GERMAN VILLAGE SOCIETY
BOARD OF TRUSTEES

Mr. Curlis further reminded the Board that members-in-good-standing for one year could self-nominate for election to the Board of Trustees by obtaining the signatures of ten members of the Society and

GERMAN VILLAGE SOCIETY
BOARD OF TRUSTEES
AGENDA

June 13, 2016

Call to Order	Jeanne Likins
Public Participation	
Report of the Barnett Symposium Great Placemakers	Shoshanah Goldberg-Miller
Report of the Officers	
Report of the President	Jeanne Likins
Report of the Vice President	Heidi Drake
Report of the Secretary Minutes approval May 9, 2016	Bill Curlis
Report of the Treasurer Accept Treasurer's Report for Audit May, 2016	Darci Congrove
Strategic Plan Committee Reports	
Preservation Historic Preservation written report	Bill Curlis
Fund for Historic Preservation Signs on-Sale written report	Darci Congrove
Advocacy Parking written report	Kelly Clark Tim Bibler
Civic Relations no report	Nelson Genshaft
Resolution: Regarding the Third Street Corridor Gateway Preservation Project	

Governance — Heidi Drake

- Organizational Development — Heidi Drake
  - written report
  - Next meeting: July 12, 2016

Staff Reports

Executive Director — Shiloh Todorov

- written report
- Monthly Strategic Plan Update
- written report

Historic Preservation Advocate — Sarah Marsom

- written report

Manager, Donor Development and Marketing — Mark Weiss

- written report
- Web-site up-date

Old/New Business — Jeanne Likins

Adjournment — Jeanne Likins

Donor Levels & Benefits

EVERY donor receives:

- BRAGGING RIGHTS : your donation advances the mission and is tax deductible
- EARLY NOTICE: be the first to know about events and happenings in German

A RESOLUTION

OF THE GERMAN VILLAGE SOCIETY

BOARD OF TRUSTEES

THIRD STREET CORRIDOR PRESERVATION PROJECT

WHEREAS, the German Village Society has dreamed, surveyed, proposed, planned, designed, and labored to achieve a restoration of the Third Street corridor, our gateway to German Village, to its original 19th Century character and vision for over 15 years; and

WHEREAS, the German Village Society has provided leadership in obtaining community support and unity of purpose to a conceptual design of the restoration, with a public-private partnership with the City of Columbus to bring the restoration to fruition; and

WHEREAS, the City of Columbus has provided funding through the Urban Infrastructure Recovery Fund to create a Third Street streetscape vision and to provide a preliminary engineering

and the advice and consent of the Board of Trustees, that the Third Street Project Steering Committee will receive, by Board motion, a budget to assist and enable the Third Street Project Director to move forward with any resources, including contract staff, needed to see the project through within four years.

Adopted by the Board of Trustee of the German Village Society, this thirteenth day of June, 2016.

Jeanne Likins, President

Attest:

William L. Curlis, Secretary

GERMAN VILLAGE SOCIETY
BOARD OF TRUSTEES

MINUTES OF THE MEETING OF
May 9, 2016

Present: Dennis Brandon, John Bair, Gary Cunningham, Josh Hall, Jeanne Likins, Mary Lou Lombardo, Jim Sheridan, Sue Thomas, and Jim Wilson

Staff and Guests: Gary Seman and Shiloh Todorov.

The meeting was called to order at 6:05 p.m. by President Jeanne Likins.

Public Participation

President Likins recognized and congratulated Madeline Hicks for being a Finalist as Outstanding Ohio Nonprofit Volunteer of the Year of the Ohio Association of Non-

MOTION: Accept the Treasurer's Report for April 2016 for audit.
[Congrove, Brandon]

Finance Committee chair, John Barr reported that he had met with executives from Huntington Bank to express the committee's concern regarding the Huntington relationship with German Village and GVS funds' failure to meet the benchmarks established. Mr. Barr noted Huntington was seeking ways to improve their performance and commitment to the GVS. Discussions continue. Ms. Likins reminded the Board that the Society had very specific policies regarding financial investments and that it was the Finance Committee's responsibility to monitor all investments in light of those policies.

Staff Reports

Ms. Todorov reported on ticket sales for Pre-Tour and noted that cocktail only tickets were sold out and that just 40 in-homes dinners and 36 restaurant dinners were still available.

Ms. Todorov reported that the new website was still being vetted and that a $300 monthly maintenance fee, that was budgeted, will not begin until the system is fully launched. She also noted that with the reconfiguration of staff responsibilities, new strategic plan tasks, and aging equipment, we need to replace two very old computers.

Ms. Todorov updated the Board on the Tourism Video Series that is being produced at the request of Experience Columbus to promote tourism in German Village. Three 90 second videos are being produced by Experience Columbus media team, Say Something Crowd and will be shown to the Board in the near future.

Ms. Likins noted that the Great Placemakers/Barnett Symposium was being held May 11 and 12, 2016, at the Columbus Museum of Art.

The business

German Village Society
Treasurer's Report
June 13, 2016 Board Meeting

Highlights from the May 2016 Financial Statements

Cash balances as of May 31, 2016

Operations: The checking account balance is $91,655. The contingency checking account balance is $88,366.

Designated accounts: The various designated fund accounts total $235,225. Major balances in these accounts include the German Village Business Commodity $60,139, the Fund for Historic Preservation $60,091, the Friends of Schiller $2,452, and For the Good of the Neighborhood $18,664.

Investment accounts: Long-term investments total $557,367 and include the Brent Warner Maintenance Fund of $64,783, the Meeting Haus Replacement Reserve Fund $194,315, and the Alberta Stevens Huntington Garden Fund $98,269.

Operations Budget

Total revenue to date is $278,092 compared to the budget of $225,825. Note that revenue includes a non-cash charge.

December 31, 2015 Audited Financial Statements and IRS Form 990

The Finance Committee has reviewed the audit report and approved it with some minor drafting edits that do not impact the bottom line. Heidi Soh and Darci have reviewed and revised the allocation of functional expenses for 2015 amongst the categories of programs, administration and events/fundraising for inclusion in the supplemental reporting to the audited financial statements. This allocation methodology is better – but different – than 2014, so we will re-state the supplementary schedule showing this data for the 2014 figures to ensure that they are comparative and provide good information for our users. The 990 will be finalized at that time as well, and we will plan to

Darci Congrove, Treasurer 06/09/15

German Village Society
Balance Sheet
As of May 31, 2016

		Total
Fixed Assets		
Building 588 South Third Street		
Cost		759,990.66
Depreciation		-609,748.35
Land		40,000.00
Total Building 588 South Third Street	$	190,242.31
Leasehold Improvements		102,386.64
Depreciation		-55,723.48
Original Cost		6,813.00
Total Leasehold Improvements	$	53,476.16
Office Equipment/Furniture/Paintings		
Cost		241,938.23
Depreciation		-221,595.97
Total Office Equipment/Furniture/Paintings	$	20,342.26
Office Furniture		
Cost		0.00
Depreciaton		
Total Office Furniture	$	0.00
Office Paintings		
Cost		0.00

	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	
Membership Dues - GVS			175.00											175.00
Membership Dues -GVBC			19,025.00											19,025.00
Merchandise Income		250.00	25.00						535.00					810.00
Miscellaneous Income			0.00				200.00						2,911.00	3,111.00
Rental Income			0.00											0.00
Sponsorship		750.00	9,300.00											10,050.00
Total Income	$ 0.00	$ 3,216.814 409.36-C /P <</MC349CID 261 >>BDC Q q 6.96 416/P 216.814 409.36-C /176 969 8.519 re W n BT /TT1 1 Tf /TT0 1 2.116 0 T .41B121												

	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget
Income																								
Admission/Event Income	354.44	0.00		200.00	200.00	0.00	28,607.50	4,000.00	28,179.00	37,200.00		62,000.00		0.00		0.00		4,000.00		8,600.00		0.00		0.00	57,340.94	116,000.00
Advertising Income	40,800.38	3,000.00	5,717.10	23,000.00	8,986.24	1,000.00	1,540.00	18,000.00	300.00	2,000.00		2,500.00		0.00		0.00		0.00		0.00		2,500.00		0.00	57,343.72	52,000.00
Contributions	157.00	0.00	1,547.46	1,000.00	159.73	0.00	2,066.26	2,000.00	2,526.85	0.00		3,000.00		2,000.00		0.00		1,000.00		6,000.00		0.00		0.00	6,457.30	15,000.00
In-Kind Donations	11,550.00	0.00		0.00	5,100.00	0.00		0.00	2,170.00	0.00		94,000.00		0.00		0.00		0.00		2,500.00		0.00		0.00	18,820.00	96,500.00
Interest Income	10.92		3.73		3.73		3.49																		21.87	0.00
Membership Dues - GVS	49,299.96	31,000.00	7,140.00	5,000.00	1,869.84	7,000.00	11,125.00	9,000.00	5,380.00	5,000.00		9,000.00		2,000.00		1,000.00		4,000.00		6,000.00		0.00		0.00		

	Actual	Budget	over Budget	% of Budget	Actual	Budget	over Budget	% of Budget	May Notes:
Income									
Admission/Event Income	28,179.00	37,200.00	-9,021.00	75.75%	57,340.94	41,400.00	15,940.94	138.50%	
Advertising Income	300.00	2,000.00	-1,700.00	15.00%	57,343.72	47,000.00	10,343.72	122.01%	
Contributions	2,526.85	0.00	2,526.85		6,507.30	3,000.00	3,507.30	216.91%	
In-Kind Donations	2,170.00	0.00	2,170.00		18,820.00	0.00	18,820.00		
Interest Income			0.00		21.87	0.00	21.87		
Membership Dues - GVS									

Fund for Historic Preservation
May 2016 Update

The signage project continues to build momentum. The house plaque design, as approved by the German Village Commission, as complete and we are currently taking orders for the sale of the plaques to German Village property owners. More than 15 orders have been placed to date, and the unique research for each of these addresses is in progress. Space on each plaque is limited, but copies of all research results will be provided to property owners who purchase plaques. The plaques will be produced in relatively small batches as orders are received. As outlined in the original signage plan, this component of the program is expected to be self-funding through sale of the plaques to GV property owners.

A $2,000 grant was awarded by the Ohio Humanities Council to GVS for planning related to the district wide signage, which will include storytelling, wayfinding and historic markers. $1500 will be used for research and archives work to develop sample content. $500 was used to conduct two tourism workshops to develop themes for the wayfinding components. Nancy Recchie and Jeff Darbee have been retained to work on the content development for this phase of the signage program, and we are in conversation with a design firm to work concurrently on the appearance and materials for the signs themselves.

Sarah Marsom is working on a grant proposal to the Ohio Humanities Council for additional funding to support future implementation of the signage program. The final grant application is due in July.

Darci Congrove 6/9/16

Parks, Public Spaces and Community Events

Minutes of the May 6, 2016 Meeting

Members present: Sara McNealey, Nancy Little, Carol Mullinax, Frank Wickham, Ann Lilly, and Lindy Michael. Committee Chair Sara McNealey called the meeting to order at 7:00 p.m. A motion was made that the April 7, 2016 minutes be adopted in the record. It was seconded and passed unanimously.

Actors' Theatre

Carol Mullinax reported that Actors' Theatre is in a mad dash to meet upcoming deadlines: Opening Night of Othello, the first play of the season on May 26th and its annual Tent Dinner, its biggest fundraising event, on May 27. Meanwhile, rehearsals have started for the second play of the season, The Countess of Monte Cristo.

Garten Club

Speaking of last minute, Nancy Little reported that with Jazz & Juleps coming up in two days the Garten Club is at the "all hands on deck" stage. That event, a fundraiser, is followed the next day by Garten Markt, which is opened to the public. Thanks to the many volunteers, Frank Fetch Park is starting to look great and the Third Street Planters are in the process of being planted with geraniums, foxtail ferns, and Clorox disaster plants.

St. Mary's Church and School

Frank Wickham reported that the church will be holding the traditional Crowning mass on Sunday in honor of Mary. In other news, a number of sight-seeing tours have been planned to religious sites, funded in parts, by grants.

Making improvements to the parking lot has been a top priority for the church over the past few years due to construction damage. However, issues with steeple and roof, which popped up more recently, have moved to the top of the To Do list. As a result of the increasing number of young people who have moved to the village in recent years, the demand for more baptisms and additional classes has increased. The church is working to accommodate these growing needs.

German Village Society

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Arboretum Fund

Lindy Michael reported that two trees in the park have been treated for aphids and that she is hoping they will start doing better. Davy Tree came in with a treatment to stimulate root growth for trees whose soil had been compacted due to roofing trucks and the trucking firm has agreed to pay for the treatment. Eight new trees are being prepared for the wiring and mulching. Lindy is in the process of training new watering volunteers for the new trees.

Lindy reported that there have been several instances of people killing geese in the park. These instances have been reported to the police. Lindy's full report is attached.

Highfield Garden

Ann Lilly reported that things going well with the Grace Highfield Garden. There is now a balance of $118,949.34 in its Endowment Fund.

Huntington Garten

Linda Friedman unable to attend but reported that weeding had been done and now the group is waiting for drier weather to plant.

FUN Bunch

Mike Cornelis was unable to attend, but submitted the attached report

The Farm

Connie Swain unable to attend.

Department of Recreation and Parks

Craig Seeds was unable to attend and submitted attached report

Old Business

Sara McNealey updated the committee on the progress being made on the Pollinator Garden. It was designed to look like butterfly wings with 7 beds and more than 7,500 square feet of space. No chemicals are used in the garden. Most of the beds have been mounded. It was mulched last week and plants are now being ordered. Some of the boulders that were uncovered as they prepared the soil

New Business
No new business.

With no additional business to be heard, the meeting adjourned at 10:50 am with plans to gather next on June 2, 2016.

Attachments:
Friends of Schiller Report
Arboretum Report
FUN Bunch Report
Recreation and Parks Report

GVBC JUNE REPORT

We had a well-attended meeting in May with about 30 businesses represented. Ryan Schick who is the City of Columbus Small Business Concierge, gave a presentation about his job and how he can help our members. We had an issue a few months ago when code enforcement started handing out warnings to businesses stating that we needed to remove A-Frame signs from the sidewalk. Ryan was contacted, he looked into it and found that the city had no real reason to stop us from using them. Ryan will be a valuable resource for us all.

Art Crawl planning is well underway. 35 artists will be participating this year. We have 12 restaurants lined up, 2 breweries providing the beer and plenty of wine as well. The minute we bring down the curtain on this year's Haus und Garten tour, we'll be looking for volunteers!

Jeff Lowe & Greg Gamier

GVCB Chair

Long Range Planning Committee

May 2016 Report

Upcoming Events

- Wednesday, June 1st Meeting Haus Reimagined SME Meeting
- Thursday, June 9th Annual Start of Summer Party/A YP Village Mixer

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- A SME list was invited to attend a meeting on 6/1 with the following:

> You may have already heard rumblings in the neighborhood about reimagining the interior and exterior of the Meeting Haus, along with the grounds themselves. This is being pursued in an effort to increase visibility, accessibility, and bring the building in line with a more experiential/21st Century approach while still conforming to the neighborhood guidelines.
>
> As a subject matter expert, would you be willing to participate in an hour-long brainstorming session next Wednesday evening?

- Agenda for the meeting t Discuss current conditions, identify project goals, brainstorm short- & long-term goals for interior & exterior.

- Highlights, outcome, etc will be available in the June LRP report.

Annual Start of Summer Party/A YP Village Mixer

- Hosted by the Drueke on June 9th
- Planning underway, invitees include YP current, YP lapsed, YP upgrades, A&F brick sidewalk team, LRP committee members.

Transportation

- The Transit app has released it is amazing and available in whichever app store you use. It includes real-time info:
  - COTA bus tracking
  - CoGo stations
  - Car2Go locations
  - Cost & time estimates for each option plus Uber

New/Cont. Business

- The June Meeting of the LRP will be held on the Dr¤Qn1;â5ëN#ìA ¤ô77ùV^ë "p ,† 5ë 4b' ((n ¿ O P"' ((R

long

The FUN Bunch Report by Michael Cornelis May 2016

- The Cap City Half marathon gathering last Saturday, was FUN! No rain and plenty of coffee and treats from the PV.

- Our next big event is at the Meeting Haus at 7 pm on Saturday, May 21. Hope that you all will come and join us. It is a repeat of our largest event from 2015 – the meatball madness event will be named Let's go Crazy – the Purple Meat Ball a tribute party to Prince.

The event Co-Chairs are: Norm Hall, Angela Petro, Dr. Dan Murphy, Beth Burson, Bridget Butler, and Cathy Huntzinger. All contest and dinner details are same as last year. Watch for N4N for additional details.

Then after the judging and dinner, we will sing and dance to the songs and videos from Purple Rain.

- May 26 – We Mulch!

- Friday, June 10 – Summerfest at Germania

- July – Clippers game? Shiloh?

GVS Board Report | Please email to <wcurlis@columbus.rr.com | Due One week Prior to Board Meeting

Committee: Development	Board Chair/Rep: Brandon

Attendees:
Dennis Brandon, Darci Congrove, Susan Sutherland, Shiloh Todorov, and Joshua Zimmerman

New Members:

2. Committee members above attended the Skestos open house to kick off Slate. All were asked and expected along with GVS Board members to engage and actively question other attendees about their history, interest and concerns

Meeting Objectives/Highlights

¾ Create a definitive basis for listening and talking points
¾ Committee members expressed interest in assisting as soon as practical
¾

Next Steps:

ƒ Members are awaitng further staff training and Board orientation before next active steps

Haus Und Garten Tour
planning committee report
June2016

This year's 57th annual event kicked off "officially" on June 3 when the community gathered to celebrate Fred & Howard Award winners Marilyn Vutech and Jeff Ruff at a breakfast provided by and at Backstage Bistro.

LastSunday, Tour homeowners gathered at Sarah & Bryan Martin's home for an appreciation brunch and last-minute instructions. (Our PreTour hosts did much the same on Wednesday.)

As people pick up their PreTour tickets, there is some shifting around and adding seats, and our hosts have been wonderful about accommodating those changes. We do still need to sell 4 PreTour tickets and 4 Saturday golf carts to keep ourselves on track with our budget numbers.

PreTour and Tour tickets are available now at the Meeting Haus and at GermanVillage.com. Tour tickets are also available at every Giant Eagle in the Columbus vicinity. Many thanks to Sarah Kasey and Heidi Drake for delivering those

GERMAN VILLAGE SOCIETY

ORGANIZATIONAL DEVELOPMENT COMMITTEE

MINUTES OF THE MEETING OF
MAY 10, 2016

Present: Bill Curlis, Lynn Elliott, Heidi Drake, Joe Gibson, Susan Sutherland, and Nancy Turner

wing the By-Laws calendar for the election process, she will make
t at the BOT meeting in June. We are hoping that the new website will permit
s year. Mark Weiss is checking to see if it will be possible.

ed that she and Ms. Drake were working to write the Board orientation written
draft will be presented to the Committee at the next meeting. A lengthy discussion
the convenience of using Drop Box to make Constitution, By-Laws, Policies, and
ily available to the Board and to the members. Ms. Drake is currently working to add
als to the Drop Box. Mr. Curlis was charged with updating the GVS policies
ODC committee) to use the Drop Box to make those items available to the Board

san Sutherland reported that they were working to restructure the Board orientation
rtant individuals and would report back to the Committee at the next meeting.

l Curlis presented, with extensive discussion from the full Committee, possible By
n changes needed to bring these documents in line with what is actually occurring,
and modern practices enabling electronic communications. The Committee

June 2016 Executive Director’s Report

Countdown to Tour! There will never be enough thank yous, words of appreciation, letters or exclamation points to thank all of the people who come together in June each year to make the Hausund Garten Tour happen. Count yourself among this small gesture:
!!!

fully accounting for the ephemera of our preservation history as we update our National Register application.

Enhance Communications

Haus und Garten Tour this year, under the advice of the Risk Subcommittee of the Finance Committee, has added two new pieces of insurance. For the first time, Tour homeowners have an added rider on our policy in case of any accidents or theft during Tour weekend. Additionally, we have added insurance for the first three hours of the event to provide an offset to the risk of losing ticket sales to a rain-out.

Operational Stability

At the request of the officers, I am working to revise, update and further clarify our building rental policies. I have also recently rebid our copier and HVAC services to save money and get better customer service so staff can concentrate on their benchmark work and not wrestling with the machinery.

June 2016, Board Report: Historic Preservation Advocate, Sarah Marsom

Sidewalks- Three sidewalks were repaired in partnership with Bello Giardino Landscaping. One workshop was in partnership with Hastings Middle School, German language students. grade 8th Th energetically help relay a sidewalk in record time. Abercrombie & Fitch provided their employees for two separate workshops. One workshop allowed a Haus und Garten tour home to be completely re-laid, and the secondary workshop removed and cleaned bricks from a Haus und Garten tour home so that the sidewalk tree could be removed due to the damage it was causing to the sidewalk. Additional workshops will take place the second half of the year.

GVC/ COA- Based on monthly meetings with the Columbus Historic Preservation, I have continued to update the way applications are digitized and made accessible on the German Village Society's website.

Education- In partnership with the Columbus Historic Preservation Office, I am working to coordinate a "Understand the Commission Process" workshop, which will have commissioners from various historic districts participate in a panel to help people understand the application process, and answer individuals questions. This workshop would be advertised to neighborhoods beyond German Village, to help ensure the German Village Society is educating on preservation to a broader spectrum.

Tourism- Seven tours were given in May. For the remainder of the year, there are currently 14, tours scheduled. There has been a noticeable increase in tour requests since the unveiling of the new germanvillage.com. Many of the tour requests have been too short of a notice to coordinate, but language on the website has been improved to encourage people to call 2

GartenTour questions. I have begun to pla
fall.

Other- Alan Renga completed his archival c
interns, he was able to successfully digitize
the German Village Society's website (http://ge
complete newsletters, Renga successfully c
evaluate items in the collection utilizing the

June Board Report – Mark Weiss, Manager Donor Development & Marketing

Haus und Garten Tour

With the help of volunteer Amanda Craig, the H&G social media campaign is underway through June 27. The focus here is 80% posts focused on sponsors, while only connecting their mention to us/Haus und Garten 20% of the time – a common social media practice and standard GVS social media policy during events.

Boardmembers Bill Curlis and Susan Sutherland have worked with me to develop a plan to capture Haus und Garten Tour attendee contact information. A big piece of the Development Implementation Plan is to move away from transactional fundraising to relational fundraising. The first step in that process from an event vantage point – is to stop looking at visitors as ticket holders, and start asking their name and email. Online and Giant Eagle is doing this, but on June 26 our guests will have the opportunity to learn more by giving us said contact information, receiving a souvenir program and button/bookmark from the GVBC that provides discounts if you explore our businesses.

Additionally, we are creating a donor message in the Haus und Garten Tour program. Similar to our February news mailer that went to everyone within our historic boundaries, there will be an appeal to get H&G attendees to donate to the German Village Society beyond the purchase of their ticket. Obviously, Haus und Garten Tour attendees may only know German Village by our June event. So a message explaining all that we do outside of June 26 combined with the promotion that we give FREE tickets to 2017 Haus und Garten Tour at the $125 level

In the long term, the GVBC is identifying opportunities to use these videos in paid advertising promotion. Most notably, this comes in the form of digital signage at Quarter Horse Congress in October. In short, our video will