Advocacy — Kelly Clark

- Parking — Tim Bibler
  - no report
- Civic Relations — Nelson Genshaft
  - written report
- Parks and Public Spaces — Sara McNealey
  - written report — Carol Mullinax
  - Friends of Schiller — Katharine Moore
  - written report

Community Quality of Life — Greg Gamier/Josh Miller

- GV Business Community — Jeff Lowe
  - written report
- Long Range Planning — Josh Miller
  - written report
- Art Committee — Carole Genshaft
  - written report

Development — Dennis Brandon

- no report

- Events
  - Haus und Garten — Brittany Gibson
    - written report
  - Monster Bash — Brittany Gibson
    - Next Meeting: July, 2016
  - Tea 43206 — Darci Congrove
    - Event date: August 20, 2016
  - Art Crawl — Greg Gamier
    - Event Date: July 16, 2016
  - Village Lights — Greg Gamier
    - Next Meeting: September, 2016
- Membership — Susan Sutherland
  - written report
- Corporate Outreach — Joe Kurzer
  - no report

Finance — John Barr

- Finance Committee — John Barr
  - no report
  - Next meeting: July, 2016
- Investment Sub-Committee — John Barr
  - no report
  - Next meeting: July, 2016

Budget Sub-Committee	John Barr
Next meeting: September, 2016	Shiloh Todorov
Governance	Heidi Drake
Organizational Development	Heidi Drake
2016 BOT candidates	
Electronic Voting	
Staff Reports	
Executive Director	
written report	Shiloh Todorov
Monthly Strategic Plan Up-Date	
written report	
Historic Preservation Advocate	
written report	Sarah Marsom
Manager, Donor Development and Marketing	
written report	Mark Weiss
Donor Relations and Marketing Co-ordinator	
written report	McKenzie Mitchell
Old/New Business	Jeanne Likins
Adjournment	Jeanne Likins

German Village Society
Treasurer's Report
July 11, 2016 Board Meeting

		Total
ASSETS		
Current Assets		
Bank Accounts		
Bank Accounts - Operations		
Operations Chase Checking - 6039		154,007.06
Operations Chase Contingency - 4693		88,373.48
Total Bank Accounts - Operations	**$**	**242,380.54**
Board Designated Bank Accounts		
Board Designated Checking - 1362		0.00
Bicentennial Fund		0.00
Council of Historic Neighborhoods		1,777.87
For the Good of the Neighborhood		45,356.90
Frank Fetch Park/Maintenance		50.00
Fund for Historic Preservation		61,523.77

	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual
Income																		
Admission/Event Income		180.00	3,177.50										550.00					3,907.50
Advertising Income		786.83	9,835.01															10,621.84
Contributions		1,750.00	0.00	1,000.00			1,650.00		450.00		4,683.05	1,550.00		153.85	500.00	2,900.00		14,636.90
In-Kind Donations			2,000.00															2,000.00
Interest Income			0.00			1,109.10		1,086.58								84.86	926.25	3,206.79
Membership Dues - GVS			175.00															175.00
Membership Dues -GVBC			21,125.00															21,125.00
Merchandise Income		500.00	25.00						535.00									1,060.00
Miscellaneous Income			25.00				200.00								3,011.00			3,236.00
Rental Income			0.00															0.00
Sponsorship		750.00	9,300.00															10,050.00
Total Income	**$ 0.00**	**$ 3,966.83**	**$ 45,662.51**	**$ 1,000.00**	**$ 0.00**	**$ 1,109.10**	**$ 1,850.00**	**$ 1,086.58**	**$ 985.00**	**$ 0.00**	**$ 4,683.05**	**$ 2,100.00**	**$ 0.00**	**$ 153.85**	**$ 3,511.00**	**$ 2,984.86**	**$ 926.25**	**$ 70,019.03**
Gross Profit	**$ 0.00**	**$ 3,966.83**	**$ 45,662.51**	**$ 1,000.00**	**$ 0.00**	**$ 1,109.10**												

	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget
Income																												
Admission/Event Income	354.44	0.00		200.00	200.00																							
Membership Dues -GVBC	6,600.00	3,600.00	825.00	825.00	225.00	3,000.00	1,350.00	225.00	450.00	225.00	1,050.00	600.00		150.00		225.00		0.00		150.00		0.00		0.00	10,500.00	9,000.00	
Merchandise Income	212.50	0.00	8.00	0.00	22.00	0.00	-564.00	0.00	229.00	50.00	262.60	100.00		100.00		100.00		50.00		50.00		50.00		0.00	170.10	500.00		
Miscellaneous Income		0.00		0.00	345.04	0.00		0.00	30.00	0.00	1,697.00	800.00		0.00		0.00		0.00		0.00		0.00		0.00	2,072.04	800.00		
Rental Income	560.00	500.00	460.00	500.00	218.00	1,500.00	1,031.50	1,000.00	2,133.00	1,500.00	1,720.00	1,000.00		500.00		500.00		1,000.00		1,000.00		500.00		500.00	6,122.50	10,000.00		
Sponsorship	13,300.00	500.00	10,750.00	19,250.00	10,900.00	11,250.00	6,658.00	13,500.00	3,628.00	11,000.00	5,200.00	0.00		0.00		3,500.00		2,000.00		3,000.00		0.00		0.00	50,436.00	64,000.00		
Tour Income		5,000.00		1,000.00	409.00	1,000.00	2,115.00	1,000.00	471.00	1,000.00	1,119.00	1,500.00		700.00		500.00		500.00		500.00		500.00		0.00	4,114.00	13,200.00		
Total Income	**$ 122,845.20**	**$ 43,600.00**	**$ 26,451.29**	**$ 50,775.00**	**$ 28,438.58**	**$ 24,750.00**	**$ 54,232.75**	**$ 48,725.00**	**$ 45,552.70**	**$ 57,975.00**	**$ 105,993.37**	**$ 174,500.00**	**$ 0.00**	**$ 5,450.00**	**$ 0.00**	**$ 5,825.00**	**$ 0.00**	**$ 12,550.00**	**$ 0.00**	**$ 27,800.00**	**$ 0.00**	**$ 3,550.00**	**$ 0.00**	**$ 500.00**	**$ 383,513.89**	**$ 456,000.00**		
Gross Profit	**$ 122,845.20**	**$ 43,600.00**	**$ 26,451.29**	**$ 50,775.00**	**$ 28,438.58**	**$ 24,750.00**	**$ 54,232.75**	**$ 48,725.00**	**$ 45,552.70**	**$ 57,975.00**	**$ 105,993.37**	**$ 174,500.00**	**$ 0.00**	**$ 5,450.00**	**$ 0.00**	**$ 5,825.00**	**$ 0.00**	**$ 12,550.00**	**$ 0.00**	**$ 27,800.00**	**$ 0.00**	**$ 3,550.00**	**$ 0.00**	**$ 500.00**	**$ 383,513.89**	**$ 456,000.00**		
Expenses																												
Accounting Expense	1,200.00	1,200.00	1,200.00	1,200.00	1,200.00	1,200.00	1,200.00	1,200.00	1,200.00	1,200.00	1,200.00	1,200.00		1,200.00		1,200.00		1,200.00		1,200.00		1,200.00		1,200.00	7,200.00	14,400.00		
Advertising		0.00	-500.00	0.00	530.00	0.00		85.00	1,105.00	45.00	970.00	250.00		0.00		0.00		0.00		20.00		0.00		0.00	2,105.00	400.00		
Audit Fees		0.00		3,000.00		2,300.00	4,000.00	0.00		0.00	1,000.00	0.00		0.00		0.00		1,700.00		0.00		0.00		0.00	5,000.00	7,000.00		
Bank/Credit Card Fees	884.92	296.00	338.17	219.00	355.51	724.00	449.04	486.00	1,622.87	1,170.00	1,735.16	3,035.00		992.00		487.00		1,010.00		218.00		255.00		108.00	5,385.67	9,000.00		
Computer Related Costs	15,276.99	1,100.00	2,195.16	4,100.00	728.82	5,000.00	1,337.76	4,4475.00																				
Meeting Haus Cleaning	19.80	750.00	744.80	750.00	744.80	750.00	744.80	750.00	744.80	750.00	994.80	1,500.00		750.00		750.00		750.00		1,000.00		750.00		750.00	3,993.80			

	Actual	Budget	over Budget	% of Budget	Actual	Budget	over Budget	% of Budget	June Notes:
Income									
Admission/Event Income	61,249.97	62,000.00	-750.03	98.79%	118,942.91	103,400.00	15,542.91	115.03%	
Advertising Income	1,250.00	2,500.00	-1,250.00	50.00%	58,593.72	49,500.00	9,093.72	118.37%	
Contributions	1,404.60	3,000.00	-1,595.40	46.82%	7,861.90	6,000.00	1,861.90	131.03%	
In-Kind Donations	23,524.91	94,000.00	-70,475.09	25.03%	42,344.91	94,000.00	-51,655.09	45.05%	
Interest Income	3.61		3.61		29.33	0.00	29.33		
Membership Dues - GVS	7,511.68	9,000.00	-1,488.32	83.46%	82,326.48	66,000.00	16,326.48	124.74%	
Membership Dues -GVBC	1,050.00	600.00	450.00	175.00%	10,500.00	8,475.00	2,025.00	123.89%	
Merchandise Income	262.60	100.00	162.60	262.60%	170.10	150.00	20.10	113.40%	
Miscellaneous Income	1,697.00	800.00	897.00	212.13%	2C 12 >>BDC BT /TT1 1 Tf -0.004 Tw 6 -0 0 6 260.1 Tf -0.004 TwEMC /P <</MCID 337 >>eE				
Tour Income	1,119.00	1,500.00	-381.00						

Parks, Public Sl 11.04(l)-3(i39 Tm ()s-2(P)-4 ao7dP)-4 ao7t(c)N .-mt4(ar1f 11.(/

Actors' Theatre

Craig Seeds reported that the

The Fred and Howard Breakfast is scheduled for tomorrow at Back Street Bistro at Shadowbox.

With no additional business to be heard, the meeting adjourned at 10:10 am with plans to gather next on July 7, 2016.

GVBCJULY REPORT

ART CRAWL is July 16th from 5pm to 9pm. If you haven't already, please
8

Long Range Planning Committee

June 2016 Report

The June meeting was replaced by the patio party on the 9th

Upcoming Events

- Saturday, July 16th t Art Crawl
- Midsummer t Monster Bash recruiting h-hour?
- Saturday, October 15th t Monster Bash

Past

- Thursday, June 9th t Patio Part Ç š š Z Œ µ v [•
- Sunday, June 26th t G.o.T. season finale viewing party at the Meeting Haus

Annual Start of Summer Party - YP Village Mixer - The Druen[s opened up their house, volunteering to host this event for neighborhood YP members, lapsed YPs, upgraded YPs, or even a few who are now too old to qualify. 44 Yes RSVPs, of around 130 invitees, which seems on par. Not intended as a hard sell event, just a great reminder of what makes the neighborhood exceptional. From Q e 2 0 and some great organic successes plenty of great cheerleaders in the crowd.

M š] v P , µ • l s] •] š } Œ [• v The First group met June 1st and spent considerable time surveying the building inside and out, brainstorming some exceptional concepts. Those who were unable to attend will be meeting in early July to do the same so we can regroup right away and keep momentum going. Group A included Matt Leasure, Sarah Marsom, Karen McCoy, Claire Jennings, Kurt Miller, Brian Bernstein, David Guarnier and Group B will include Andrew Dodson, Elizabeth Heidy, Josh Lapp

1. Current conditions
   a. Sits far from 3rd with little to no street presence
   b. Purpose of building unclear
   c. Intimidating and/or uninviting
2. Project Goals
   a. Create a more inviting gathering place, neighborhood asset
   b. Create a destination for education, tourism, visitors
   c. Short

The GV Arts Committee welcomes two new members, Betsy DeFusco and Brooke Albrecht. Planning for next year's eXhibitions is underway.

We had a very successful opening and exhibition of the work of former GV resident, Susan Cox. GV portion of her sales equaled $800. The next exhibition features original architectural drawings of the home of Sid and Janet Druen.

Carole Genshaft, Arts Committee chair.=

Haus Und Garten Tour
planning committee report
July2016

Thank you! Thank you, committee members; thank you, homeowners; thank you, dinner hosts; thank you, sponsors; thank you, volunteers; thank you, event-goers; thank you, board members; thank you, raindrops that didn't surface until 9 p.m. on Sunday. (In no particular order, of course.)

This year's 57th annual

TEA 43206 – June board update

The 6th Annual TEA 43206 event, a summer afternoon garden tea party for the purpose of raising funds for the historic preservation programs of the German Village Society (GVS). The event will be held on Saturday, August 20,

Committee:	Board Chair/Rep:	Meeting Date:
Membership	Susan Sutherland	May 18th ,2016 NO meeting scheduled for June. July TBD
Number of Attendees:		New Members?:

4

Executive Director Report – July 2016

Haus und Garten Tour is in the books and early numbers seem to suggest we beat budget! Raves are due to the chairs and the core committee for making an amazing weekend, full of new surprises, with standards and a can do spirit that continues to guide the event.

I have spent the month working with property owners on Jaeger, the City of Columbus and Time Warner Cable to negotiate the relocation of a cable box out of the tree lawn and out of sight. I'm also working to use this example as an opportunity to revise the way permits like this come through the city in historic districts. It is worth noting that in research Sarah Marsom and intern Matt Hughes pulled together on other historic communities who have fought similar utility battles, they found the example of Georgetown –

I rode the new COTA Air Connect in June and there were our tourist maps staring me in the face! Fabulous! The new videos, if you haven't taken the time to watch them yet, must be viewed – they are a thing of beauty! Stop everything now and watch: https://germanvillage.com/tour-the-village/

June 2016, Board Report: Historic Preservation Advocate, Sarah Marsom

SidewalksIntern Matt Hughes began to create a spreadsheet based on the brick sidewalk strategic improvement document completed by Michael Blau. This spreadsheet combines the conditions survey completed by the Historic Preservation Committee in 2015, with additional points being given based on

July Board Report – Mark Weiss, Manager Donor Development & Marketing

Donor Development

Once Art Crawl has completed, we begin the implementation of the Development Plan as laid out by Mollard Consulting and Plentiful.

Stemming from a successful SLATE donor event back in May we have some momentum and a foundation from which to begin building profiles from those donors that have shown interest in committing to GVS at a higher level, over a longer period of time than just one year.

Board members and attendees of May's SLATE event have volunteered to approach and begin the conversation with these potential donors. It's my job to prepare Trustees with the correct information and educate them in their new role.

In the coming weeks, I will be completing research-based profiles that will then be vetted by the Development Committee in order to pair Trustees with potential high-level donors.

The Development Committee will meet in August to review our approach.

Art Crawl

ThisWeek inserts have been designed and printed. Set to be delivered on Thursday, July 14 through the network

As such, there will be a series of education pieces over the next handful of weeks to prepare donors to vote through their online account. Working with 30 Lines, we will provide this education an

McKenzie Mitchell
Donor Relations and Marketing Coordinator
June Board Report 2016

Memberships

This month I managed donor stewardship efforts including renewal outreach and gift acknowledgements, customizing correspondence content to align with individual donor interests and development strategic plans.

I made letters to send out to people involved in tour (PreTour hosts, Tour homes, and Autobahn ticket-holders) who are not members. I will be analyzing how many come back to track the effectiveness of this tactic. We are looking to see if it is useful to continue this habit post-events.

I also became member of the AFP in Central Ohio and was awarded a scholarship for my membership. I now serve on their membership committee as a result and am excited to represent GVS in the process. In AFP, I can take classes and attend events to further my knowledge of nonprofits and fundraising.

I successfully logged all new business members and made sure they are recorded properly in the database so that we can have access to a complete list at any given time.

Past Perfect and Database Upkeep

During June, I found a new way to record new memberships and attribute them to certain people and to certain campaigns or events. This way we can know if our event drew in any new members and was successful in promoting GVS, as well as a good time.

Well, I got my first Tour under my belt and I feel it was pretty successful. Tour day was very hot, as I am sure you all noticed if you attended, so I trained our volunteers to be able to take cash as well as credit cards for water bottles. Got to keep everyone hydrated! I trained them using Square (an application for cellular phones to track and make payments with credit and debit