GERMAN VILLAGE SOCIETY
BOARD OF TRUSTEES
AGENDA

March 14, 2016

| | |
|---|---|
| Call to Order | Jeanne Likins |
| Public Participation | |
| Report of the Officers | |
| Report of the President | Jeanne Likins |
| Report of the Vice-President | Heidi Drake |
| Report of the Secretary | |
| Minutes approval | Bill Curlis |
| February 8, 2016 | |
| Report of the Treasurer | |

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NOMINATION: That Josh Miller be nominated to the Board of Trustees for the unexpired term ending September, 2016.

Next meeting: April, 2016

Staff Reports

Executive Director
written report — Shiloh Todorov
Monthly Strategic Plan Up-Date
Great Placemakers 2016
written report
Next meeting: March, 2016

Operations Support Coordinator
written report — Russ Arledge

Historic Preservation Advocate
written report — Sarah Marsom

Digital Coordinator for Business Development
written report — Mark Weiss

Old/New Business — Jeanne Likins

Adjournment — Jeanne Likins

Committee of the Whole

Third Street issues and priorities — Nelson Genshaft, Shiloh Todorov

Report of the Development Committee and the Fundraising Consultants — Dennis Brandon

Contributed Income Strategy — Kerri Mollard
Personality and Fundraising Positioning — Sharon Steele

Ms. Todorov further reported that the request to create a Butterfly Fund (similar to the Hungarian Village Garden Club request) approved by the Board at their last meeting and originally submitted by GVS member Sarah McNealey had been withdrawn. The funds will be directed to the Columbus Foundation instead of the GVS.

Committee Reports

President Likins noted that written reports had been provided by the committee chairs and asked if there were any oral reports or further information to add to these reports.

Ms. Marsom reported that the Collections Management Policy and Guidelines were still being prepared for the Board's review and would be submitted at the April meeting.

Ms. Congrove submitted a report for the Fund for Historic Preservation announcing that the signage project is "moving forward in a meaningful way" on the house plaques. She noted that the Commission had accepted the design for the plaques, that orders for the house plaques would begin by the end of April, that bids were being accepted for individuals qualified to conduct research necessary to determine the accurate content of each plaque, and that the plaques were added to the list of "staff approvals" by the Commission.

Mr. Gamier reported that activities were moving forward for Art Crawl and Village Lights. He noted that he was pleased to announce that the Zoo was coming to Village Lights, with more details later.

Ms. Congrove submitted a detailed written proposal for TEA 43206 which would net the Fund for Historic Preservation $30,000 and asked for approval.

MOTION: To accept the TEA 43206 operating and fundraising plan
As outline in the TEA 43206 Proposal. [Congrove, Curlis]

Motion approved.

President Likins and the Board thanked Ms. Congrove for she and her husband's, John Prible, significant contribution and leadership in creating and supporting this event.

Mr. Barr reported that the Finance and Investment Committee had met to discuss with Huntington

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German Village Society

Board of Trustees Committee of the Whole

March 14, 2016

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The longer the Board takes to consider the options, the more it will delay the design stage (so that it will not be in the 2016 City capital budget decided in April) and increase the costs to the construction phase closer to the $10,000,000. To not move in 2016 will 'shelve' the project to a date in the future and effectively put it out of the realm of possibilities for years to come.

The subcommittee recommends that we agree to the City's request and use excess UIRF funds to start the design phase this year.

Mr. Bibler was asked to present his views to the Committee inasmuch as he has been concerned about using UIRF funds for something other than brick street repair as originally contemplated by the committee and the Board.

Mr. Bibler believes the decisions should have been discussed, researched, and made in the Civic Relations committee (and not the Third Street Project subcommittee of the Civic Relations committee) before this discussion was presented to the Board. He is also concerned that the Civic Relations committee has not met since May 2015.

Mr. Bibler believes that there are additional brick streets to be repaired in German Village, that the decision making process was flawed, that the Cit

Mr. Genshaft again urged the Board to go forward. The next meeting with City officials is scheduled for Thursday and any delay in allowing he and Ms. Todorov to continue negotiations with the City will not be helpful.

The Board held extensive discussion for clarifications and understanding.

By consensus the Board unanimously agreed that Mr. Genshaft and Ms. Todorov should continue to be the sole negotiators with the City, that they be authorized to use the excess UIRF funds for the design phase as part of their negotiated agreement, that they convey to the City the high priority the GVSU placed on getting the Third Street Preservation project on a fast track, that any final agreements come back to the Board for approval, and that they continue to seek ways to mitigate costs assessed to the property owners on Third Street.

Respectfully submitted,

William L. Curlis, Secretary

Attest:

Jeanne Likins, President

MOTION: Approve the Minutes of the meetings of December 14, 2015, and January 11, 2016 . [Curlis, Congrove]

Motion approved.

Treasurer Darci Congrove, presented the February 2016 Treasurer's report as well as financial highlight notes to the monthly report.

MOTION: Accept the Treasurer's Report for February 2016 for audit. [Congrove, Curlis]

Motion approved.

Ms. Congrove reminded the Board of their discussion at the January, 2016, meeting regarding an excess of funds in the 2015 budget as a result of income over expenses and that the exact amount of those funds would be known when the bookkeeper closed the books on 2015 as a result of the final budget reconciliation (a copy of which is attached). Ms. Congrove offered the following motion:

MOTION: As a result of the 2016 Contingency Fund being fully funded at an amount
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prioritized list of needs, as follows:

Ms. Todorov further reported that she had completed an extensive and comprehensive review of the potential for creating a Special Improvement District [S.I.D.] in German Village to seek funding for special projects in safety and preservation. After many meetings with professionals and experienced advocates, she concluded that "the resources required to create the policy and marketing for creation of a S.I.D., followed by signature-gathering and advocacy to the City for adoption," is beyond our capacity. Inasmuch as Columbus City Council has advised us that there is an understanding (moratorium) that the City would no longer allow S.I.D.s in predominantly residential areas, she recommended that the Board table further discussion and investigation of a S.I.D. as part of the Strategic Plan.

MOTION: To accept the study and report of the Executive Director regarding a Special Improvement District [S.I.D.]. [Curlis, Drake]

Motion approved.

Ms. Todorov, advised the Board of the recent mailing residents received from the Ohio Department of Agriculture regarding spraying the neighborhood in the Spring to control Gypsy Moths. Ms Todorov will send a representative to a meeting at Schiller Park on Tuesday, February 9th, and will keep the Board and community aware of exactly what actions, and when, the ODA will take.

In the absence of Ms. Sutherland, Ms. Todorov reported on a recent meeting of the Membership Committee and the success in membership recruitment, in time for the publication of the biennial printing of the telephone directory: 830 individual memberships and 147 business membership including 59 households that moved to a higher membership level.

In addition, the Membership committee concluded that the Package Delivery Service, (where residents can have p0 Td [2(av)-5(e)8( p)2 p -1( t)-6f4(s)-/aa01 (s)-4(h)-i97stn h-c 0.0m(e c)12(ai)-3(n)-M11(M)-84c hi ST
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Staff Reports

Ms. Todorov produced a 3 page, multi-colored schematic outlining the Five Pillars of the German Village Society strategic plan for the Board to review. This document outlined how much of the strategic plan is moving forward and how much has already been accomplished. Ms. Todorov asked the Board to review this document and bring questions and suggestions to the next Board meeting.

Ms. Todorov reported that the Great Placemakers committee has already sent out the Save the Date cards for the May 12, 2016, event, obtained a keynote speaker, and put together 9 panelists and presenters for the one day conference. She reminded the Board that there is no Society monetary stake in this year's conference, only time and talent.

Haus und Garten Chair Brittany Gibson reported on the 2016 Haus und Garten Tour plans and announced that the PreTours is receiving a new, fresh ap

# German Village Society
## 2016 GVS Operations Previous Month Comparison
Feb-16

| | Feb-16 | | | | Total | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Actual | Budget | over Budget | % of Budget | Actual | Budget | over Budget | % of Budget | |
| Income | | | | | | | | | |
| Admission/Event Income | | 200.00 | -200.00 | 0.00% | 354.44 | 200.00 | 154.44 | 177.22% | |
| Advertising Income | 5,717.10 | 23,000.00 | -17,282.90 | 24.86% | 46,829.98 | 26,000.00 | 20,829.98 | 180.12% | bundles came in pretty heavy in January |
| Contributions | 1,547.46 | 1,000.00 | 547.46 | 154.75% | 1,704.46 | 1,000.00 | 704.46 | 170.45% | |
| In-Kind Donations | | 0.00 | 0.00 | | 11,550.00 | 0.00 | 11,550.00 | | |
| | 3.73 | | 3.73 | | 14.65 | 0.00 | 14.65 | | |
| Membership Dues - GVS | 7,140.00 | 5,000.00 | 2,140.00 | 142.80% | 56,439.96 | 36,000.00 | 20,439.96 | 156.78% | |
| Gross Profit | $ 26,451.29 | $ 50,775.00 | -$ 24,323.71 | 52.10% | $ 149,296.49 | $ 94,375.00 | $ 54,921.49 | 158.19% | |
| Expenses | | | | | | | | | |
| Accounting Expense | 1,200.00 | 1,200.00 | 0.00 | 100.00% | 2,400.00 | 2,400.00 | 0.00 | 100.00% | |
| Advertising | -500.00 | 0.00 | -500.00 | | -500.00 | 0.00 | -500.00 | | |
| Audit Fees | | 3,000.00 | -3,000.00 | 0.00% | 0.00 | 3,000.00 | -3,000.00 | 0.00% | did not receive bill |
| Bank/Credit Card Fees | 338.17 | 219.00 | 119.17 | 154.42% | 1,223.09 | 515.00 | 708.09 | 237.49% | |
| Computer Related Costs | 2,195.16 | 4,100.00 | -1,904.84 | 53.54% | 17,472.15 | 5,200.00 | 12,272.15 | 336.00% | |
| Consulting Fees | 3,625.00 | 6,000.00 | -2,375.00 | 60.42% | 10,000.00 | 8,000.00 | 2,000.00 | 125.00% | paid $6,000 retainer to Mollard in January; $3,625 paid to Mollard for "consulting plus" and "retreat expenses" |
| Dues & Memberships | | 0.00 | 0.00 | | 0.00 | 350.00 | -350.00 | 0.00% | |
| Equipment Rental | 355.92 | 500.00 | -144.08 | 71.18% | 935.84 | 1,500.00 | -564.16 | 62.39% | |
| Food/Beverages | 256.92 | 0.00 | 256.92 | | 579.35 | 0.00 | 579.35 | | |
| Gifts & Awards | | 0.00 | 0.00 | | 0.00 | 500.00 | -500.00 | 0.00% | |
| In-Kind Expense | | 0.00 | 0.00 | | 11,550.00 | 0.00 | 11,550.00 | | |
| License/Fees/Permits | | 0.00 | 0.00 | | 0.00 | 100.00 | -100.00 | 0.00% | |
| Meeting Haus Cleaning | 744.80 | 750.00 | -5.20 | 99.31% | 764.60 | 1,500.00 | -735.40 | 50.97% | |
| Meeting Haus Groundskeeping | 99.25 | 300.00 | -200.75 | 33.08% | 99.25 | 300.00 | -200.75 | 33.08% | |
| Miscellaneous Expense | | 0.00 | 0.00 | | 20.00 | 100.00 | -80.00 | 20.00% | |
| Transportation/Towing | 477.75 | 0.00 | 477.75 | | 478.50 | 0.00 | 478.50 | | checks/ white party printing<br>limo for H&G tour |
| Utilities | 801.49 | 1,300.00 | -498.51 | 61.65% | 1,114.74 | 2,300.00 | -1,185.26 | 48.47% | |
| Total Expenses | $ 37,594.82 | $ 34,036.00 | $ 3,558.82 | 110.46% | $ 90,867.35 | $ 68,549.00 | $ 22,318.35 | 132.56% | |
| Net Operating Income | -$ 11,143.53 | $ 16,739.00 | -$ 27,882.53 | -66.57% | $ 58,429.14 | $ 25,826.00 | $ 32,603.14 | 226.24% | |
| Other Income | | | | | | | | | |
| Transfers In | | 0.00 | 0.00 | | 16,453.60 | 19,204.00 | -2,750.40 | 85.68% | |
| Transfers out | -43,134.76 | 0.00 | -43,134.76 | | -43,134.76 | 0.00 | -43,134.76 | | operations to FGN |
| Total Other Income | -$ 43,134.76 | $ 0.00 | -$ 43,134.76 | | -$ 26,681.16 | $ 19,204.00 | -$ 45,885.16 | -138.94% | |
| Other Expenses | | | | | | | | | |
| Depreciation | 3,151.79 | 3,152.00 | -0.21 | 99.99% | 6,303.58 | 6,304.00 | -0.42 | 99.99% | |
| Total Other Expenses | $ 3,151.79 | $ 3,152.00 | -$ 0.21 | 99.99% | $ 6,303.58 | $ 6,304.00 | -$ 0.42 | 99.99% | |
| Net Income Before Depreciation | -$ 54,278.29 | $ 16,739.00 | -$ 71,017.08 | | $ 31,747.98 | $ 45,030.00 | -$ 13,281.60 | | |
| Net Income After Depreciation | -$ 57,430.08 | $ 13,587.00 | -$ 71,017.08 | -422.68% | $ 25,444.40 | $ 38,726.00 | -$ 13,281.60 | 65.70% | |

| | Actual | Budget | Actual | Budget | Actual | Budget | Actual | Budget | Actual | Budget | Actual | Budget | Actual | Budget | Actual | Budget | Actual | Budget | Actual | Budget | Actual | Budget | Actual | Budget |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Income | | | | | | | | | | | | | | | | | | | | | | | | |
| Admission/Event Income | 354.44 | 0.00 | | 200.00 | | 0.00 | | 4,000.00 | | 37,200.00 | | 62,000.00 | | 0.00 | | 0.00 | | 4,000.00 | | 8,600.00 | | 0.00 | | 0.00 | 354.44 | 116,000.00 |
| Advertising Income | 41,112.88 | 3,000.00 | 5,717.10 | 23,000.00 | | 1,000.00 | | 18,000.00 | | 2,000.00 | | 2,500.00 | | 0.00 | | 0.00 | | 0.00 | | 0.00 | | 2,500.00 | | 0.00 | 46,829.98 | 52,000.00 |
| Contributions | 157.00 | 0.00 | 1,547.46 | 1,000.00 | | 0.00 | | 2,000.00 | | 0.00 | | 3,000.00 | | 2,000.00 | | 0.00 | | 1,000.00 | | 6,000.00 | | 0.00 | | 0.00 | 1,704.46 | 15,000.00 |
| In-Kind Donations | 11,550.00 | 0.00 | | 0.00 | | 0.00 | | 0.00 | | 0.00 | | 94,000.00 | | 0.00 | | 0.00 | | 0.00 | | 2,500.00 | | 0.00 | | 0.00 | 11,550.00 | 96,500.00 |
| Interest Income | 10.92 | | 3.73 | | | | | | | | | | | | | | | | | | | | | | 14.65 | 0.00 |
| Membership Dues - GVS | 49,299.96 | 31,000.00 | 7,140.00 | 5,000.00 | | 7,000.00 | | 9,000.00 | | 5,000.00 | | 9,000.00 | | 2,000.00 | | 1,000.00 | | 4,000.00 | | 6,000.00 | | 0.00 | | 0.00 | 56,439.96 | 79,000.00 |
| Membership Dues -GVBC | 6,600.00 | 3,600.00 | 825.00 | 825.00 | | 3,000.00 | $ | 43,600.00 | | | | | | | | | | | | | | | | | | |
| Expenses | | | | | | | | | | | | | | | | | | | | | | | | |
| Accounting Expense | 1,200.00 | 1,200.00 | 1,200.00 | 1,200.00 | | 1,200.00 | | 1,200.00 | | 1,200.00 | | 1,200.00 | | 1,200.00 | | 1,200.00 | | 1,200.00 | | 1,200.00 | | 1,200.00 | | 1,200.00 | 2,400.00 | 14,400.00 |
| Advertising | | 0.00 | -500.00 | 0.00 | | 0.00 | | 85.00 | | 45.00 | | 250.00 | | 0.00 | | 0.00 | | 0.00 | | 20.00 | | 0.00 | | 0.00 | -500.00 | 400.00 |
| Audit Fees | | 0.00 | | 3,000.00 | | 2,300.00 | | 0.00 | | 0.00 | | 0.00 | | 0.00 | | 0.00 | | 1,700.00 | | 0.00 | | 0.00 | | 0.00 | 0.00 | 7,000.00 |
| Bank/Credit Card Fees | 884.92 | 296.00 | 338.17 | 219.00 | | 724.00 | | 486.00 | | 1,170.00 | | 3,035.00 | | 992.00 | | 487.00 | | 1,010.00 | | 218.00 | | 255.00 | | 108.00 | 1,223.09 | 9,000.00 |
| Computer Related Costs | 15,276.99 | 1,100.00 | 2,195.16 | 4,100.00 | | 5,000.00 | | 4,100.00 | | 5,000.00 | | 4,100.00 | | 1,100.00 | | 1,100.00 | | 1,100.00 | | 1,100.00 | | 1,100.00 | | 1,100.00 | 17,472.15 | 30,000.00 |
| Consulting Fees | 6,375.00 | 2,000.00 | 3,625.00 | 6,000.00 | | 4,000.00 | | 0.00 | | 1,500.00 | | 0.00 | | 0.00 | | 0.00 | | 0.00 | | 0.00 | | 0.00 | | 0.00 | 10,000.00 | 13,500.00 |
| Dues & Memberships | | 350.00 | | 0.00 | | 300.00 | | 0.00 | | 450.00 | | 250.00 | | 700.00 | | 0.00 | | 150.00 | | 250.00 | | 250.00 | | 0.00 | 0.00 | |
| Miscellaneous Expense | 20.00 | 100.00 | | 0.00 | | 0.00 | | 0.00 | | 0.00 | | 200.00 | | 0.00 | | 0.00 | | 0.00 | | 0.00 | | 0.00 | | 0.00 | 20.00 | 300.00 |
| Payroll Processing | 201.64 | 240.00 | 96.64 | 160.00 | | 160.00 | | 160.00 | | 160.00 | | 160.00 | | 160.00 | | 160.00 | | 160.00 | | 160.00 | | 160.00 | | 160.00 | 298.28 | 2,000.00 |
| Payroll Taxes | 1,228.10 | 1,600.00 | 1,199.80 | 1,400.00 | | 1,100.00 | | 1,000.00 | | 1,000.00 | | 1,000.00 | | 1,000.00 | | 1,000.00 | | 1,000.00 | | 1,000.00 | | 1,000.00 | | 1,000.00 | 2,427.90 | 13,100.00 |
| Postage | | 125.00 | | 125.00 | | 125.00 | | 625.00 | | 125.00 | | 125.00 | | 125.00 | | 125.00 | | 125.00 | | 125.00 | | 125.00 | | 125.00 | 0.00 | 2,000.00 |
| Printing/Signage | | 2,000.00 | 1,603.30 | 0.00 | | 0.00 | | 0.00 | | 3,400.00 | | 400.00 | | 8,000.00 | | 1,000.00 | | 0.00 | | 2,200.00 | | 0.00 | | 0.00 | 1,603.30 | 17,000.00 |
| Property & D/O Insurance | | 2,000.00 | 8,150.00 | 0.00 | | 10,500.00 | | 0.00 | | 0.00 | | 0.00 | | 0.00 | | 0.00 | | 0.00 | | 0.00 | | 0.00 | | 0.00 | 8,150.00 | 12,500.00 |
| Repairs & Maintenance | | 1,100.00 | 2,165.00 | 1,400.00 | | 800.00 | | 200.00 | | 0.00 | | 1,600.00 | | 300.00 | | 1,000.00 | | 800.00 | | 250.00 | | 50.00 | | 0.00 | 2,165.00 | 7,500.00 |
| Salaries/Wages | 13,894.89 | 17,749.00 | 13,955.41 | 13,499.00 | | 13,799.00 | | 14,099.00 | | 13,599.00 | | 13,599.00 | | 14,499.00 | | 13,999.00 | | 14,099.00 | | 14,099.00 | | 13,999.00 | | 13,511.00 | 27,850.30 | 170,550.00 |
| Security | | 0.00 | | 0.00 | | 400.00 | | 0.00 | | 300.00 | | 900.00 | | 0.00 | | 0.00 | | 0.00 | | 400.00 | | 0.00 | | 0.00 | 0.00 | 2,000.00 |
| Storage | 1,020.00 | 1,020.00 | | 0.00 | | 0.00 | | 0.00 | | 0.00 | | 0.00 | | 0.00 | | 0.00 | | 0.00 | | 0.00 | | 0.00 | | 0.00 | 1,020.00 | 1,020.00 |
| Supplies | 384.84 | 283.00 | 830.21 | 83.00 | | 83.00 | | 83.00 | | 83.00 | | 1,983.00 | | 883.00 | | 883.00 | | 83.00 | | 283.00 | | 83.00 | | 87.00 | 1,215.05 | 4,900.00 |
| Transportation/Towing | 0.75 | 0.00 | 477.75 | 0.00 | | 0.00 | | 0.00 | | 900.00 | | 1,500.00 | | 4,500.00 | | 0.00 | | 0.00 | | 0.00 | | | | | | |

| | Actual | Actual | Actual | Actual | Actual | Actual | Actual | Actual | Actual | Actual | Actual | Actual | Actual | Budget | Actual | Actual | Actual |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Income | | | | | | | | | | | | | | | | | |
| Admission/Event Income | | | 0.00 | | | | | | | | | | | | | | 0.00 |
| Advertising Income | | 786.83 | 8,091.25 | | | | | | | | | | | | | | 8,878.08 |
| Contributions | | | 0.00 | | | | 150.00 | | 200.00 | | | | | | | | 350.00 |
| In-Kind Donations | | | 2,000.00 | | | | | | | | | | | | | | 2,000.00 |
| Interest Income | | | 0.00 | | | 156.82 | | 153.69 | | | | | | | | 130.96 | 441.47 |
| Membership Dues -GVBC | | | 15,150.00 | | | | | | | | | | | | | | 15,150.00 |
| Merchandise Income | | | 25.00 | | | | | | 445.00 | | | | | | | | 470.00 |
| Miscellaneous Income | | | 0.00 | | | | 200.00 | | | | | | | | 880.00 | | |
| Payroll Taxes | | | 281.80 | | | | | | | | | | | | | | 281.80 |
| Postage | | | 0.00 | | | | | | | | | | | | | | 0.00 |
| Printing/Signage | | | 18(9n01 Tc -0.008 Tw 4.92 -0 0 4.92 48.6 240.3gna)-n82 9(gna)-6(ge)]TJ ET EMC /./P <</MCID 564 >>BDC BT /TT1 1 Tf 4.92 -0 0 4.923u5f6$ | | | | | | | 0.00 | | | | | |
| Net Operating Income | -$ 2,856.72 | -$ 963.17 | $ 7,586.12 | $ 0.00 | $ 0.00 | $ 76.04 | $ 102.00 | $ 74.52 | $ 645.00 | $ 0.00 | $ 0.00 | -$ 4.00 | $ 0.00 | -$ 17,500.00 | $ 628.24 | $ 63.50 | $ 5,351.53 |
| Other Income | | | | | | | | | | | | | | | | | |
| Transfers In | 43,134.76 | | 0.00 | | | | | | | | | | | 6,673.00 | | | 43,134.76 |
| Transfers out | | | 0.00 | | -16,453.60 | | | | | | | | | | | | |

# German Village Society
## Balance Sheet
As of February 29, 2016

| | Total |
|---|---|
| ASSETS | |
| Current Assets | |
| Bank Accounts | |
| Bank Accounts - Operations | |
| Operations Chase Checking - 6039 | 58,733.25 |
| Operations Chase Contingency - 4693 | 88,358.80 |
| Operations Fifth Third Checking - 5113 (deleted) | 0.00 |
| Total Bank Accounts - Operations | $ 147,092.05 |
| Board Designated Bank Accounts | |
| Board Designated Checking - 1362 | 0.00 |
| Bicentennial Fund | 0.00 |
| Council of Historic Neighborhoods | 1,777.87 |
| For the Good of the Neighborhood | 56,487.01 |
| Frank Fetch Park/Maintenance | 50.00 |
| Fund for Historic Preservation | 61,104.10 |
| German Village Business Community | 61,755.82 |
| Highfield Garden | 466.09 |
| Historic Preservation Expert Restriction | 0.00 |
| Huntington Garden/Maintenance | 6,461.28 |
| Schiller Bloomin Fund | 0.00 |
| Schiller Friends of Schiller Fund | 24,980.11 |
| Schiller Park Enhancements | 13,914.37 |
| Schiller Park/Arboretum Fund | 3,213.02 |
| Schiller Park/Bench/Trash Can Fund | 0.00 |
| Schiller Trash Can Fund (deleted) | 0.00 |
| Southside Stay | 1,000.00 |
| Village Connections | 0.00 |
| Village Singers | 8,174.44 |
| Total Board Designated Checking - 1362 | $ 239,384.11 |
| Board Designated Funds | |
| | $ 185,011.66 |
| Village Singers Fund - 14126 | 5,995.00 |
| Warner Maintenance - 0330 | 0.00 |
| Warner Maintenance - 0330 Gain/Loss | -10,771.30 |
| Warner Maintenance - 0330 Principal | 167,626.48 |
| Total Warner Maintenance - 0330 | $ 156,855.18 |
| Warner Maintenance - 2342 | 0.00 |
| Warner Maintenance - 5402 | 0.00 |
| Warner Maintenance - 8188 | 0.00 |
| Total Huntington Garden Endowment | $ 188,776.92 |
| Total Permanently Restricted Fund Accounts | $ 189,628.51 |
| Petty Cash | 100.00 |
| Total Bank Accounts | $ 924,066.51 |
| Accounts Receivable | |
| Accounts Receivable-General | 45,925.15 |
| Total Accounts Receivable | $ 45,925.15 |
| Other current assets | |
| Credit Card Receivables | 672.78 |
| Designated Funds GVS Receivable | 0.00 |
| Inventory | 0.00 |
| prepaid Expenses | 724.03 |
| Undeposited Funds | 4,766.13 |
| Total Other current assets | $ 6,162.94 |

Historic Preservation Committee Report

February 18, 2016 Meeting

Strategic Plan Initiatives

Sidewalk strategy –

Workshops begin in May. Abercrombie and Fitch will allow staff to use these as their "volunteer time off" and is committed to staffing two workshops.

Curbs – no change still waiting for results of city testing on the sandstone from the Cleveland Quarries. GVS is working on letter of support for Commissioners from all potentially affected districts to sign.

District Re-survey – work by OSU students underway and on schedule.

Oral Histories – no update

Digitization Update – Work continues on schedule. All newsletters from 1960s are online. Revised draft of the Collections Management Policy and Guidelines reviewed. To be approved at March meeting!

GV Commission Highlights – Next meeting will include review of the variances requested by Rockmill/Jurgens. Meeting will be moved to the Fest hall to accommodate more people and better AV equipment.

Additional topics:

Website - The HPC reviewed the website updates and content was discussed.

Education/Outreach – coloring book, grant for printing need support for art

Architecture Trivia, May 30

Call for suggestions for activities support HP

Workshop in partnership with HPO

Caretakers of a Legacy – call for nominations

Next meeting March 17, 2016

Fund for Historic Preservation
March 2016 Update

The signage project is moving forward in a meaningful way, with a near-term milestone of producing the house plaque which is one of the main components of the signage plan. As specified in the original grant application, GVS is currently seeking qualified bids to conduct research necessary to determine accurate content for each plaque. The GVS Historic Preservation Committee will review the initial samples of research and content to make recommendations for the type of information that should be included on the plaques. Final content will be reviewed and approved by the GV Historic Preservation Advocate. Space on each plaque is limited, but copies of all research results will be provided to property owners who purchase plaques.

A $2,000 grant has been awarded by the Ohio Humanities Council to GVS for planning related to the district-wide signage, which will include storytelling, wayfinding and historic markers. $1500 will be used for research and archives work to develop sample content. $500 will be used to conduct two tourism workshops to develop themes for the wayfinding components. Further funds from OHC are possible for future implementation of the signage program.

Parks, Public Spaces and Community Events

Minutes of the February 4, 2016 Meeting

Members present: Sara McNealey, Frank Wickham, Craig

encouraged Mark to be in touch with Tina Mohn from the Division of Recreation and Parks as she has a great deal of information about the project. A public forum will be held on Tuesday, February 9 from 6 to 8pm with details of the plan available.

Friends of Schiller Park

Katharine Moore submitted a written report outlining the Friends of Schiller committee's plans for 2016. Katharine asked Craig Seeds to check on the status of the damaged bollard that was taken down from the Third Street entrance to the parks a number of weeks ago, and she offered collaboration and resources for a long-term pond plan. Craig explained a bit about Project Blueprint and his work with the Aquatic Ecology department at Ohio State University. Katharine also asked for help in getting information about what plans are in place for the next cycle of waxing for the Schiller statue.

Lindy Michael expressed great frustration with the damage done by a roofing contractor working at the Schiller Recreation Center. In addition t iagednaenn3 >>BD2(e)-3dst12(e s)l b-4(n)5(e b)16k ilsagrednagrkikor

Village Singers Patrons Evening
Thursday

# GVBCMARCHREPORT

Not much to report at this time. Plans are underway for Art Crawl with "Cover My Meds" as presenting sponsor. Many restaurants are already committed to returning and a few new ones are on board as well.

We're very excited to see the roll out of the new website on April 1st

It may be a bit early but we'll have pretty exciting news soon about a new addition to Village Lights that we'll share as soon as details are all worked out.

Our next meeting will be on Wednesday March 16th at 9:00 am.

Jeff Lowe

GVCB Chair

14.

Subsequent to Board action, the committee will reconvene and discuss how to

support staff in advancing the development agenda. We ex how(he)2(i)6(o(om)7(mex)1i)6(ti)6(t)2(t)112ic

Haus Und Garten Tour
planning committee report
March 2016

It's that time again… getting-ready-to-snap-up-your-PreTour-tickets time!

Because lining up your PreTour seats? That's already been knocked out of the ballpark by our planning team.

That's right – all 382 of our PreTour dinner seats have been found in homes around the Village (thank you, generous hosts!), as well as PreTour co-chairs Josh Zimmerman, Terri Dickey and Betty Garrett -- along with Bert Steven's help), and themes and menus are rolling in. The PreTour invite is being drawn up now and mailed soon.

planning now to make sure the weather cooperates…)

Of course, you can already purchase your PreTour tickets at germanvillag
you're "in" no matter what… new this year, Anhangers get their first choice o
recognition throughout the weekend for their support. Also new this year is a
of PreTour corporate tables at a cost of $1,750, groups of eight co-workers or
homes together, mingle at cocktail hour and attend a PreTour dinner toget
will get recognition throughout the weekend.

As always, Tour weekend is the last weekend in June – this year, June 25-26, 201
questions or would like to know more about getting involved, please contact B
brittanymgibson@gmail.com or 330.232.6275

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Brittany Gibson
HGT board liaison

# TEA 43206 2016 Proposal

The German Village Guest House (GVGH) proposes to host and sponsor the 6th Annual TEA 43206 event, a summer afternoon garden tea party for the purpose of raising funds for the German Village Society (GVS). The event will be held on Saturday, August 20, 2016 from 4 – 7 pm, and will feature a hat contest, music, silent auction and a wine raffle. Guests will enjoy hors d'oeuvres, wine and tea in festive garden-party attire.

Purpose

At the time of the event's founding, GVS lacked funding for robust historic preservation (HP) activities. Such activities are the foundation of the GVS mission. In five years, our community has responded with generous support of the event, netting $110,000 to date.

The funds raised from this event will be restricted by the sponsor su s su sh7(he ons)-2atpriorities, specifically t position. These funds are maintained in the Fund for Historic Preservation, but are not subject to the sponsor restrictions outlined above.

To date, event proceeds have been spent to date on the purchase of Past Perfect database and archival software, Columbus Art Walk signs, downtown directional signage, training for the oral history project, and the development of upgraded educational programs for school field trips. In 2014, we selected a design firm, BHDP, to complete the first phase of work on a comprehensive signage program for German Village, with the goal of creating a common design aesthetic for historic markers, house plaques, wayfinding and storytelling signs. The signage program is now in phase two, which includes house plaques and content development for historic markers, storytelling and wayfinding. While the signage program will likely take years to fully implement, it will enhance the special sense of place in German Village for all who live, work and visit.

An advisory committee was formed in 2011 to recommend the use of the monies in the Fund for Historic Preservation to the GVS Executive Director and for approval by the GVS Board. The advisory committee consisted of the GVS HP Committee Chair, a GVS Board member other than the HP Chair (appointed by the Board President), and an owner or designee from GVGH. In 2011, GVS was not fully staffed and had no Historic Preservation Advocate, which made this committee oversight necessary. Now, in its sixth year, with a track record of successful fundraising and responsible spending, as well as a competent and complete staff, the advisory committee is no longer necessary. GVGH proposed to eliminate the committee and to be subject the same staff and board oversight provided to many other designated GVS funds.

GVGH will provide

1. Venue and underwriting for all food, drink, equipment and entertainment

2.

Subject: GVS Finance Committee Meeting

Date: February 25, 2016

Time: 5:30pm

Present: John Barr, Darci Congrove, Jeremy Chandler, John Barry, Jim Nichols (by phone) and Shiloh Todorov (for part of the meeting as well as for the post presentation discussion)

From Huntington: Jim Gibboney and Jack Malone

Discussion Topic: 4h Quarter GVS Investment Results.

Jack Malone began the meeting by explaining his position within Huntington and that he was the administrative person on the account and in charge of account support. Jim Gibboney then went thru the presentation of the 4th quarter investment returns in detail showing that for the quarter ended, as well as year to date, returns were below what had been benchmarked as being what had been identified as the standard returns for the portfolio.

on to discuss a little about the outlook for 2016 indicating that potential improvement was expected in the market as the year progresses and that Huntington's advice was to stay the course.
A few questions were addressed to Jim and Jack from the committee and clarifications were provided. Jim and Jack were then excused from the meeting.

A discussion ensued between the committee members regarding somewhat lackluster performance of the investment portfolio and how it was felt that there might be some other options to consider for the portfolio going forward. These options included giving consideration to changing investment advisors or . After further discussion it was decided that there would be a follow up meeting in early March with Jim Gibboney from Huntington, Jim Nichols, John Barr and possibly another committee member to discuss concerns about the portfolio performance to date and to explore other options including possibly having a more active involvement in the ongoing investment choices in the portfolio among other.
The meeting has been set for 11:45 am on Tuesday March 15.

With no further business the meeting was adjourned at approximately 6:40pm

| Committee: | Board Chair/Rep: | Meeting Date: |
|---|---|---|
| Membership | Susan Sutherland | Feb 10th ,2016 |
| Number of Attendees: | | New Members?: |
| 7 | | |
| Executive Summary: Committe sat down and wrote thank-you notes to all of the members from the $250 membershio and up. Tried to write as many thank-you notes as we had time.. Those notes included members who also moved up a level in membership. | | |
| Meeting Objectives/Highlights : Planned on the directory schedule and who needed to do what task. Voted on non members recieving the privelige of member package for delivery at volunteer center. If a resident is a non-,member of GVS they should not be able to have packages dropped off at the visitor center. | | |
| Next Steps: Deliver what directories have not been picked up. | | |

# MINUTES FOR ORGANIZATIONAL DEVELOPMENT MEETING

## February 9, 2016

Present : Heidi Drake, Nancy Turner, Bill Curlis, Joe Gibson

We reviewed our list of priorities for the year:

Name a candidate for the open board seat that expires in September 2017.

- Joe Gibson will talk with Josh Miller who is an enthusiastic choice of board officers and ODC members.
- Joe and Bill will explore whether By-Laws permit moving this unexpired term to September 2016 so that there will be 4 positions opening each year instead of 3 this year and 5 next year. (Joe will let Josh Miller know this is a possibility.)

Explore whether incumbents would like to continue to a second term for 3 positions ending in September 2016: Brittany Gibson, Susan Sutherland and Dennis Brandon.

- Heidi will call all the incumbents to see if they are interested in running again.
- The group felt unanimously that the slate should be uncontested if the incumbents choose to continue. You risk alienating those that might choose to run if there are ^ o } • Œ • people we always have the right to self-nominate if they choose to run.
- We will figure out how we need to proceed with election requirements according to the By-Laws calendar, after determining incumbent wishes.
- The ODC team will try to use their networks to develop a list of interested individuals for future board seats so that we have a candidates in the wings if seats become available. / v š Œ À ] Á • v ] • µ • • ] } v • Œ • ] Œ Á Z v š Z Œ [ • v } Œ µ • Z Y

Revise/edit the Board manual and Board orientation process

- Nancy and Heidi will meet to start reviewing the manual, determine the pieces/parts that need to go in it and rewriting as needed.
- The resources that are included with the manual will form the written materials available for new members and ongoing needs.
- A more structured orientation process can be developed/formalized with an up to date manual.

Create a robust drop box for Board use that will contain orientation materials and resources for on-going references.

- The process of revising the manual will inform this piece as we develop a list of materials for the manual and orientation of new Board members.
- Heidi will develop an OD drop box

March marks the moment when staff starts to turn fuller attention to Haus und Garten Tour and we start to activate the mass volunteer leadership that steps forward to help us create our signature 57-year-old – Haus und Garten Tour. It is coming together beautifully, as the PreTour invitations will go Tuesday to our in-kind printing partners at Grange Insurance, and our Tour chairs have finalized the route.

The Monday meeting will have trustees writing to 62 card and in- Please re

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Improve Governance

Nothing new to report beyond the ODC's report.

Gov't and Community Relations/Championing the Neighborhood

The samples from more than one Ohio sandstone quarry arrived at the City of Columbus testing lab last week. This is the next step in our effort to restore sandstone as a preferred curbing material in historic neighborhoods.

Additionally, the City reports that the ADA fix at the Schiller Park Rec Center entrance, colloquially known as the “porkchop” is scheduled for a not-to-be-completed-after date of Aug. 12. We have asked them to avoid H&G weekend for construction work.

Enhance visitor experience

Mark and I had a meeting last week with Sway The Crowd, the company hired to create three new videos to supplement our new website, and to be shared by Experience Columbus with conventioneers and other groups looking to tour Columbus. Pending the spring bloom, the videos will be completed late this spring.

Maximize relationship with police

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At the conclusion of Monday's meeting, we will adjourn into a committee of the whole to hear from development consultants on the case for support and contributed income strategy debated and proposed by the Development Committee.

Operational Stability

In support of the new development effort, all staff and intern McKenzie Mitchell met with Kerri Mollard and a representative of PastPerfect to learn how we can begin to implement all of the bells and whistles of the database. To date, we are mostly using the membership and donation tools, but we can also track pledges, notes, volunteerism and much more to create a more complete digital portrait of our donors – be their donors of their time, talent or treasure. Russ and McKenzie are leading the effort to build out PastPerfect to support these endeavors.

I attended a meeting at OSU in February to finalize plans for the Great Placemakers/Barnett Symposium. GPL's past sponsors hosting include Creative Cities: Global Trends, Local Action (May 12 Smith), and OH-3(6)-6(u Columbus Museum of Art. This biannual symposium will focus on the culturally creative city. Lee Fisher, President and CE of CEOs for Cities, will present the keynote titled "The Secret Sauce of the Creative City." Eleven nationally and internationally known speakers are also featured. Three interactive panel discussions will explore arts and cultural entrepreneurship, creative placemaking and celebrating heritage. These topics encourage constituents to create strategic goals for ensuring sustainability and social inclusion in urban centers worldwide. The symposium will highlight the intersection of arts entrepreneurship, u rban planning and heritage preservation, and will advance our understanding of how the creative economy contributes to cities and regions locally, nationally and globally. Continuing education credits will be available for attendance at this event.

The Ba rnett Symposium 2016
Planning Creative Cities: Global Trends, Local Action
May 11: OSU's Hopkins Gallery opening – Creative Placemaking Now
May 12: Full day of panels and speakers at the Columbus Museum of Art
May 12: Evening: Reception
Columbus Museum of Art, 480 East Broad Street
Keynote Speaker: Lee Fisher, President and CEO, CEOs for Cities
REGISTER: http://aaep.osu.edu/research/resources/2016-barnett-symposium

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The Barnett Symposium is a biannual event that began in 1993, providing depth inquiry and analysis of public, private, and non-profit sector policies and practices. The symposium gives OSU students the opportunity to network with key leaders in the public, private, and nonprofit fields. Presenters will share their experiences as leaders in arts and cultural organizations and will address issues facing the arts sector today.

contributes to cities and regions locally, nationally and globally.

9:00-9:30 Welcoming Remarks

- Dr. Deborah Smith-Shank, Chair, OSU Department of Arts Administration, Education and Policy
- Nannette Maciejunes, Executive Director, Columbus Museum of Art
- Dr. David Manderscheid, Executive Dean and Vice Provost, College of Arts and Sciences
- Dr. Shoshanah Goldberg Miller, Assistant Professor, OSU Department of Arts Administration, Education and Policy
- Mr. Kyle Ezell

March 14, 2016

Monthly Report to the German Village Society Board of Trustees

Submitted by: Russ Arledge

y

March 2016, Board Report: Historic Preservation Advocate, Sarah Marsom

Sidewalks- Two sidewalk workshops will occur in May in partnership with Abercrombie & Fitch. Michael Blau has been contracted to further explore sidewalk strategy to ensure a thoughtful approach beyond hands-on workshops. He is expected to deliver a final draft in May, following review from the Preservation Committee.

GVC/ COA- As a result of the proposed modifications to 425 South Fourth Street, the German Village Society organized a facilitator, Scot Dewhirst, to work with directly impact neighbors to create a Good Neighbor Agreement. In January, the initial draft was created and then it was disseminated to participants for further comment. On February 27, the German Village Society hosted a neighborhood meeting to discuss the GNA terms, and educate on the progression of the application since its initial review Dec. 2015, the 2014 OSU parking study, and history of development in German Village. I am working with Cristin Moody from the Columbus Historic Preservation Office to develop an educational workshop on the GV Commission process, guidelines, etc. The digitized applications distributed through germanvillage.com have been modified based on CHPO input.

Education- New educational materials for the updated germanvillage.com are underway. These will include sidewalk repair, paint colors, sidewalk trees, and more. These educational pieces are visually driven, with minimal text; this is intended to present concepts in a more relatable fashion. The architectural vocabulary word of the week column in Neighbors4Neighbors seems to be popular, and other content is being developed based on current events in German Village, and national preservation issues.

Tourism- No tours in February. There are 22 tours and 2 education speaking engagements scheduled (OSU honors college guest speaker and Hudson, Ohio, board training on how to engage communities in Commission process) for the remainder of 2016. Tours continue to be scheduled. The German Village Society is donating a free Gay Pioneers of German Village Tour as an event for Stonewall Columbus, to help promote the Society's LGBTQ history initiative. In partnership with Experience Columbus, as a part of Boomers in Groups conference in October, the German Village Society is discussing being the host for the opening evening of the conference. This conference is attended by reunion coordinators, group tour vendors, and other tourism industry professionals. It has an expected attendance of 200 individuals, and is a premiere opportunity to showcase German Village's heritage tourism offerings.

Volunteers Management- Two new volunteers with preservation backgrounds have been recruited. Two graduate students who are cu
preservation plan and architectural inventory for the German Village Society, I have a
their studio classes to review materials and help students research properties and un
preservation academic language.

March Board Report – Mark Weiss

Village Lights Update

2015 marked the first year in a while Village Lights was without the horse carriage ride. The company we partner with to bring that attraction received new business from Easton's Cincinnati sister, Liberty Center. As such we were left with no license-carrying carriage partner for our event in December.

Last year we tried to build up the Striezelmarkt plaza in an attempt to mask the fact we had no carriage. While many businesses reported the largest attendance numbers in years, this was mostly due to the warm weather we were blessed with. It's highly unlikely the carriage company will be available to us, so we have moved forward with another option.

In 2016, I'm happy to report we will bring the Columbus Zoo to German Village. Using the same budget we applied to the carriage, we will have 4-6 animals for 90 minutes on Sunday, December 4 for Village Lights. The location is still to be determined, but St. Mary seems most likely. We're looking at creating a schedule of 6 mini-programs TJ 0 Tc 0 Tw (-)Tj

Tourism Video Series

A shot list for our 3-part video series to promote tourism to the area is 90% completed. The most recent progress involves reaching out to GVBC members that are included in the video to get permission and consent to shoot inside their business. We have collected 18/25 confirmations so far.

Actors' Theatre managing director Adam Simon has been pulled into the project to help the GVBC find a cast for the three videos. While it's important to capture a diverse cast that aligns with the targeted audiences of each individual :60-:90 video, it's equally important to realize we are leaning perspective and abstract imagery rather than direct cast-to-cast interactions. In other words, we will best tell the story through the eyes of the cast's experiences in these videos and NOT how they interact with each other on screen necessarily.

We are storytelling through imagery, light graphics and a carefully selected soundtrack.

Production has been pushed back a couple weeks due to weather. We need to capture German Village during the spring bloom and this is more mid-April than late-March at this point.