Sidewalk Repair Incentives-

German Village Society
Treasurer's Report
August 8, 2016 Board Meeting

Cash balances as of July 31, 2016

		Total
ASSETS		
Current Assets		
Bank Accounts		
Bank Accounts - Operations		
Operations Chase Checking - 6039		119,948.68
Operations Chase Contingency - 4693		88,373.48
Total Bank Accounts - Operations	**$**	**208,322.16**

German Village Society
Balance Sheet
As of July 31, 2016

		Total
Fixed Assets		
Building 588 South Third Street		
Cost		759,990.66
Depreciation		-609,748.35
Land		40,000.00
Total Building 588 South Third Street	**$**	**190,242.31**
Leasehold Improvements		102,386.64
Depreciation		

	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual
Income																		
Admission/Event Income																		

	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget
Income																										
Admission/Event Income	354.44	0.00		200.00	200.00	0.00	28,907.50	4,000.00	28,201.00	37,200.00	53,153.00	62,000.00	-750.00	0.00		0.00		4,000.00		8,600.00		0.00		0.00	110,065.94	116,000.00

	Actual	Budget	over Budget	% of Budget	Actual	Budget	over Budget	% of Budget	July Notes:
Income									
Admission/Event Income	-750.00	0.00	-750.00		110,065.94	103,400.00	6,665.94	106.45%	h&g refunds
Advertising Income	5,334.42	0.00	5,334.42		60,336.14	49,500.00	10,836.14	121.89%	
Contributions	2,120.96	2,000.00	120.96	106.05%	9,032.86	8,000.00	1,032.86	112.91%	
In-Kind Donations	59,119.73	0.00	59,119.73		101,464.64	94,000.00	7,464.64	107.94%	
Interest Income			0.00		29.33	0.00	29.33		
Membership Dues - GVS	2,655.00	2,000.00	655.00	132.75%	84,706.48	68,000.00	16,706.48	124.57%	
Membership Dues -GVBC	300.00	150.00	150.00	200.00%	10,950.00	8,625.00	2,325.00	126.96%	
Merchandise Income	-653.60	100.00	-753.60	-653.60%	-171.50	250.00	-421.50	-68.60%	paid john clark for books
Miscellaneous Income	131.00	0.00	131.00		2,203.04	800.00	1,403.04	275.38%	
Rental Income	455.00	500.00	-45.00	91.00%	6,577.50	6,500.00	77.50	101.19%	
Sponsorship	4,500.00	0.00	4,500.00		58,978.00	55,500.00	3,478.00	106.27%	
Tour Income	1,927.00	700.00	1,227.00	275.29%	5,921.00	11,200.00	-5,279.00	52.87%	
Total Income	**$ 75,139.51**	**$ 5,450.00**	**$ 69,689.51**	**1378.71%**	**$ 450,093.43**	**$ 405,775.00**	**$ 44,318.43**	**110.92%**	
Gross Profit	**$ 75,139.51**	**$ 5,450.00**	**$ 69,689.51**	**1378.71%**	**$ 450,093.43**	**$ 405,775.00**	**$ 44,318.43**	**110.92%**	
Expenses									
Accounting Expense		1,200.00	-1,200.00	0.00%	7,200.00	8,400.00	-1,200.00	85.71%	
Advertising	141.80	0.00	141.80		2,246.80	380.00	1,866.80	591.26%	
Audit Fees	1,000.00	0.00	1,000.00		6,000.00	5,300.00	700.00	113.21%	
Bank/Credit Card Fees	148.93	992.00	-843.07	15.01%	5,534.60	6,922.00	-1,387.40	79.96%	
Computer Related Costs	1,125.13	1,100.00	25.13	102.28%	25,879.20	24,500.00	1,379.20	105.63%	
Consulting Fees		0.00	0.00		10,465.00	13,500.00	-3,035.00	77.52%	
Dues & Memberships	1,185.00	700.00	485.00	169.29%	1,300.00	2,050.00	-750.00	63.41%	
Equipment Rental	1,038.46	1,000.00	38.46	103.85%	4,580.05	8,000.00	-3,419.95	57.25%	
Food/Beverages	-47.08	0.00	-47.08		1,277.60	4,150.00	-2,872.40	30.79%	refunded supplies
Gifts & Awards	309.00	0.79%							

Fund for Historic Preservation/TEA 43206
July 2016 Board Report

TEA 43206

Tickets for TEA 43206 are on sale now on the GVS website! The event is scheduled for August 20, 2016 at 4pm, rain or shine. The garden party event will feature food, drinks, music, a live auction, a wine raffle, and a best hat contest.

Ticket prices will remain the same as last year, $75 in advance, or $100 at the gate. Sponsorship packages for individuals or businesses are available at $250, $500, $750 and more. Tickets with each package, respectively, are 2, 4, 6 and more. Sponsors will receive recognition on the GVS website, all promotional materiandÃ©Ã¬gPGÃ¢$7GV

Civic Relations Nelson Genshaft, Chair

- The committee noted that they run a school and have weddings and other events at the church, sometimes planned years in advance. During construction, they are concerned about access and the effect on the building, for example, wedding pictures on the steps of the church. They would like as much advanced notice of the construction schedule as possible. I said we were too far away to give any kind of notice, but my understanding is that the construction will be done in phases so that businesses and residents can plan and to avoid as much inconvenience as possible.

GVBC AUGUST REPORT

Long Range Planning Committee

July 2016 Report

The LRPC was on hiatus in July, looking forward to an action-packed August!

One upcoming event to note, the OSU tailgate tradition resumes on Saturday, Sept. 17th for the OSU v Oklahoma game. Stay tuned for more details as plans firm up.

Monster Bash

night isn't far off — Saturday 10.15

Preservation Education

Enhance visitor experience

Maximize relationship with police

August Board Report to Mark Weiss, Manager Donor Development & Marketing

Donor Development

Attending an Association of Fundraising Professionals seminar on August 4-5, the process of Development Plan implementation is under way. The Development Committee is set to meet on August 22 and McKenzie and I plan to be prepared with about 70% of this process for vetting through the committee.

Part of this process has been ongoing since mid-July. McKenzie and I have vetted major donor prospects through staff and board members in order to identify which donors may be willing to discuss a long-term commitment to giving to GVS at a higher level. This process truly began after SLATE on May 24.

We have been careful in this process to identify areas where we won't cannibalize our events, but shifting from a transactional give (i.e. ticket purchase) to a relational donation (membership levels that may include the benefit of event tickets).

Aside from the research aspect to building donor profiles, I've been busy matching donors to appropriate board members. Discovering donor interests and matching them with a board member who has intimate knowledge of our organization with respect to those interests is key in developing that relationship. Many donors have already given feedback that they are ready to commit, some donors want to begin a dialogue in order to give later, and even more prospective donors want further education about our mission.

This major donor capital campaign should be approached with patience. We've been planning for an 18-month campaign and it's extremely vital to the success of this campaign that we have a solid foundation with clear goals, scope, direction and process.

Art Crawl

At the end of August, the organizers of Art Crawl have invited some event-planning minds to the table to reimagine Art Crawl. Over the past 3 years we have been reacting to feedback in order to improve Art Crawl. And while we've taken action to try to meet new expectations each year, we seem to be falling into a pattern of "just missing the mark." There's a great challenge here. How do we continue to improve upon a record-breaking fundraiser in the face of increasing expectations all while being restricted to four blocks along Macon Alley?

We're looking to reset the table with this event to a degree. Please standby for further updates into 2017 as we complete this meeting and a scheduled post-mortem for mid-August.

Website to Board of Trustee Electronic Voting / My Account Registration

August 9-30 is our open window for BoT election ballots, both electronically and mailed ballots. We are excited to extend the opportunity to e-vote to our members, knowing that not all members will have or want the ability to do so. Physical ballots may never be fully eliminated as an option but in an effort to encourage members to fully utilize the investment put into the new website, voting is JUST THE FIRST feature of 'My Account.'

'My Account' is a dashboard page that allows donors to create their own profile online at GermanVillage.com. Once registered, a donor will have the ability to manage tickets, update contact information, vote and receive exclusive updates before the general public.