GERMAN VILLAGE SOCIETY
BOARD OF TRUSTEES

MINUTES OF THE MEETING OF
May 9, 2016

Present: Dennis Brandon, John Bair, Margot Cerig, Josh Mitter, Paul Sulkin, Jon Thomas, Jeanne Likins

Staff and Guests: Gary Seman and Shiloh Todorov.

The meeting was called to order at 6:05 p.m. by President Jeanne Likins.

Public Participation

Finance Committee chair, John Barr reported that he had met with executives from Huntington Bank to express the committee's concern regarding the Huntington relationship with German Village and GVS funds' failure to meet the benchmarks established. Mr. Barr noted Huntington was seeking ways to improve their performance and commitment to the GVS. Discussions continue. Ms. Likins reminded the Board that the Society had very specific policies regarding financial investments and that it was the Finance Committee's responsibility to monitor all investments in light of those policies.

Staff Reports

Ms. Todorov reported on ticket sales for Pre-Tour and noted that cocktail only tickets were sold out and that just 40 in-homes dinners and 36 restaurant-dinners were still available.

Ms. Todorov reported that the new web-site was still being vetted and that a $300 monthly maintenance fee, that was budgeted, will not begin until the system is fully launched. She also noted that with the reconfiguration of staff responsibilities, new strategic plan tasks, and aging equipment, we need to replace two very old computers.

Ms. Todorov up-dated the Board on the Tourism Video Series that is being produced at the request of Experience Columbus to promote tourism in German Village. Three 90 second videos are being produced by Experience Columbus media team Sway the Crowd and will be shown to the Board in the near future.

Ms. Likins noted that the Great Placemakers/Barnett Symposium was being held May 11 and 12, 2016, at the Columbus Museum of Art.

The business

written report — Carol Mullinax
Friends of Schiller — Katharine Moore
written report

Community Quality of Life — Brittany Gibson/Greg Gamier
GV Business Community — Jeff Lowe
written report
Long Range Planning — Josh Miller
written report
Art Committee — Carole Genshaft
Next Meeting: May 9, 2016

Development — Dennis Brandon
written report
Up-date Development Report — Shiloh Todorov
Events
Haus und Garten — Brittany Gibson
written report
Next Meeting: May 17, 2016
Monster Bash — Brittany Gibson
Next Meeting: July, 2016
Tea 43206 — Darci Congrove
Next Meeting: Whenever
Art Crawl — Greg Gamier
Next Meeting: March, 2016
Village Lights — Greg Gamier
Next Meeting: September, 2016
Membership — Susan Sutherland
written report
Corporate Outreach — Joe Kurzer
no report

Finance — Darci Congrove
Finance Committee — John Barr
written report
Next meeting: June, 2016
Investment Sub-Committee — John Barr
written report
Next meeting: June, 2016
Budget Sub-Committee — John Barr
Next meeting: September, 2016 — Shiloh Todorov

Governance — Heidi Drake
Organizational Development — Heidi Drake
Next meeting: May 10, 2016

Staff Reports

Executive Director — Shiloh Todorov
- written report
- Monthly Strategic Plan Up-Date
- written report
- Great Placemakers 2016
  - Event Date: May 12, 2016

Historic Preservation Advocate — Sarah Marsom
- written report

Digital Coordinator for Business Development — Mark Weiss
- written report
- Web-site up-date

Old/New Business — Jeanne Likins

Executive Session — Jeanne Likins

Adjournment — Jeanne Likins

GERMAN VILLAGE SOCIETY
BOARD OF TRUSTEES

MINUTES OF THE MEETING OF
April 11, 2016

Present: Dennis Brandsch, Jeff Brann

Staff and Guests: Sarah Marsom, McKenzie Mitchell, Kerri Mollard, Gary Seman, Mark Weiss, and Shiloh Todorov.

The meeting was called to order at 6:00 p.m. by President Jeanne Likins. In the absence of the Secretary, Ms. Likins appointed Brittany Gibson, Secretary pro tem for the meeting.

Public Participation

Kerri Mollard, (Mollard Consulting) presented the final Development Plan Implementation report created by she and Sharon Steele (Plentiful Philanthropy). Focusing on their three themes: You Have to Ask, You Have to Thank, and You Have to Engage, Ms. Mollard elaborated on a strategy to increase giving to fund programs and needs of the Society. A copy of the report is attached and made a part hereof. Following extensive discussion a motion was offered:

MOTION: To accept the Development Plan Implementation report and the calendar timeline suggestions therein. [Drake, Brandon]

President Likins referred the report to the Development Committee for further enhancement and detail and asked the Executive Director to create a time-line and staffing plan to implement the Development Plan. President Likins thanked Ms. Mollard and Ms. Steele for their excellent presentations and in light of the newly defined development effort and the changing face of the Strategic Plan. She will meet with the pillar leaders and committee chairs about suggested changes before bringing those changes to the Board for approval.

Vice President Drake reported that she will establish an electronic Dropbox account for board members to with ease for orientation materials and other Society resources. She noted that she had created a Dropbox for the ODC committee and they have found it to be quite useful. She suggested that board

members consider using the Dropbox for their own committees once they have a chance to access the Board-wide Dropbox.

Ms. Likins presented the Minutes of the meeting of March 14, 2016.

MOTION: Approve the Minutes of the meetings of March 14, 2016. [Kurzer, Congrove]

Motion approved.

Ms. Congrove, presented the April 2016 Treasurer's report as well as financial highlight notes to the monthly report.

MOTION: Accept the Treasurer's Report for April 2016 for audit.
[Congrove, Drake]

Motion approved.

Committee Reports

President Likins noted that written reports had been provided by the committee chairs. She further reminded Board members of Sarah Marsom's e-mail the week prior, which encouraged Board attendance at the April 20th (6:00 p.m.) Historic Preservation Committee meeting to hear the final architectural inventory report from the OSU students working on this survey. The information will not likely be presented in full at a Board meeting.

Ms. Likins reported that consultant Alan Renga had written A German Vin6.97 0 Td( )Tj-0.001 Tc 0.003 Tw 0.228244w 0.57

The business of the April 11, 2016, meeting of the German Village Society Board of Trustees having been concluded, the meeting was adjourned at 7:35 p.m.

Respectfully submitted,

Brittany Gibson, Secretary pro tem

Attest:

Jeanne Likins, President

German Village Society
Treasurer's Report
May 9, 2016 Board Meeting

Highlights from the April 2016 Financial Statements

Cash balaneTt C ated fund accounts total $232,25. Maor balances in these accounts include the German Village Business Community $ 1,5 9, the End for Historic Preseration $5,84 , the Fiends of Schiller $6,8 and Fr the Good of the Neighborhood $,206.

hvestment accounts: Lng -term invstments total $5,367 and include the Brent Wmer Maintenance End of $ 16,8 , the Meeting Hus Replacement Reserve End of $ 19,815 , and the Alberta Stevns Huntington Garden End of $ 19,269.

Operations Budget

Total revenue to date is $232,595 compared to the budget of $167,850. Note that revenue includes receivables for signed pledges of sponsorship and support for 2016.

Total expenses to date are $156,591 compared to the budget of $137,803.

These figures result in net operating income of $76,004 as of April 30, which is $45,957 ahead of budget. This figure does not reflect internal transfers of funds or depreciation expense, which is a non-cash charge.

	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget
Income																												
Admission/Event Income	354.44	0.00		200.00	200.00	0.00	28,607.50	4,000.00		37,200.00		62,000.00		0.00		0.00		4,000.00		8,600.00		0.00		0.00	29,161.94	116,000.00
Advertising Income	40,800.38	3,000.00	5,717.10	23,000.00	8,986.24	1,000.00	1,540.00	18,000.00		2,000.00		2,500.00		0.00		0.00		0.00		0.00		2,500.00		0.00	57,043.72	52,000.00
Contributions	157.00	0.00	1,547.46	1,000.00	159.73	0.00	2,116.26	2,000.00		0.00		3,000.00		2,000.00		0.00		1,000.00		6,000.00		0.00		0.00	3,980.45	15,000.00
In-Kind Donations	11,550.00	0.00		0.00	5,100.00	0.00		0.00		0.00		94,000.00		0.00		0.00		0.00		2,500.00		0.00		0.00	16,650.00	96,500.00
Interest Income	10.92		3.73		3.73		3.49																		21.87	0.00
Membership Dues - GVS	49,299.96	31,000.00	7,140.00	5,000.00	1,869.84	7,000.00	11,125.00	9,000.00		5,000.00		9,000.00		2,000.00		1,000.00		4,000.00		6,000.00		0.00		0.00	69,434.80	79,000.00
Membership Dues -GVBC	6,600.00	3,600.00	825.00	825.00	225.00	3,000.00	1,350.00	225.00		225.00		600.00		150.00		225.00		0.00		150.00		0.00		0.00	9,000.00	9,000.00
Merchandise Income	212.50	0.00	8.00	0.00	22.00	0.00	-564.00	0.00		50.00		100.00		100.00		100.00		50.00		50.00		50.00		0.00	-321.50	500.00
Miscellaneous Income		0.00		0.00	345.04	0.00		0.00		0.00		800.00		0.00		0.00		0.00		0.00		0.00		0.00	345.04	800.00
Rental Income	560.00	500.00	460.00	500.00	218.00	1,500.00	1,909.00	1,000.00		1,500.00		1,000.00		500.00		500.00		1,000.00		1,000.00		500.00		500.00	3,147.00	10,000.00
Sponsorship	13,300.00	500.00	10,750.00	19,250.00	10,900.00	11,250.00	6,658.00	13,500.00		11,000.00		0.00		0.00		3,500.00		2,000.00		3,000.00		0.00		0.00	41,608.00	64,000.00
Tour Income		5,000.00		1,000.00	409.00	1,000.00	2,115.00	1,000.00		1,000.00		1,500.00		700.00		500.00		500.00		500.00		500.00		0.00	2,524.00	13,200.00
Total Income	**$ 122,845.20**	**$ 43,600.00**	**$ 26,451.29**	**$ 50,775.00**	**$ 28,438.58**	**$ 24,750.00**	**$ 54,860.25**	**$ 48,725.00**	**$ 0.00**	**$ 57,975.00**	**$ 0.00**	**$ 174,500.00**	**$ 0.00**	**$ 5,450.00**	**$ 0.00**	**$ 5,825.00**	**$ 0.00**	**$ 12,550.00**	**$ 0.00**	**$ 27,800.00**	**$ 0.00**	**$ 3,550.00**	**$ 0.00**	**$ 500.00**	**$ 232,595.32**	**$ 456,000.00**
Gross Profit	**$ 122,845.20**	**$ 43,600.00**	**$ 26,451.29**	**$ 50,775.00**	**$ 28,438.58**	**$ 24,750.00**	**$ 54,860.25**	**$ 48,725.00**	**$ 0.00**	**$ 57,975.00**	**$ 0.00**	**$ 174,500.00**	**$ 0.00**	**$ 5,450.00**	**$ 0.00**	**$ 5,825.00**	**$ 0.00**	**$ 12,550.00**	**$ 0.00**	**$ 27,800.00**	**$ 0.00**	**$ 3,550.00**	**$ 0.00**	**$ 500.00**	**$ 232,595.32**	**$ 456,000.00**
Expenses																										
Accounting Expense	1,200.00	1,200.00	1,200.00	1,200.00	1,200.00	1,200.00	1,200.00	1,200.00		1,200.00		1,200.00		1,200.00		1,200.00		1,200.00		1,200.00		1,200.00		1,200.00	4,800.00	14,400.00
Advertising		0.00	-500.00	0.00	530.00	0.00		85.00		45.00		250.00		0.00		0.00		0.00		20.00		0.00		0.00	30.00	400.00
Audit Fees		0.00		3,000.00		2,300.00	4,000.00	0.00		0.00		0.00		0.00		0.00		1,700.00		0.00		0.00		0.00	4,000.00	7,000.00
Bank/Credit Card Fees	884.92	296.00	338.17	219.00	355.51	724.00	449.04	486.00		1,170.00		3,035.00		992.00		487.00		1,010.00		218.00		255.00		108.00	2,027.64	9,000.00
Computer Related Costs	15,276.99	1,100.00	2,195.16	4,100.00	728.82	5,000.00	1,337.76	4,100.00		5,000.00		4,100.00		1,100.00		1,100.00		1,100.00		1,100.00		1,100.00		1,100.00	19,538.73	30,000.00
Consulting Fees	6,375.00	2,000.00	3,625.00	6,000.00		4,000.00		0.00		1,500.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00	10,000.00	13,500.00
Dues & Memberships																										
Meeting Haus Groundskeeping		0.00	99.25	300.00	154.75	300.00	127.25	0.00		0.00		0.00		0.00		0.00		0.00		300.00		300.00		0.00	381.25	1,200.00
Miscellaneous Expense	20.00	100.00		0.00		0.00		0.00		0.00		200.00		0.00		0.00		0.00		0.00		0.00		0.00	20.00	300.00
Payroll Processing	201.64	240.00	96.64	160.00	96.64	160.00	101.87	160.00		160.00		160.00		160.00		160.00		160.00		160.00		160.00		160.00	496.79	2,000.00
Payroll Taxes	1,228.10	1,600.00	1,199.80	1,400.00	1,068.79	1,100.00	1,115.78	1,000.00		1,000.00		1,000.00		1,000.00		1,000.00		1,000.00		1,000.00		1,000.00		1,000.00	4,612.47	13,100.00
Postage		125.00		125.00	713.98	125.00	490.00	625.00		125.00		125.00		125.00		125.00		125.00		125.00		125.00		125.00	1,203.98	2,000.00
Printing/Signage		2,000.00	1,603.30	0.00	4,756.82	0.00		0.00		3,400.00		400.00		8,000.00		1,000.00		0.00		2,200.00		0.00		0.00	6,360.12	17,000.00
Professional Fees							200.00																		200.00	0.00
Property & D/O Insurance		2,000.00	8,150.00	0.00	500.75	10,500.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00	8,650.75	12,500.00
Repairs & Maintenance		1,100.00	2,165.00	1,400.00	1,709.43	800.00	844.00	200.00		0.00		1,600.00		300.00		1,000.00		800.00		250.00		50.00		0.00	4,718.43	7,500.00
Salaries/Wages	13,894.89	17,749.00	13,955.41	13,499.00	14,505.15	13,799.00	15,015.15	14,099.00		13,599.00		13,599.00		14,499.00		13,999.00		14,099.00		14,099.00		13,999.00		13,511.00	57,370.60	170,550.00
Security		0.00		0.00		400.00		0.00		300.00		900.00		0.00		0.00		0.00		400.00		0.00		0.00	0.00	2,000.00
Storage	1,020.00	1,020.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00	1,020.00	1,020.00

	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual
Income																		
Admission/Event Income		180.00	52.50									550.00						782.50
Advertising Income		786.83	9,335.01															10,121.84
Contributions			0.00	1,000.00			650.00		450.00		6,685.00	1,000.00		500.00	500.00	2,900.00		13,685.00
In-Kind Donations			2,000.00															2,000.00
Interest Income			0.00			752.86		737.74								84.86	628.73	2,204.19
Membership Dues - GVS			175.00															175.00
Membership Dues -GVBC			18,075.00															18,075.00
Merchandise Income			25.00						505.00									530.00
Miscellaneous Income			0.00				200.00								1,155.00			1,355.00
Rental Income			0.00															0.00
Sponsorship		750.00	9,300.00															10,050.00
Total Income	**$ 0.00**	**$ 1,716.83**	**$ 38,962.51**	**$ 1,000.00**	**$ 0.00**	**$ 752.86**	**$ 850.00**	**$ 737.74**	**$ 955.00**	**$ 0.00**	**$ 6,685.00**	**$ 1,550.00**	**$ 0.00**	**$ 500.00**	**$ 1,655.00**	**$ 2,984.86**	**$ 628.73**	

	Total
ASSETS	
Current Assets	
Bank Accounts	
Bank Accounts - Operations	

German Village Society
Balance Sheet
As of April 30, 2016

		Total
Fixed Assets		
Building 588 South Third Street		
Cost		759,990.66
Depreciation		-609,748.35
Land		40,000.00
Total Building 588 South Third Street	**$**	**190,242.31**
Leasehold Improvements		102,386.64
Depreciation		-52,571.69
Original Cost		6,813.00
Total Leasehold Improvements	**$**	**56,627.95**
Office Equipment/Furniture/Paintings		
Cost		241,938.23
Depreciation		-221,595.97
Total Office Equipment/Furniture/Paintings	**$**	**20,342.26**
Office Furniture		
Cost		0.00
Depreciaton		
Total Office Furniture	**$**	**0.00**
Office Paintings		
Cost		0.00
Total Office Paintings	**$**	**0.00**
Total Fixed Assets	**$**	**267,212.52**
TOTAL ASSETS	**$**	**1,291,095.22**
LIABILITIES AND EQUITY		
Liabilities		
Current Liabilities		
Accounts Payable		
Accounts Payable		5,678.00
Total Accounts Payable	**$**	**5,678.00**
Other Current Liabilities		
Deferred Revenue		0.00
Deferred Revenue-Property Taxes		0.00
Designated Funds GVBC Payable		0.00
Designated Funds GVS Payable		0.00
Other Current Liabilities		0.00
Prepaid GVBC Membership Dues		0.00
Prepaid GVS Advertising Fees		0.00
Prepaid GVS Membership Dues		0.00
Sales tax payable		0.00
Total Other Current Liabilities	**$**	**0.00**
Total Current Liabilities	**$**	**5,678.00**
Total Liabilities	**$**	**5,678.00**
Equity		
Designated Earnings		
Non Restricted		0.00
Permanently restricted fund		190,572.59
Restricted		523,622.06
Temporarily Restricted		6,000.00
Total Designated Earnings	**$**	**720,194.65**
Retained Earnings		487,872.50
Net Income		

Members of the Historic Preservation Committee heard from OSU students, Vincent Johns and Erin Schwab, and their colleagues after a semester-long project to create a preservation plan for German Village. The students mapped every address, garage, curb cut, brick street, and more; compared historic village uses against current; and proposed goals and scenarios for the Society to create a vision for the future. Thank you to Kyle Ezell and the OSU Knowlton School.

Civic Relations Committee, May 2016 Report, Nelson Genshaft, Chair

The Civic Relations Committee met on April 28, 2016 to discuss the planned "World Café" meeting scheduled for May 21, 10 am to noon, at Barcelona. The World Café format is designed to allow a large group of people to participate in a decision making process by breaking the group down to smaller clusters of people and asking them to consider a series of carefully planned questions. The people in each group may change between questions.

Parks, Public Spaces and Community Events

Minutes of the April 7, 2016 Meeting

Members present: Sara McNealey, Craig Seeds, Shiloh Todorov, Nancy Little, Carol Mullinax, Connie Swain, Linda Freeman. Committee Chair Sara McNealey called the meeting to order at 9am. A motion was made that the March 10, 2016 minutes be adopted in the record. It was seconded and passed unanimously.

Actors' Theatre

Carol Mullinax reported that the March Auditions were very successful and Actors' Theatre has cast all of its four plays. Rehearsals for started several weeks ago. Plus, planning is underway for the annual fundraising tent dinner, which will be held this year on Friday, May 27. Actors' Theatre is launching a new Supportive Shakespeare initiative this year. It is designed to take accessible performances and productions into residence, retir r0tiseniors' c0eni07 0ers. in thnes to retiahts retcas retieconomi

Shiloh advised the group that, effectively immediately, Neighbors 4 Neighbors would

To: Members of the Parks, Public Spaces and Community Events committee

From: Katharine Moore, Friends of Schiller Park

Date: April 7, 2016

Blooming Fund

Lindy Michael

1. In mid-March, Keith from Davey Tree sprayed a pre-emergent oil spray on the huge Linden at the SW corner of the parking lot to help control the tree's bad aphid infestation. The aphids have almost killed the poor tree, as they caused its leaves to be totally covered with Sooty Mold last year. Hopefully, the spray will help it recover.

2.

FUN Bunch Report

GVBCMAY

th – Village Valuables

- Thursday, June 9th – Patio Party at the Druen's for YP members

Past

- Sunday, April 24th – 6:30 – Game of Thrones Tailgate… "Winter is coming to the Meeting Haus" – Setup/teardown went smoothly – event went smoothly, engaged several new neighbors

Meeting Haus/Visitor's Center Taskforce

- Met with Andrew Dodson (along with Brittany & Joe Gibson, Shiloh) and adding him to the strategic SME list

Transportation

- COTA has agreed to present the 2017 Transit System Redesign (TSR) to LRP and interested parties, looking at date options. This will impact or impact how visitors, residents, employees, etc. access the neighborhood; Third St. service will be eliminated.
- AirConnect has launched
- Real-time tracking launching this week

New/Cont. Business

Six-word memoirs – Nick Reshan: "in six words, what does German Village mean to you?"

Village Connections – http://villageconnectionscolumbus.org/

New Executive Director announced, Kristen Schweitzer – We've connected via email and looking forward to a coffee catchup in near future

GVS Board Report **Please email to <wcurlis@columbus.rr.com** **Due One week Prior to Board Meeting**

Committee: Development	Board Chair/Rep: Brandon	Meeting Date: 04/26/16

Attendees:

Dennis Brandon, Darci Congrove, Marie Logothetis, Joe Kurzer, McKenzie Mitchell, Jim Nichols, Nick Reshan, Anne Ring, Krista Sanford, Jay Smith, Susan Sutherland, Shiloh Todorov, Jennifer Williams and Joshua Zimmerman

New Members:

Executive Summary:

1. The report of Plentiful/Mollard was circulated to committee members to brief them and prepare for forthcoming development activity

Meeting Objectives/Highlights

New active members were included

All members were asked to provide suggested responses to a series of FAQ's prepared by Dennis. Several responses received.

Dennis had one on one meetings with Marie Logothetis, Anne Ring, Nick Reshan and Joshua Zimmerman

Committee members expressed interest in assisting as soon as practical

Anne was successful in securing a pretour table from the Huntington

Next Steps: Refine draft, circulate for consideration.

Prepare FAQ's for May 24 reception at Skestos to solicit for Slate level of support

Await further staff training and Board orientation before next active steps

Haus Und Garten Tour
planning committee report
May 2016

Since my last report, Haus Und Garten Tour tickets went on sale - and with a bang.

As of May 4, there are 48 seats remaining at dinners in homes around the neighborhood (we started with a total of 382), 63 remaining cocktail only tickets and 50 prix-fixe dinner

Committee:	Board Chair/Rep:	Meeting Date:
Membership		
Number of Attendees:		New Members?:
6		

Executive Summary: Packed up Welcome Bags for new residents for the block

Subject: GVS Finance Committee Meeting

Date: April 25, 2016

Time: 6:00pm

Present: John Barr, Darci Congrove, Jim Nichols, Jeremy Chandler, John Brady, Jim Gibboney from Huntington Bank

Discussion Topics:

Suddenly, summer event season is upon us! We had just hit save on the online sales of the Pike Tour tickets at 9:59 a.m. Friday when the power went out! So while VC volunteers Ken Hunger and Lisa Godfrey continued to take phone calls and help the folks who'd lined up to get their seats, they did it in the dark! And after about 35 minutes, the battery back-up on the phones faded — so no phones. And in true Village fashion, everyone just kept on about their morning as if it weren't dark and technology meant nothing. Read Brittany's H&G update to see just how untouched sales were in the dark!

Also, at Friday's Jazz 'n Juleps is the first time actual, physical signs — the results of five years of Tea 43206 fundraising, which first funded a complete strategy plan — will be for sale. Thanks to the teamwork of the Collaborative 5, Garten Club offered each member of the group a booth at Jazz/GartenMarkt. Thank you!

Preservation education

The Historic Preservation Committee has reams of new information about our historic district thanks to the work of Kyle Ezell's OSU planning studio. They spent the semester researching and mapping homes, finding garages, plotting where our curb cuts are, comparing against historic maps, and theorizing some goals and strategies for us to envision the next 150 years of German Village.

Guided tours are also swinging into high gear. Sarah has noticed that the launch of the new website, with its clean, easy and visitor-focused information has lit up her phone with inquiries about tours.

Enhance Communications

question we will answer: If Third Street becomes the top priority for Society resources, will you continue to support the Society with time/talent/treasure?

Enhance visitor experience

A big part of our “visitor experience” is in the events we throw. We’ve changed up a lot about this year’s PreTour, and a tiny bit about H&G. I’ve received a lot of positive feedback from patrons about the plans, and I feel certain we’ve guaranteed a 76-degree, sunny June 25 by taking the party indoors and adding trolleys. So win-win. GVBC is also working on upgrades to Art Crawl, and are beginning to look ahead to new ideas for Village Lights to keep these perennial favorites fresh and inviting for our guests.

Maximize relationship with police

Dan Glasener has agreed to chair the emerging Safety Committee, which will work to revise the existing police lunches and build on last year’s National Night Out success.

Support work of other champions

Once the website is fully functional, we will create logins for our committees and Collab 5 partners so each can load their own events and content. This not only reduces staff time and cost, but allows these entities to own their messages and broadcast it to our audiences. Additionally, the Collab 5 purchased a Summer Festival ad in a dozen editions of This Week News to show off all there is to do this year on the bricks. It was an enhancement to the N4N that went out with the year’s look-ahead for all five entities. And if your calendar isn’t full through December after receiving it, you just aren’t trying.

Financial Stability

Adoption of the development plan prompts us to reconfigure festival sales again. At the conclusion of her internship, we will hire McKenzie Mitchell. On Monday, I’ll show the board my intent to support current operations as well as add the functions in the development plan that are designed to build our non-event stability into the future.

Operational Stability

We have hired a handyman to help us keep up with building demands, and additionally, volunteers David Schooler and Jamie Weilbacher have agreed to help us bid some building deterioration projects that cropped up. There is some mortar missing on the Willow Street side, and some windows in Fest have clear wood rot.

The new website, once fully launches, will have a monthly maintenance fee, we have just renegotiated our tech support with eRoots, and we need to look at replacing two very old computers.

All of these items will prompt an August budget to incorporate these operations needs, as well as new staffing scenarios.

May 2016, Board Report: Historic Preservation Advocate, Sarah Marsom

Sidewalks- Michael Blau's brick sidewalk strategy was reviewed and edited. It includes a toolkit to calculate if a sidewalk repair should be prioritized, grants, and examples of other cities/neighborhoods similar to German Village that are working to repair sidewalk infrastructure. The three sidewalk workshops in May are being led by Bello Giardino. The homeowners arranged their sidewalk permits, and completed Certificate of Appropriateness forms; I ensured the sidewalks were marked for gas/water lines so that we would not accidentally dig into piping.

GVC/ COA – The April German Village Commission was held in Fest Hall, once more. Based on the public attendance at meetings, the Commission has decided to continue to utilize the room. There is a high volume of applications, and I have been assisting applicants on a daily basis understanding the German Village Guidelines and reviewing applications prior to the submission to the Columbus Historic Preservation Office.

Education- The Vocab Word of the Week series in Neighbors4Neighbors is receiving positive feedback. Educational articles are continuing to evolve based on questions asked by residents, and other commentary. Once I have reviewed the Preservation Plan from the Ohio State University students, their findings will impact educational articles. There are still ongoing conversations for educational workshops to be hosted by the German Village Society this year.

Tourism- There were 12 tours given in April. These tours were given to elementary schools, college clubs, tour coordinators, and recreational travelers. Thanks to a grant from Ohio Humanities, the German Village Society hosted two tourism workshops. These workshops were focus groups held with tourism/heritage professionals and neighborhood residents/business owners. The workshops discussed current tours offered by the German Village Society, the tour themes, the tour guides, etc., with an running theme of what should be the predominant stories we tell through tours, the upcoming signage project, and the Visitor Center.

Volunteers Management – Visitor Center volunteers are doing well with the transition of packaging being a membership only service. Sales in the Visitor Center have increased, because a new guided self-walking tour booklet by John Clark.

Other- The archives project to digitize newsletters is complete and Alan Renga, is working to update the archives page on the new germanvillage.com, placing archives into proper storage, and verifying PastPerfect data is properly input.

May Board Report – Mark Weiss

Website Update

It's been a month of cleanup with the new website.

Many businesses, advertisers and neighbors have shared extremely positive feedback – from the look and layout of the site to its actual functionality and brevity of content. It's been very reassuring knowing that the investment we placed into the new website is already earning early dividends.

There's one last hurdle before we can truly unleash the intended power of the new site. Our developers are working on connecting two WordPress plugins known as WooCommerce and Gravity Forms. These plugins are supposed to make purchasing tickets easier for our neighbors and guests on the front end and even easier for GVS staff to collect the necessary information and payment on the back end.

While these are transactional donors, if our long-term goal is to shift these transactions into relational donors then we need to be able to capture correct information and have a smooth process by which they can purchase tickets, become member donors or potential volunteers.