanders; Bob and Carol Mullinax; Carolyn McCall; Boyd and Renate Fackler; Susan Riley and Mike Cornelis; Jill and Terrence O'Donnell; Chris Coffin; Emmy and Mark Mitchell and Beth Hingsbergen and Kate Anderson.

Preservation Preservation

GVS Board Report

RQ WKH FRQVWUXFWLRQ RI QHZ PDXVROHXP DGGLWLRQ
WKHUH DUH FRPSOHWHG DQG LQFRUSRUDWHG LQWR WKDW
FRQVWUXFWLRQ LV GRQH DQG LQ ZKDW VHTXHQFH

$IWHU RXU GLVFXVVLRQ LQ WKH DEVHQFH RI WKH
ZLWK WKH GHVLJQ WHDP LW ZDV LQGLFDWHG IXUWKHU DERXW ZKDW LV SODQ
EH DYDLODEOH LQ WKH SODQQLQJ SURFHVV

¾)LQDQFLDO 5HVHUYHV"

¾ ,VVXHV RU FRQFHUQV WKDW UHTXLUH FRQVLGHUDWLRQ
UHVSRQVH RU DFWLRQ ZLWKLQ WKH WLPHOLQH RI RXU ZRUN DQG RU D

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1H[W PHHWLQJ $SULO DW $0 QHZ WLPH

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+HUH DUH WKH PLQXWHV IURP WKH 0DUFK /53& 0HHWLQJ

1. Recycling Update
-R $QQH 6W &ODLU JDYH D UHF\FOLQJ XSGDWH IRU WKH FLW\ RI &ROX
&KHFN RXW WKH QHZ &ROXPEXV &LW\ VLWH EHWWHU WKDQ WKH ROG RQH
)HHO IUHH WR UHDFK RXW WR PH LI \RX ZRXOG OLNH DQ\ VSHFLILF PDW
DQG VKRXOGQ W JR LQ WKH EOXH ELQV

2. 2014 Project - How can we better engage Young Professionals and Renters?
:H DUH EHJLQQLQJ ZRUN RQ WKH ILUVW SLHFH RI PDUNHWLQJ WR VHQC
*RDO LV WR FUHDWH D SRVWFDUG WR LQVSLUH LQYROYHPHQW
,QFOXGH D IHZ VHFWLRQV DERXW ZK\ WKH\ VKRXOG EH LQYROYHG L
IURP LWV FRPSHWLWLRQ DQG GHWDLOV IRU WKH EUDLQVWRUPLQJ HY
*RDO LV WR KDYH WKH PHHWLQJ VRPHZKHUH RXWVLGH RI WKH 0HHW
KHOS ERRVW DWWHQGDQFH
:H ZLOO KDYH D URXJK GUDIW RI WKLV DSWRWW5RUGRXDQG6SSDOZ0HV
RYHU WKH FRPLQJ ZHHNV

:H KDYH DOVR GHFLGHG WR WDEOH WKH$OURXHJKWSLVDP YLVDQG
LQYROYHG DV WKH SURMHFW SURJUHVVHV ZH IHHO LW LV PRVW LPSRU
DUH WKH WUXH WDUJHW PDUNHW

,VVXHV WR GLVFXVV LQ $SULO
:KHQ FDQ ZH VHQG RXW WKH SRVWFDUG"
:KHQ ZKHUH VKRXOG WKH HYHQW EH"
:KR VKRXOG PRGHUDWH"
:KDW VSHFLILF TXHVWLRQV VKRXOG EH DVNHG"

2b. Partnership with the Wexner Center
:H KDYH D ODUJH DPRXQW RI FURVVRYHU EHWZHHQ *96 PHPEHUV DQG
6KLORK KDV UHDFKHG RXW WR WKH :H[QHU &HQWHU WRUHDXJH LQWHUH
LQIRUPDWLRQ WR FRPH RQ WKLV

3. Southside STAY
67$< LV ZRUNLQJ KDUG WR IRUP D %RDUG RI 'LUHFWRUV
$SSOLFDWLRQV 3DUHDYHUHUHDFK RXW WR 0DWW (VKHOEUHQQHU RU .HQ)
JHWWLQJ LQYROYHG
1H[W ODUJH JURXS PHHWLQJ ZLOO EH 0D\ VW DW SP

4. Transportation Follow Ups
*9 &27$
&27$ ZLOO EJHDRQDNSQHDUDQFH DW WKH QH[W *9 %XVLQHVV 0HHWLQJ
RSHQ OLQH RI FRPPXQLFDWLRQV EHWZHHQ RXU WZR JURXSV

%LNH 6WDWLRQ

:LWK WKH IDLOXUH RI WKH ODUJH ELNH UDFN WKDW ZDV RULJLQDOO\ S
VKRXOG ZRUN RQ ILQGLQJ D VSRW IRU D PRUH PRGHVW DQG OHVV LQWU
:H DUH SDVVLQJ WKLV RII WR WKH VWUHHWVFDSH FRPPLWWHH IXUU
$SULO $JHQGD

3DUNLQJ 3URMHFW
6KLORKK ZDQW KDSS\ WR DQQRXQFH WKDW WKH *96 ZLOO EH ZRUNLQJ ZLW
QXPEHU RI SDUNLQJ VSDFHV DURXQG WKH 9LOODJH DQG KHOS UHFRPPH
7KH 268 FODVV VKRXOG EH VKDULQJ WKHLU HUHQG VWXGHQW ZRUN RQ FR
GLVFXVVLRQ LQ 0D\

*HQHUDO 7UDQVSRUWDWLRQ 'LVFXVVLRQ
+RZ FDQ ZH KHOS SURPRWH WKH XVH RI &DU *R &R*R DQG &DU 7L DV SR
WKH PHVVDJH DQG KRZ FRXOG ZH HDVLO\ LPSHPHQW"
:H ZLOO WDEOH WKLV FRQYHUVDWLRQ WR FRPELQH ZLWK SDUNLQJ FRQ

5. Village Connections
0HPEHUVKLS LV DKHDG RI VFKHGXOH DQG KDV DOUHDG\ JURZQ WR KDY
VKRUW PRQWKV VLOODJHV WDNH UHDFK DK\HDU LQLWLDWLRQ

6. Barrett School
:H EHOLHYH +RPHSRUW ZLOO EH KROGLQJ DQRWKHU PHHWLQJ LQ $SUL
7KHLU GXH GLOLJHQFH SHULRG HQGV LQ -XO\

7. Highway Construction
2QJRLQJ WRSLF WR NHHS LQ RXU DJHQGD DQG WKLQN DERXW

7KHUH ZLOO REYLRXVO\ EH VLJQLILFDQW FKDQJHV WR WKH WUDIILF SD
WR WKLV SURMHFW DV LW FRQWLQXHV WR GHYHORS
%LJ TXHVWLRQV IRU /53 JR IRUZDUG
:KDW VKRXOG WKH QHZ "VLJQDJH EH IRU *9
1HZ VSDFH ZLOO EH FUHDWHG RQ WKH QRUWK HQG RI *9 DOWKRXJK
ERXQGDULHV VLQFH LW ZLOO EH RQ WKH QRUWK VLGH RI /LYLQJVWRQ
+RZ ZLOO WKLV FKDQJH RI WKH ERXQGDULHV VLGH RI &ROXPEXV DV ZHOO D
FLWLHV"

6KLORK DQG 6DUDK 0DUVRP PHW ZLWK 0DUF &RQWH WR DWWHPSW WR
VLJQDJH SURMHFWV 6DWXUGD\ 6WDWHKRRG 'D\ RQ)HE WK WR EHJLQ W
DERXW WKH SURFHVV

7KHUH LV D PHHWLQJ WR GLVFXVV WKH QH[W SKDVHV RI WKH SURMHFW
0DUFK WK IURP

8. GV Pool
1DQF\ ZDV NLQG HQRXJK WR FKHFN ZLWK 0HWUR %RQG GLUHFWRUV JD
SRRO RQ RQH RI WKHLU VSULQJ VXSSHUYLVRU YLVLWV SUREDEO\ ZRQ W KDSSHQ IRU D
7KDW EHLQJ VDLG RI WKH ODQG RQ WKH SHQLQVXOD LV SULYDWHO

I am pleased to report that staff is really beginning to gel and perform like a team. We've instituted weekly staff meetings so we can all understand what each is working on and figure out how to help each other. In a separate document, please see the

Shiloh Development	Russ Building– ah (Vh (Vhl))3(aran(Vhc33.88 529.2 Tm [(R	Sarah	Mark

Committees:

Development	Membership	HP	GVBC (+Art Crawl, Village Lights
Strategic Planning	ODC	Civic Relations	PPSCE
Finance	Events as needed	Events as needed	VC quarterly
LRP	Art events	LRP(?)	Art Crawl,Village Lights
Exec.		GVC	Events as needed

y2Q 0DUFK , KDG WKH RSSRUWXQLW\$WRUDWWHQG D
*HQHDORJLFDO 5HVHDUFK DW WKH 2KLR +LVWRULFDO 6RFL
WKH DXGLWRULXP ZLWK RYHU SHRSOH LQ DWWHQGDQFH

y$W WKH HQG RI WKH PRQWK , RQFH DJDLQ FUHDWHG WKH
6FKHGXOH

Mark Your Calendar
Save yourself a tow!

CITY OF COLUMBUS STREET CLEANING SCHEDULE

APRIL – OCTOBER, 2014– 8:00 AM TO 10:00 AM

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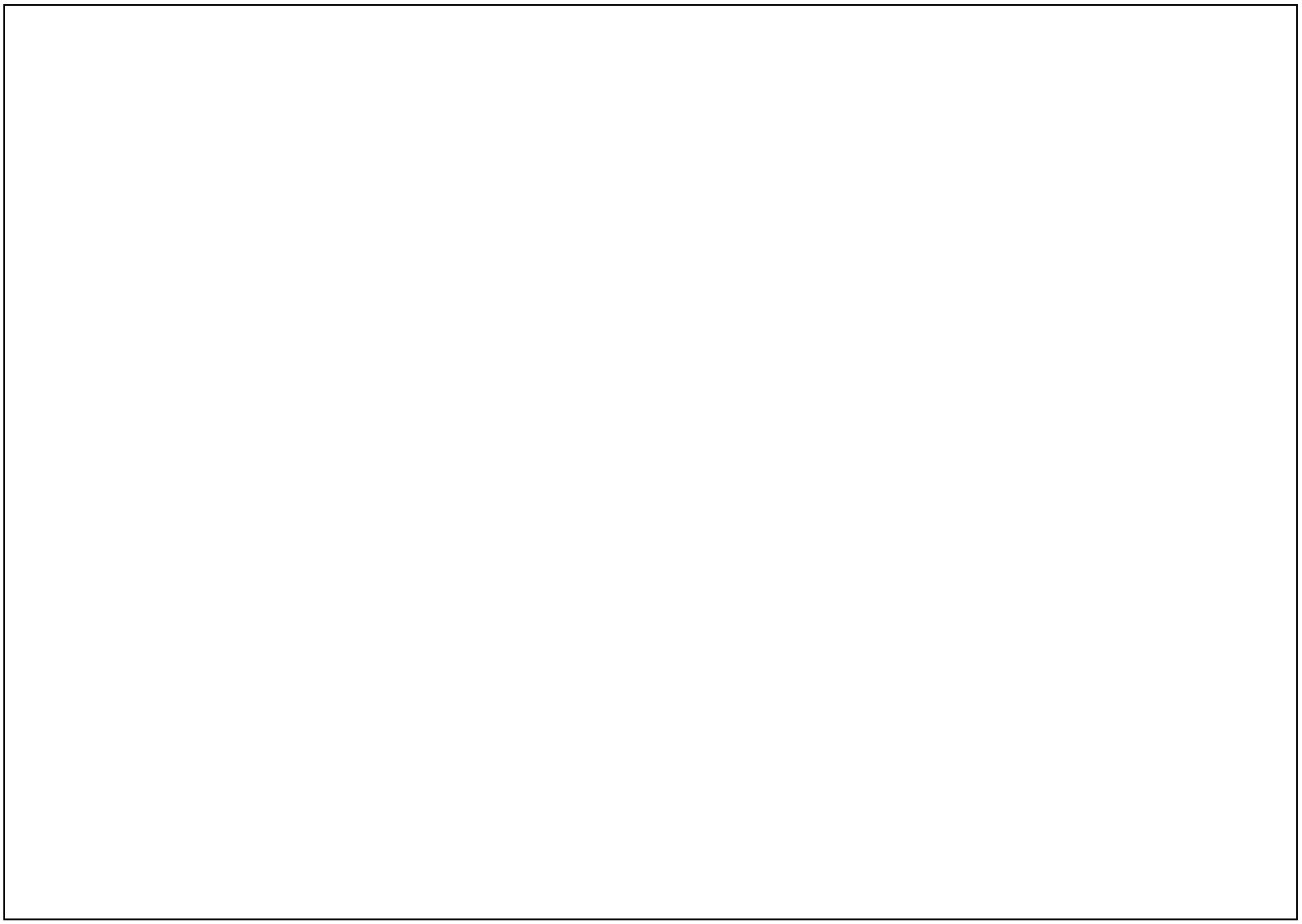
GVBC:
Art Crawl Committee met recently. I am working to update our web page not only with this year's event information, but with a functioning payment prompt. More importantly, this year's event will be more sociable from a digital perspective. Following my social media strategy there will be contests, raffles, and social media signage at various places (including the design of the postcards). The postcard design is being updated, it will be sent for design and printed probably by the end of the month/beginning of May. This is an important step for the distribution and awareness of this year's event as we're reaching out to newer audiences.

Social Media:
With a strategy in place, I am beginning to develop a framework for social media during events. While each event has its own identity, the goal is to define the best way to engage our attendees and replicate

April 9, 2014 Great Placemakers' Lab (APA) – Matthew Shad, Coordinator

Key highlights of this project to date:

- Dates were reset – Sept 16-18
- Project Rebranded: See Save the Date graphic below
- Website about to go live: www.greatplacemakers.org Decided to go separate to heighten ease to access and to balance the German Village connection to event.
- In discussion with a tag-along event presented by Walkable Neighborhoods on September 19. This group has invested energy in establishing presence with urban minded citizen planners.
- Collect at least 2-3 databases from likeminded but one-removed organizations
  - APA OH has committed to free eblasting and newsletter promotions throughout
  - ULI and AIA/Design Month coordinators are in discussion now.
  - Walkable Neighborhoods click-through agreement
- Initial fundraising – Strong indications from: City of Columbus Planning, OSU Knowlton, Ohio Humanities Council, NBBJ, Columbus Foundation
  - This range of funds from these sponsors alone is between $15-$30,000. We originally only projected a $10,000 cash sponsorship goal.
- Completion of the topic tracts and off-site locations – Review at 4/18 Coordinating Comm.
- SPEAKERS ANTICIPATED TO PARTICIPA
  - Jim Diers – Seattle – Neighbor Power
  - Kyle Ezell – OSU – Designing Local
  - Leo Vazquez – Baltimore –